

Queen Creek Chamber of Commerce

Quarterly Report
For 2nd Quarter (Oct – Dec)
FY 2010 -2011

February 2, 2011

2nd QTR Highlights



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• Chamber Board:

Gina Schudi of Stone Creek Home Repair to the board. She will be filling the Community Relations/Outreach Committee chair.

Secretary

Director of Information Technology.

- Schedule of Events: Key events include:
 - Golf Tournament February 21, 2011
 - Awards Dinner September/November 2011

2nd QTR Highlights (Cont.)

• Shop Queen Creek Holiday Campaign: In partnership with the Town, Chamber supported and promoted this effort.

• SBDC / SCORE Workshops:

Jim Rhodes

Jim Warren

2nd QTR Highlights (Cont)

• Town Center:

Working with the Town and Town Center businesses on enhancement ideas and implementations.

• Experience AZ Magazine:

Chamber produced copy and layout for tourism publication. Total distribution: 35,000 copies statewide.



QUEEN CREEK



Schnepf Farms



Queen Creek Olive Mill



Horseshoe Park & Equestrian Centre



Barney Family Sports Complex

Business Services

Interested in opening up shop in Queen Creek or doing business with the Town?

Visit:

 Queen Creek Chamber www.gueencreekchamber.com

Queen Creek EcoDev Dept.
 www.queencreek.org

AIRPORT ACCESS & UNIVERSITY EDUCATION

Phoenix-Mesa Gateway Airport is a growing regional airport with service from Allegiant Airlines to multiple national destinations. Aircraft equipment manufacturers/service centers Embraer and Cessna/Citation are also on-site. For more information, visit www.phxmesagateway.org.

The airport property is also home to Arizona State University's Polytechnic Campus and the Williams Campus for Chandler-Gilbert Community College. For more information, visit www.poly.asu.edu and www.cgc.maricopa.edu.

UNIQUE EXPERIENCES

At Schnepf Farms you can experience seasonal activities like pumpkin and peach picking, and other events throughout the year (e.g. July 4th fireworks display, musical concert "Edgefest"). For more information, visit www.schnepffarms.com.

Across the street from Schnepf, is the Queen Creek Olive Mill. Recently featured on the Discovery Channel's hit television series "Dirty Jobs," the Olive Mill is a working olive farm that offers regular winetastings in the fall. For more information, visit www. queencreekolivemill.com.

PARKS & RECREATION

Located a few miles south of Town Hall are the brand new Horseshoe Park and Equestrian Centre (HPEC), and the 10,000-acre San Tan Mountain Regional Park. For more information on the San Tan Park, visit www.maricopa.gov/parks/santan.

Queen Creek's HPEC (opened January 2009) is the East Valley's newest equestrian destination, unique to the East Valley. From rodeos to roping to family 4-H events, the HPEC is equestrian-oriented and community minded. For more information, visit www. queencreek.org.

NEW TO TOWN

New services and offerings in town include a stateof-the-art library and vastly expanded United States Post Office. For more information, visit www.mcldaz. org or www.usps.com.

Other facilities Queen Creek has longed for have finally come to Town, like the Barney Family Sports Complex. For more information, visit www.thebfsc.com.

ARTS, CULTURE & HISTORY

The Queen Creek Performing Arts Center (QCPAC), San Tan Art Gallery, and San Tan Historical Museum are three venues that receive well-deserved attention.

Dubbed the best kept "performing arts secret" in Arizona, the QCPAC is an awesome theatre, seat-

ing more than 400 and hosting local and national shows year-round. For more information, visit www.qcpac.com.

Housed in Queen Creek's original school (Old Main), the San Tan Historical Museum is a great place to peruse artifacts, manuscripts and various aspects of Queen Creek's past. For more information, visit www.queencreek.org.

RESTAURANTS & SHOPPING

Complementing long-standing offerings in Town (e.g. Queen Creek Café, Rudy's Restaurant, Russ' True Value Hardware), new retail developments and restaurants have recently come to Queen Creek.

With major developers Vestar and Westcor westing heavily in the community, residents have even more choices for products and services. With so many traditional favorites and newcomers to the restaurant and shopping lists, visit Queen Creek soon to see what's here!

Welcome to Queen Creek!

Incorporated in 1989, Queen Creek is a growing community in Arizona's East Valley, boasting a population today of nearly 25,000.

