



Year End/Final Quarter Report

July 20, 2011

Queen Creek Town Council

4th Qtr Highlights

- Members' Luncheons:

April – Jim Rhodes, Director SMDC - Sales

May – Stacy Duprey-Purper – Marketing Tools

June – Matt Curtin – Mosaic Team Web Site Development

- Mixers:

April - San Tan Auto Body (Celebrated 2 years)

May – MidFirst Bank

June – ReMAX Property Shop



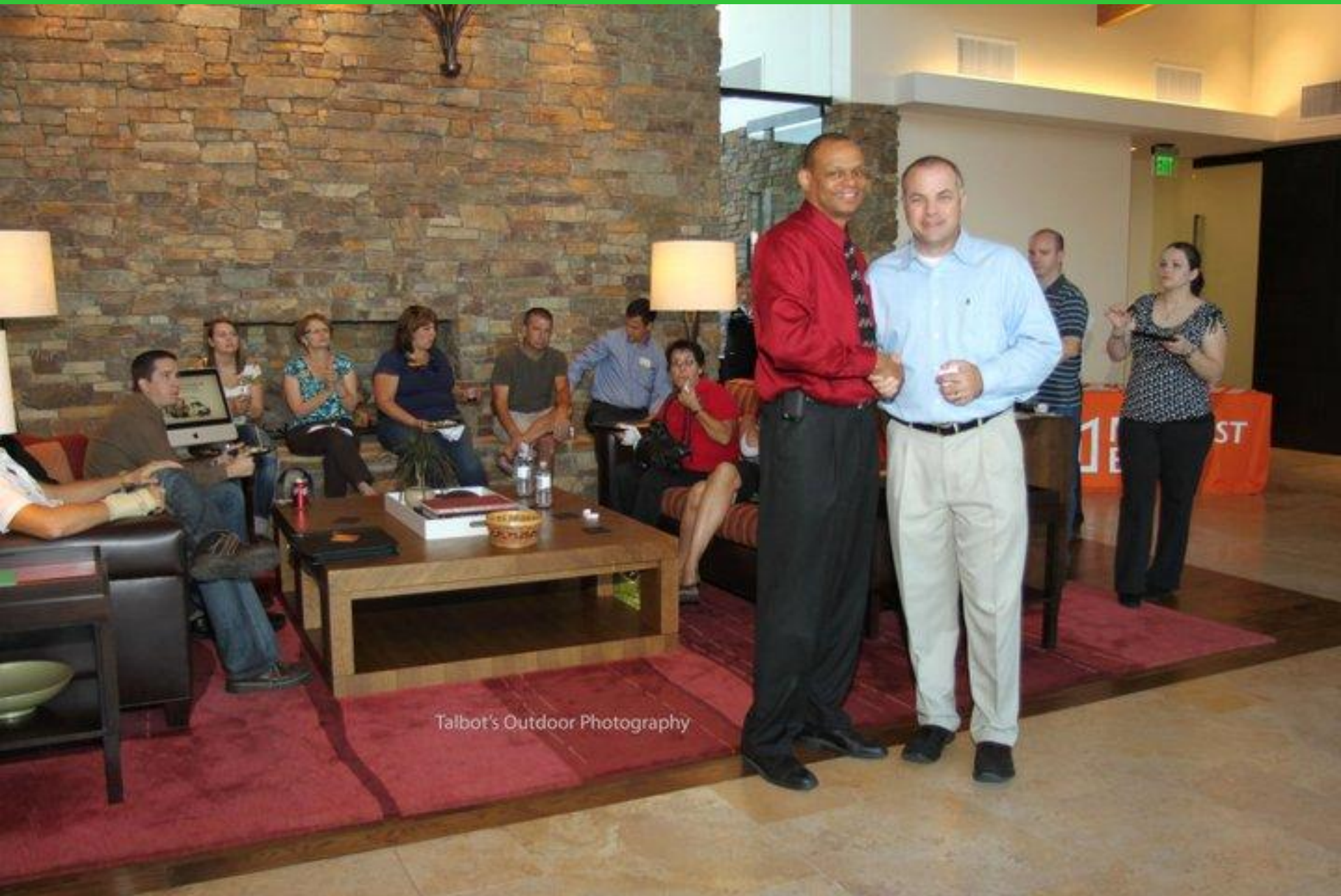








Talbot's Outdoor Photography



Talbot's Outdoor Photography







Yogurt Jungle



4th Qtr Highlights

- EVCCA:

Completed the 2011 Legislative Session Report Card. Will begin the 2011/2012 meetings August 8, 2011.

- QC Incubator:

Offices have been leased, several Growth Suite and Social Memberships are available. Tenants have generated 12+ new jobs.

- BR&Es:

Completed the Business Retention and Expansion interviews. Good employees, want more small business support



4th Qtr Highlights

- Memberships:

July 2010 – 225

June 30, 2011 – 219

- 2nd Annual Business Awards Dinner: Actively planning the 2nd Annual Awards dinner (09/15/2011).

- 2nd Annual Business Awards Competition:

Nominations close August 5, 2011

Finalists Announced August 26, 2011

Awards Dinner – September 15, 2011



Queen Creek
Chamber of Commerce

2010-2011 Review

- Concentration:
 - Maintain membership levels
 - Positive financial performance
 - Continued local exposure
 - Consistent meeting attendance
 - Variety of mixer locations
 - Board and staff leadership
 - Good relationship with Town Staff



Queen Creek
Chamber of Commerce

2010-2011 Review

- New Focuses:
 - Corporate/Premier Memberships
 - Need greater regional exposure
 - Need membership increased
 - Retention of memberships
 - Web Site Development
 - Advertisement opportunities banners and ads
 - Explore Queen Creek
 - Retail opportunities



2010-2011 Review

- Opportunities:
 - Business growth
 - Use of office location and incubator space
 - Membership with more regional businesses
 - Partnering with Horseshoe Park for member vendor opportunities
 - Expand Ambassadors business development activities



FY 2011-'12 Chamber Goals

- Increase members by 7% increase to 235
- Complete 2011 map project
- Host Events - 5th Annual Golf Tournament, 3rd Annual Business Awards Dinner, and 12th Annual 4th of July Fireworks Celebration at Schnepf Farms.



2011-'12 Chamber Event Schedule

- 9/11 – Remembrance Day Ceremony (9/11/2011)
- OWW – 4th Annual trip with Chamber support (10/1/2011)
- Trunk or Treat – (10/29/2011) Tentative
- Membership Drive – Location TBD (11/20/2011)
- Holiday Parade – TOQC (12/03/2011)
- SQC – Holiday Campaign (11/25/2010 - 12/23/2011)
- Golf Tournament – 5th Annual (2/20/2012)
- Awards Dinner – 3rd Annual @ Encanterra (9/20/2012)



QUESTIONS??

