

TOWN OF
QUEEN CREEK
ARIZONA

Horseshoe Park & Equestrian Centre Update

May 18, 2011



A Year in Review...

- Town Council approves the hiring of a General Manager and \$1.2 million in additional capital improvements at the facility.
- CIP projects complete
- Revenue Goal FY11-12
- Marketing Plan for FY11-12



A Year in Review...

- New General Manager – Tim Lynch
- New contracts, new events, new exposure for HPEC



A Year in Review...

- Contracts
- Events
 - Ranch Sorting – produced by HPEC
- Sponsorships



A Year in Review...

- Events/Contracts in negotiation
- Number of Event Days – FY10-11
- Plans for next fiscal year
 - Revenue projections





Questions?