



**Minutes**  
**Regular Session**  
**Queen Creek Town Council**  
Queen Creek Town Hall, 22350 S. Ellsworth Road  
Council Chambers  
June 3, 2009  
7:00 p.m.

**1. Call to Order**

The meeting was called to order at 7:05pm.

**2. Roll Call** (one or more members of the Council may participate by telephone)

Council Members present: Barnes; Brown; Hildebrandt; Mortensen; Wootten; Vice Mayor Barney and Mayor Sanders.

**3. Pledge of Allegiance:** Presentation of Colors and Pledge led by Scout Pack #738.

**4. Invocation:** Pack #738

**5. Ceremonial Matters:** Presentations, Proclamations, Awards, Guest Introductions and Announcements.

Mayor Sanders welcomed Maricopa County Supervisor Fulton Brock.

A. Citizen Leadership Institute graduation: The following were recognized for participating in the 2008-09 Citizen Leadership Institute: Craig Barnes; David Brandhorst; Frank Brown; Cynthia Buffington; Bob Ciero; Tony Curry; Shawn Dillon; Karen Fehlan; Jason Gad; Scott Gier; Jennette Gutierrez; Karen Joseph; Kristy Knotts; Caria Little; Yancy Littler; Alex Matheson; Karen McPherson; Monica Munoz; Jeff Phillips; Joanne Reiter; Debbie Reyes; Chris Robinson; Tammy Sheele; Rustyn Sherer; Michelle Singleton; Jim Steinmetz; Rose Ann Steinmetz; Caitlyn Syphers; Ivan Tiscareno; Gerald Walker; Michael Woods and Pamela Zamacona.

B. Community Emergency Response Team (CERT) Spring 2009 certificates: The following were recognized for participating in CERT: Lee Councilor; Scott Dolan; Michael Gille; Susan Goh; Michelle Hamilton; Pete Hansen; Greg Joy; Monty Kuhstoss; Troy Pehrson and Paula Simon.

C. Recognition of Retirees: The Mayor and Council recognized the following employees who will be retiring June 11, 2009:

Dick Schaner, Director of Transportation Division – 14 years  
Sandra Naegele, Administration – 10 years  
Dean Kabanuk, Engineering Tech – 7 years  
Jim Leubner, Engineering Manager – 5 years

**6. Committee Reports**

A. Town Center Committee – May 26, 2009: Committee Chair Cynthia Buffington reported on the committee’s discussion and recommendations for traffic signal pole colors and decorative bases. The Committee also recommended main theme trees as Fantex Ash and Texas Mountain Laurel as accent. Poly-wood benches and receptacles were also recommended for public areas along the streets. The next meeting is June 23, 2009.

B. Economic Development Commission – May 27, 2009: Council Member Mortensen reported on the presentation by Robert Brinton of the Mesa Convention and Visitors Center in regard to hotel development. The Commission also recommended a sub-committee work on outreach and data collection to be included in a hotel/hospitality study. An update on the S.R. 802 freeway alignments was given by Intergovernmental Liaison Mark Young. The next meeting is July 22, 2009.

**7. Public Comment:** Members of the public may address the Town Council on items not on the printed agenda and during Public Hearings. Please complete a “Request to Speak Card”, located on the table at the rear of the Council Chambers and turn it in to the Town Clerk prior to the beginning of the meeting. There is a time limit of three minutes for comments.

Russell Destafano, Queen Creek, Post Commander of American Legion Post 129 spoke of the importance of post and services provided to the community.

William Tuttle, Florence, spoke in support of the American Legion.

Heather Bullard, Committee Chair for Troop #738, talked about the Scouting program and the American Legion history and need for a post facility in Queen Creek.

Wayne Tack, Queen Creek, Cub Master of Troop #738 and member of American Legion said the American Legion helps many soldiers and Queen Creek can benefit from the American Legion.

