



**Minutes**  
**Work Study Session**  
**Queen Creek Town Council**

Queen Creek Town Hall, 22350 S. Ellsworth Road  
Council Chambers  
September 16, 2009  
5:00 pm

**1. Call to Order**

The meeting was called to order at 5:03pm.

**2. Roll Call** (one or more members of the Council may participate by telephone)

Council Members present: Barnes; Barney; Brown; Hildebrandt; Vice Mayor Mortensen and Mayor Sanders. Council Member Wootten was absent.

**3. Motion to adjourn to Executive Session for the following purposes:**

A. Discussion and consultation with the Town Attorneys for legal advice and to consider the Town's position and instruct its attorneys regarding the possible settlement of litigation: Town of Queen Creek v. Lexon. A.R.S. 38-431.03(A)(3) and (4).

B. Discussion and consultation with the Town Attorney for legal advice regarding SRP line siting: A.R.S. § 38-431.03(A)(3).

C. Discussion and consultation with the Town Attorneys and designated representatives of the public body in order to consider its position and instruct its representatives regarding possible property acquisitions regarding Town Center Project right-of-way needs (Parcel 304-68-034; 304-66-018Z and 304-66-033) A.R.S. §38-431.03(A)(7).

D. Discussion and consultation with the Town Attorney for legal advice concerning solid waste services, and to consider the Town's position and instruct its attorney with regard to negotiation of a contract for solid waste services. ARS 38-431.03(A)(3) and (4).

**Motion to adjourn to Executive Session at 5:04pm** (Mortensen/Barney/Unanimous)

The Work Study Session reconvened at 6:15pm.

**ITEMS FOR DISCUSSION** These items are for Council discussion only and no action will be taken. In general, no public comment will be taken.

**4. Presentation** on options for the Town of Queen Creek branding campaign.

Management Assistant Rebecca Gledhill presented five branding concepts for Council consideration and the timeline for implementation. Part of the implementation process includes community input during October & November and a final presentation to Council in December that would include the marketing plan and budget and implementation in January 2010.

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Council discussed the taglines, target market, banner design and color palettes and liked parts of Concept 1, 3, 4 & 5. Council requested that staff revise the concepts and present them again in October. (Presentation attached)

**5. Adjournment**

The Work Study Session was adjourned at 6:45pm.

TOWN OF QUEEN CREEK

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Arthur M. Sanders, Mayor

Attest:

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Jennifer F. Robinson, MMC

I, Jennifer F. Robinson, do hereby certify that, to the best of my knowledge and belief, the foregoing Minutes are a true and correct copy of the Minutes of the August 19, 2009 Work Study Session of the Queen Creek Town Council. I further certify that the meeting was duly called and that a quorum was present.

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Jennifer F. Robinson, MMC

Passed and approved on October 7, 2009.