Along with an explosion in residential housing and population growth during the turn of the 21st Century, everything from major transportation projects (e.g. Ellsworth Loop Road) to infrastructure improvements (e.g. sewer, gas), to elite properties (e.g. Encanterra Country Club) have boomed.

Importantly the character and direction of Queen Creek remain balanced: a friendly, courteous community focused on common decency and an appreciation for business.

The Town of Queen Creek truly is a wonderful community in which to work, play and reside. We hope you'll join us and experience Queen Creek for yourself soon!

Respectfully, Chris Clark Chairman of the Board Queen Creek Chamber of Commerce



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Learn more about Queen Creek ExploreQueen Creek.com

Monthly Events

Member Meeting 2nd Tuesday of every month

Member Mixer
3rd Thursday of every month

Ribbon Cuttings
4th Thursday of every month

Annual Events

February Golf Tournament

March
International Tourism Trip

April Motorcycle Ride

May
Business Awards Dinner

July 4th of July Fireworks

September 9/11 Remembrance Day

October
Operation Wounded Warrior

November Membership Drive

22713 S. Ellsworth Rd, Building A. Queen Creek, 85142 www.queencreekchamber.org www.ExploreQueenCreek.com Phone: 480-888-1709 Fax: 480-304-4798

Queen Creek

Chamber of Commerce

2nd QTR Highlights (Cont)

• East Valley Chambers of Commerce

Alliance: Completed 2011 EVCCA

Legislative Agenda for business advocacy.

• <u>Incubator</u>:

Laura Cooper is the Office Coordinator Seeking interns and volunteers to help.

Member Benefit: BDO!

Business Development Opportunities (BDO):
 Darryl Palmer - SRP Procurement

• Annual Membership Drive:

Held event in November, attendance 40+, gained 9 new members.





2nd QTR Profit / Loss

- 3-Month Financial Performance:
 - Total revenues from Oct. 2010 through Dec. 2010:
 - \$24,745.32
 - Total expenses: from Oct. 2010 through Dec. 2010:
 - \$23,458.08

– Net Loss:*

• \$ 1,287.24 (-\$2,500.88 in 2010)

2nd QTR Highlights (cont)

• Membership:

The Chamber currently has 221 active members. (222 in 2010)

• Ribbon Cuttings / Grand Openings:

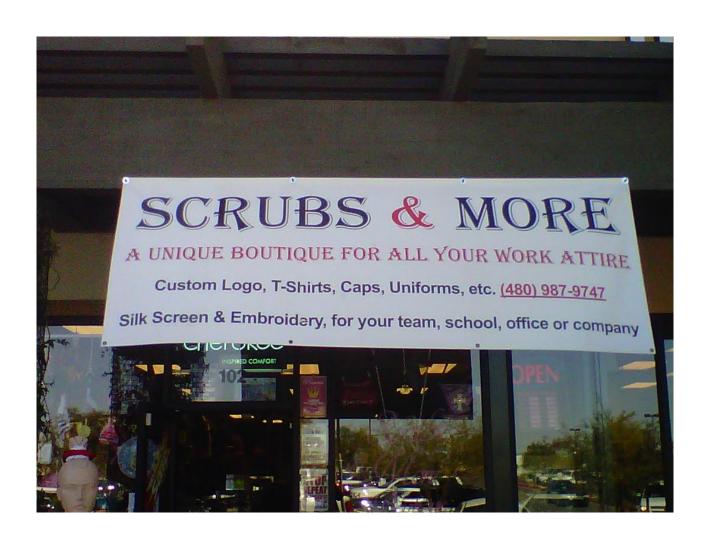
Scrubs and More – Sandi Short (Jan 27, 2011)

Queen Creek Incubator (February 9, 2011)

ReMax Property Shop – Jason Buche

(March 3, 2011)

Ribbon Cuttings



Ribbon Cuttings



Chamber Meetings



Chamber Meetings



Business Retention & Expansion

• Interviews

15 Interviews have been completed

8 interviews are scheduled for February

• Concerns

Business 2 Business Opportunities

Attraction of large industry/commercial businesses

What's Next

• <u>Upcoming Events</u>:

- QC Incubator Grand Opening February 9, 2011
- 9th Annual Chamber Golf Tournament Feb 21, 2011
- Business Development Opportunity Trainings
- SBDC and CORE Trainings
- Continued support and promotion for Town Events

Questions?