Ken Ward, Gilbert, Scout Master of Troop #738, spoke in support of a building for the American Legion and said it would benefit the Troop also.

Alden Rosbrook, Queen Creek, said American Legion buildings are common in communities.

Jeremy Sjolseth, Queen Creek, spoke in opposition to the zip code change by the USPS.

Cherie Richardson, Queen Creek, spoke in opposition to the zip code change by the USPS for Maricopa County residents and said she supports the Town’s efforts in opposing the change for the Town.

Rustyn Sherer, Gilbert, spoke in support of American Legion Post 129 and Operation Wounded Warrior.

The meeting was recessed from 7:50 – 8:00pm.

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**8. Consent Calendar:** Matters listed under the Consent Calendar are considered to be routine and will be enacted by one motion and one vote. Public Hearing items are designated with an asterisk (\*). Prior to consideration of the Consent Agenda, the Mayor will ask whether any member of the public wishes to remove a Public Hearing item for separate consideration. Members of the Council and or staff may remove any item for separate consideration.

A. Consideration and possible approval of expenditures over \$25,000.

B. Consideration and possible approval of **Resolution 786-09** supporting alignment B-1 for the location of the proposed Williams Gateway Freeway/State Route 802.

C. Consideration and possible approval of a one-year Master Design Services Contract with up to four possible one-year renewals with Sunrise Engineering, Inc., for civil engineering and/or land survey services on an on-call basis.

D. Consideration and possible approval of **Resolution 784-09** supporting a grant application to be submitted by Junior Achievement of Arizona, Inc., to the Ak-Chin Indian Community for an educational program in Queen Creek area schools.

E. Consideration and possible approval of a lease agreement with ModSpace for the addition of a modular building for the MCSO Substation site in the amount not to exceed \$14,660 per year for five years and \$26,820 in one time charges.

F. Consideration and possible approval of an Intergovernmental Agreement with the Town of Gilbert for emergency traffic signal assistance.

**Motion to approve the Consent Calendar as presented (Barney/Hildebrandt/Unanimous)**

**PUBLIC HEARINGS:** If you wish to speak to the Council on an item listed as a Public Hearing, please complete a Request to Speak Card and turn it in to the Town Clerk. Speakers will be called upon in the order in which their cards are received. Speakers are limited to three (3) minutes each.

**None.**

**FINAL ACTION:** If you wish to speak to the Council on an item listed under Final Action, please complete a Request to Speak Card and turn it in to the Town Clerk. Speakers will be called upon in the order in which their cards are received. Speakers are limited to three (3) minutes each.

**9. Clean Air** presentation by Maricopa County Supervisor Fulton Brock and Air Quality Director Lawrence Odle.

Maricopa County Supervisor Fulton Brock spoke briefly on the air quality requirements in Maricopa County and then introduced Director Lawrence Odle, Holly Ward, PIO and other staff from the Air Quality Department. Mr. Odle gave a presentation on the PM-10 program; outreach/education and compliance.

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PIO Holly Ward gave a presentation on the “Clean Air Make More” campaign.

**10. Discussion and possible approval** of the funding level for services from the Queen Creek Chamber of Commerce for Fiscal Year 2009-2010 to support business retention and expansion and marketing services.

Economic Development Director Doreen Cott provided a brief review on Budget Committee discussions on funding requests from the Chamber of Commerce. Ms. Cott said a current proposal for new contract/services, developed with Rustyn Sherer, President and Executive Director of the Chamber of Commerce, will focus on business retention and expansion and marketing. Ms. Cott said that staff recommends a \$55,000 funding level for FY09/10 which matches the reductions in the Town’s general fund and that if approved the new contract would be effective July 1, 2009.

Rustyn Sherer, President and Executive Director of the Queen Creek Chamber of Commerce, requested a \$65,000 funding level in order to operate successfully. He added that he supports the Economic Development Department.

Council commented on the satisfaction of work done between the Economic Development Department and Chamber.

