



TOWN OF
QUEEN CREEK
ARIZONA

Special Event Signs

Town Council Meeting

December 1, 2010

Wayne Balmer, AICP

Planning Manager



Town Special Event Signs





Previous issues

- Number of town signs is limited
 - Six freestanding signs
 - Ellsworth loop banner
 - Four locations for “partner” signs
- More special events want signs than there are signs available
- Larger special events may need more signs, at different locations, than the Town currently allows



Current Temporary Use Signs

- Limited to uses like Christmas tree or pumpkin sales, farmer's markets, charity events or cultural events
- Allowed twenty days prior to the event, and removed five days after
- Freestanding signs may be up to 32 s.f.
- Must be located on *private property*
- Not a traffic obstruction
- Window signs allowed for four weeks prior to the event



Proposed Temporary Use and Special Event Signs

- Expands uses to include carnivals, parades, schools, religious institutions, civic events and those similar
- Allowed five days prior to the event, and removed five days after – *but may be approved for longer for a Tier Three Special Event*
- Freestanding signs may be up to 16 s.f.
- Must be located on private property – *but may be approved for locations in the right-of-way for Tier Three Special Events*
- Not a traffic obstruction
- Window signs allowed for four weeks prior to the event



SPECIAL EVENT PERMIT

INFORMATION AND APPLICATION



TOWN OF QUEEN CREEK
22350 South Ellsworth Road
Queen Creek, AZ 85242
480-358-3000
www.queencreek.com

Special Event Tiers

Tier I	
Event Type Examples	Qualifying Attributes
<ul style="list-style-type: none"> ● Neighborhood Event ● Company Picnic ● Athletic Event ● Family ● BLOCK PARTY 	<ul style="list-style-type: none"> ● Limited local street closure with emergency access <i>(low volume with no closure of major streets)</i> ● AND: <ul style="list-style-type: none"> ○ 100 people or less ○ No enclosed structures ○ Single generator that is <u>not</u> trailer mounted ○ No Vendors
Application Purpose	Provide notification to appropriate municipal and public safety departments.
Permit Requirements	Possible – (fees may be applicable)
Service Fee	None
Tier II	
Event Type Examples	Qualifying Attributes
<ul style="list-style-type: none"> ● Boutiques ● Craft Fairs ● Hobby Shows 	<ul style="list-style-type: none"> ● 500 people or less ● Enclosed Tents (200 sq. ft. or more) ● Canopies (400 sq. ft. or more) ● Single generator that <u>is</u> trailer mounted or more than one non- trailer mounted generator. ● Vendors ● Off Site Parking ● Parking & Traffic Plan ● Minimal Impact to Residential/Business
Application Purpose	<ul style="list-style-type: none"> ● Provide notification to appropriate municipal and public safety departments. ● Requires interview with Special Events Committee before approval of event.
Permit Requirements	Possible – (fees may be applicable)
Service Fee	\$10
Tier III	
Event Type Examples	Qualifying Attributes
<ul style="list-style-type: none"> ● Major Public Event ● Carnivals ● Festivals ● Parades 	<ul style="list-style-type: none"> ● More than 500 people ● Multi-day event ● Parade ● Alcohol ● Fireworks ● Open Fires ● Parking & Traffic Plan ● Closure or traffic interference along major arterial or collector street ● Significant Impact to Residential/Business
Application Purpose	<ul style="list-style-type: none"> ● Provide notification to appropriate municipal and public safety departments. ● Requires interview with Special Events Committee before approval of event. ● May require Town Manager and/or Town Council approval.
Permit Requirements	Likely – (fees may be applicable)
Service Fee	\$10



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Thank you

Questions?

Comments?

