

# Holiday Tree Lighting & Fine Art Market



Saturday, Dec. 1 3-7 p.m.



Queen creek Town Hall, 22350 S. Ellsworth Road

## Spectacular Holiday Sponsor - \$2,500

*Winter Wonderland is the signature event activity and includes a free snow play area*



- \* Recognition as the presenting sponsor of the 2007 Holiday Tree Lighting
  - Presented with the Sponsor Recognition Award on stage during the event
- \* Recognition as the "Winter Wonderland" Sponsor
- \* One full-color, 4' x 8' banner with company name/ logo displayed at snow area (Town provides)
- \* Company name/ logo on the Town special events Web page linked to the company Web site
- \* Prominent recognition of company name/ logo on all event print and marketing materials
- \* Company name/ logo on the main event banner
- \* Company name/ logo on all in-event directional signage
- \* Recognition in the Town weekly e-mail newsletter with a link to the company Web site
- \* Opportunity to provide up to three (3) additional banners to be placed within the event (sponsor provides)
- \* Opportunity to provide staffing assistance at the event (assisting staff may wear company shirts)
- \* Complimentary booth space at the event, including (1) canopy, (2) chairs and (1) table
- \* Live announcements at the event

## Magical Stage Sponsor - \$2,000

*The Magical Stage area includes two stages hosting a variety of performances by local schools and performing arts groups*

- \* 500 stage programs personalized with company name/ logo
- \* Two (2) full-color, 3' x 6' vertical banners with company name/ logo displayed at sponsor area (Town provides)
- \* Company name/ logo on the Town special events Web page linked to the company Web site
- \* Company name / logo on all event print and marketing materials
- \* Company name/ logo on main event banner
- \* Recognition in the Town weekly e-mail newsletter with a link to the company Web site
- \* Opportunity to provide staffing assistance at the event (assisting staff may wear company shirts)
- \* Complimentary booth space at the event, including (1) canopy, (2) chairs and (1) table
- \* Live announcements at the event



## Winter Fine Art Market Sponsor - \$1,500

*The Winter Fine Art Market features a variety of fine art and crafts from talented local artists*

- \* 500 marketplace shopping bags personalized with company name/ logo and contact information
- \* One full-color, 3' x 6' banner with company name/ logo displayed at market entrance (Town provides)
- \* Company name/ logo on the Town special events Web page linked to the company Web site
- \* Company name/ logo on all event print and marketing materials
- \* Company name/ logo on main event banner
- \* Recognition in the Town weekly e-mail newsletter with a link to the company Web site
- \* Opportunity to provide staffing assistance at the event (assisting staff may wear company shirts)
- \* Complimentary booth space at the event, including (1) canopy, (2) chairs and (1) table
- \* Live announcements at the event



## Rudolph's Corner Sponsor - \$1,000

*Rudolph's Corner includes a variety of holiday arts and crafts projects*

- \* One full-color 3' x 6' banner with company name/ logo displayed at the sponsor area (Town provides)
- \* Company name/ logo on the Town Web site special events page linked to the company Web site
- \* Company name/ logo on all event print and marketing materials
- \* Company name/ logo on the main event banner
- \* Recognition in the Town weekly e-mail newsletter with a link to the company Web site
- \* Opportunity to provide staffing assistance at the event (assisting staff may wear company shirts)
- \* Complimentary booth space at the event, including (1) canopy, (2) chairs and (1) table
- \* Live announcements at the event



## Santa's Workshop Sponsor - \$1,000

*In Santa's Workshop, children visit with Santa and receive a bag of goodies (Town provides)*



- \* 500 goodie bags personalized with company name and contact information
- \* One (1) 2' x 8' banner with company name displayed at the sponsor area (Town provides)
- \* Opportunity to provide staffing assistance at Santa's Workshop (assisting staff may wear company shirts)
- \* Complimentary booth space at the event, including (1) canopy, (2) chairs and (1) table
- Complimentary booth to be placed within Santa's Workshop area
- \* Live announcements at the event

## Candylane Sponsor - \$750

*Candylane is an edible candy art activity (Town provides all materials and candy)*

- \* Label placement on all pre-packaged candy with company name and contact information
- \* One (1) 2' x 8' banner with company name displayed at Candylane booth (Town provides)
- \* Opportunity to provide staffing assistance at Candylane booth (assisting staff may wear company shirts)
- \* Complimentary booth space at the event, including (2) canopies, (4) chairs and (6) tables
  - Candylane booth to be placed within the complimentary booth space
- \* Live announcements at the event

## Polar Express Sponsor - \$750

*Children step aboard the Polar Express for a magical holiday experience (includes a 16-passenger trackless train)*

- \* One (1) 2' x 8' banner with company name displayed at the sponsor area (Town provides)
- \* Opportunity to provide staffing assistance at the sponsor area (assisting staff may wear company shirts)
- \* Complimentary booth space at the event, including (1) canopy, (2) chairs and (1) table
- \* Live announcements at the event

## Silver Bell Sponsor - \$300

- \* Complimentary booth space at the event (sponsor provides tent, tables and chairs)
- \* Company name/ logo on all in-event directional signage
- \* Placement of one (1) banner within the event (sponsor provides)
- \* Live announcements at the event



## Santa's Helpers - \$100

- \* Placement of one (1) banner within the event (sponsor provides)