



**Arts, Culture and Experience Sub-Committee Meeting
October 22, 2008, 9:15 a.m.
San Tan Conference Room**

1. Call to order

Present:

Jim Nelson	SRP
Jason Barney	Land Developer
Rustyn Sherer	Queen Creek Chamber
Duane Roen	ASU Polytechnic
Roseann Sweet	Queen Creek Resident
Molly Jacobs	Queen Creek Performing Arts Center
Doreen Cott	Town of Queen Creek
Kim Moyers	Town of Queen Creek

2. Public Comment

No public comment.

3. Items for Discussion:

A. Consideration and possible approval of the August 27, 2008 minutes.

A **MOTION** was made by Commissioner Roen, seconded by Commissioner Nelson, to approve the minutes dated August 27, 2008. Voice vote carried 5-0.

B. Farmers Market

Kim Moyers, Economic Development Management Assistant gave the group an update on the Queen Creek Farmers Market.

- The logo and posters are complete.
- 11 x 17 posters will be posted around the community to advertise the event.
- Commissioner Sherer will distribute flyers to business owners.
- A suggestion was presented to have flyers available at the Phoenix/Mesa Gateway Airport Open House and at the Trunk or Treat event.
- Molly Jacobs will include the event in the upcoming newsletter for the Performance Arts Center.
- Commissioner Nelson suggested that a map to the Farmers Market be put on the back of the flyer.
- Ellsworth Loop Road will be opened to access the Farmers Market.
- The vendors will be unique as to the homemade items that they are selling.
- There are approximately 20 vendors.
- Commissioner Sweet suggested contacting the Pork Shop to have a Brat Fry station to sell homemade sausages.
- There will be plenty of parking and the FFA will be handing out vendor list of locations within the market and also tally cars coming into the event.
- The first 50 people to complete the survey of the Farmers Market will receive \$2. The survey will consist of between 5 to 7 questions.

- Commissioner Nelson suggested a Fry Bread vendor.
- SRP has donated cardboard boxes for trash.
- Trinity Embroidery will be selling organic bags with an embroidered Farmers Market logo on them for \$4 each.
- Commissioner Roen suggested that the library have a reading activity for the children.
- Molly Jacobs inquired about the school having a booth to talk about school nutrition.

C. Community Website Update

- The Town staff could develop a community calendar free of charge.
- Molly Jacob stated that they are in negotiations to man the kiosks at the new library. If accepted, they will be able to advertise community events there.

4. Announcements

No announcement

5. Adjournment

The meeting adjourned at 9:45 a.m.

Passed and Approved on

March 25, 2009



Doreen Cott, Economic Development Director

/jk
10/23/08