



QUEEN CREEK
PARKS & RECREATION



SUPPORT YOUR COMMUNITY
LIVEPLAYLEARN

To Whom It May Concern:

As a business located in Queen Creek's Town Center, we wanted to reach out to you about the Town's annual QC Hometown Christmas event. The event will be held on Friday, Dec. 6 from 6-8 p.m. and Saturday, Dec. 7 10 a.m.—12 p.m. We wanted to personally reach out to each business located in Town Center to inform them of the event, traffic restrictions that will be in place for the event day, and also inform you of exclusive Town Center business involvement opportunities we have available.

We understand our event may impact your business and we hope it is a very positive experience. However, there are some road restrictions that we want to make you aware of. We have outlined those below and we are happy to answer any questions you may have.

The following areas will be closed on Saturday, Dec. 7 at 6 a.m. to 1 p.m. (map enclosed):

- Maya Road West of Ellsworth Road
- Victoria Lane West of Ellsworth Road
- Ellsworth Road will be closed from Rittenhouse Road to Ocotillo Road

The following areas will be closed on Saturday, Dec. 7 at 10 a.m. to 2 p.m. (map enclosed):

- Ellsworth Road will be closed from Ocotillo Road to Aldecoa Drive
- Aldecoa East of Ellsworth Road

An approximate schedule of activities Friday, Dec. 6 is provided below:

- Tree Lighting (7 p.m.)
- Pictures with Santa
- Santa's Workshop Activities (e.g., decorating ornaments, writing letters to Santa)
- Food Trucks
- Stage Entertainment

An approximate schedule of activities Saturday, Dec. 7 is provided below:

- 7:00 - 10:00 a.m. Parade Entries Load-In
- 10:00 a.m. - Noon Parade
- Noon - 1:00 p.m. Event Breakdown/Vendor & Equipment Load-Out

The event drew approximately 18,000 people to Town Center in 2023, and similar crowds are anticipated at this year's event. The additional people in Town Center provide an opportunity for increased business exposure. We would love for you to take part in the event. Below are a few highlights of the opportunities we have available.

- **Parade Entry** - Opportunity to promote your business AND be actively involved. Businesses are encouraged to host a parade entry as patrons watch all along Ellsworth Rd.

We apologize for any inconvenience the road closures may cause. The Town of Queen Creek will make every effort to ensure businesses will have minimal impact. However, please note that due to the layout/design of the event, it is difficult to prevent some impact in many cases.

Enclosed, you'll find an overview of this year's event for your review. We appreciate your time and thank you for your continued support; we look forward to collaborating with you. For additional event opportunities, including activity fees, please visit QueenCreekAZ.gov/SpecialEvents.

Sincerely,

Teresa Makinen

Teresa Makinen
MakPro Services
O: (480) 890-1927
C: (602) 421-3069
teresa@makprosvc.com