



Minutes
Work Study Session
Queen Creek Town Council
Queen Creek Town Hall, 22350 S. Ellsworth Road
Council Chambers
June 17, 2009
5:30 pm

1. Call to Order

The meeting was called to order at 5:30pm.

2. Roll Call (one or more members of the Council may participate by telephone)

Council Members present: Barnes; Barney; Brown; Hildebrandt; Wootten and Mayor Sanders. Vice Mayor Mortensen was absent.

3. Motion to adjourn to Executive Session for the following purposes:

A. Discussion and consultation with the Town Attorney for legal advice regarding plan review and permit fees. A.R.S. § 38-431.03(A)(3).

B. Discussion and consultation for with the Town Attorney for legal advice and to consider the Town's position and instruct its attorney regarding agreements that are the subject of negotiations: Lease agreement-Verizon; regional fire and emergency transport services IGA. A.R.S. § 38-431.03(A)(3) and (4).

Motion to adjourn to Executive Session at 5:31pm (Brown/Wootten/Unanimous)

The Work Study Session reconvened at 6:05pm.

ITEMS FOR DISCUSSION These items are for Council discussion only and no action will be taken. In general, no public comment will be taken.

4. Presentation and discussion on a proposed gardening recognition program.

Management Assistant Lauren Krepitch provided a brief description and overview of the proposed program that included purpose, requirements, funding and marketing. Ms. Krepitch requested input on the program name, which months the recognition would occur and whether to include flower gardens.

Council discussed the similarities with the Neighborhood in Bloom program; consideration of some other type of recognition program; and partnering with other agencies to help with funding. Council also supported recognizing flower gardens as well as vegetable gardens and having recognition awards at the end of growing seasons (January & July). The type of recognition award of a shovel was also discussed with a smaller shovel for the smaller gardens. The possible name of "Back to Our Roots" was discussed.

Assistant Fire Chief Ron Knight spoke about his neighborhood experience with a garden.

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5. Presentation and update on status of Horseshoe Park and Equestrian Centre.

Parks & Recreation Assistant Director Creighton Wright gave a report on the October-April season of HPEC. His report included operations & marketing and suggested adjustments. He said the budget was actually lower than expected and revenue higher. Mr. Wright also said the marketing of the facility needs to be more aggressive.

Marketing Division Manager Marnie Schubert reported that the change in marketing plan would appeal to specific groups (barrel racing; roping); promoters and sponsorship opportunities to create signature events. Ms. Schubert also said there would be website enhancements.

Mr. Wright reviewed the current summer schedule and status of next seasons bookings and said that the concessions RFP would be issued soon.

Council asked for additional information on revenue lost from cancelled events and added that the fees seem reasonable. Further discussion was about economic impact on the local businesses. Council added that they would like to get marketing ramped up to lessen the amount of Town subsidy. Assistant Town Manager Patrick Flynn stated that additional evaluation of the budget would be done.

6. Presentation and discussion on proposed Town use of social media.

No discussion.

7. Council summary reports on meetings and/or conferences attended. This may include but is not limited to Phoenix-Mesa Gateway Airport; MAG; East Valley Partnership; CAAG. The Council will not propose, discuss, deliberate or take legal action on any matter in the summary unless the specific matter is properly noticed for legal action.

Council Member Brown reported on his attendance at the CAAG Transportation Policy Committee and his election to Vice Chair.

Mayor Sanders reported on the press conference regarding the effects of the state budget if signed by Governor Brewer.

8. Adjournment

The meeting was adjourned at 7:03pm.

TOWN OF QUEEN CREEK

Arthur M. Sanders, Mayor

Attest:

Jennifer F. Robinson, MMC

I, Jennifer F. Robinson, do hereby certify that, to the best of my knowledge and belief, the foregoing Minutes are a true and correct copy of the Minutes of the June 17, 2009 Work Study Session of the Queen Creek Town Council. I further certify that the meeting was duly called and that a quorum was present.

Jennifer F. Robinson, MMC

Passed and approved on July 15, 2009.