**Motion to approve a funding level of \$55,000 for the Chamber of Commerce for FY09-10 to support business retention and expansion and marketing services**  
(Brown/Hildebrandt/Unanimous)

**11. Discussion and possible action** on a work program and timeline for the Town of Queen Creek branding initiative.

Management Assistant Becca Gledhill presented the steps and timeline for the project over a two-year period. Ms. Gledhill explained the first phase would include marketing strategies, community outreach and possible approval by Town Council of the campaign, marketing strategy and budget. The second phase would include implementation of the strategies & design and evaluation.

Council commented on the length of time and requested that it be shortened and include community input. Ms. Gledhill stated that the process as proposed would take two years even if a consultant was used. Dee Anne Thomas, Info & Marketing Director, added that the proposed timeline accommodates the other projects and workload of staff.

Council discussed their concern with the possibility of the project not being carried through with future Councils. Council also discussed approval of stakeholders and basic decisions on colors, logos and messages made within a year. Assistant Town Manager Patrick Flynn suggested that staff work on streamlining the process and incorporate Council’s input and bring back a revised proposal at a future meeting.

**Motion to continue** (Mortensen/Brown/Unanimous)

**12. Discussion and possible action** on the appointment of a Vice Mayor.

Mayor Sanders thanked current Vice Mayor Barney for serving the past two years as Vice Mayor.

**Motion to appoint Council Member Mortensen as Vice Mayor for a one-year term** (Sanders/Brown/6-1 (Mortensen abstained) **Motion passed.**

**ITEMS FOR DISCUSSION:** These items are for Council discussion only and no action will be taken. In general, no public comment will be taken.

**13. Discussion and direction** to staff on possible modifications of the Town Sign Ordinance regarding the use of temporary signage.

Planning Manager Wayne Balmer presented possible temporary amendments to the sign ordinance as a follow-up from the May 6, 2009 Council Meeting discussion. Amendments include developing standards for “sign walkers”; increase the use of on-site banners for grand openings/special events; temporary signs on private property adjacent to right-of-way; directional signs not attributed to one business; permit fees and code enforcement.

Mr. Balmer also discussed continuing working with the Chamber of Commerce and scheduling public meetings prior to the Planning and Zoning and Town Council meetings.

Council discussed the need to balance the aesthetics of the Town while supporting businesses and a possible one-year trial period to allow evaluation of the effectiveness.

Council also discussed concern with sign walkers. Town Attorney Fredda Bisman stated that the legislature passed laws that allow sign walkers but the Town can enforce time and place.

Council asked if the temporary sign ordinance amendments would also amend the zoning ordinance. Staff responded that the regulations need to be included in the zoning ordinance to implement and enforce.

**14. Discussion and direction** to staff on the modification of the Town Subdivision Ordinance to establish standards for the development in the Desert Foothills.

Planning Manager Wayne Balmer provided an update and overview of the San Tan Specific Area Plan that is incorporated into the General Plan. Mr. Balmer explained that the plan would preserve the natural environment of the foothills. He discussed several major components:

- Maximum street grade
- Flexibility in street designs
- Use of natural washes
- Building envelopes
- Clarification of Transfer of Development Rights.

Mr. Balmer said the next steps include the public comment period and Planning and Zoning and Town Council approval.

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Discussion was on complete drainage plans and transfer of development rights.

**15. Adjournment**

The meeting was adjourned at 9:47pm.

TOWN OF QUEEN CREEK

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Arthur M. Sanders, Mayor

Attest:

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Jennifer F. Robinson, MMC

I, Jennifer F. Robinson, do hereby certify that, to the best of my knowledge and belief, the foregoing Minutes are a true and correct copy of the Minutes of the June 3, 2009 Regular Session of the Queen Creek Town Council. I further certify that the meeting was duly called and that a quorum was present.

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Jennifer F. Robinson, MMC

Passed and approved on July 15, 2009.