



MINUTES

Parks & Recreation Advisory Committee

San Tan Conference Room

22358 S. Ellsworth Rd, Queen Creek, AZ 85142

April 18, 2023

6:00 PM

1. Call to Order / Roll Call: Meeting started at 6:02 p.m.

PRAC Members present: David Dobbs, Dru Alberti (left 6:15 p.m - returned 6:53 p.m.), Daniel Babcock (via WebEx 6:10 p.m.), Adam Neville (left 6:53 p.m.), Michael Shirley, Marvin Smith, Sylvia Tarin (6:10 p.m.), Staci Curtis (via WebEx)

PRAC Members absent: Karl Kleinebreil, David Sobeck, April Petersen

Council Liaisons present: Dawn Oliphant, Travis Padilla

Staff present: Adam Robinson, Brad Greer, Erica Perez, Makayla Hardy, Nia Fanaika, Kristie Reister

Public attendees: Cheryl Canzona, Michael Kincaid, Thom Intriери

2. Introductions:

3. Public Comment: *Members of the public may address the committee on items not on the printed agenda. Please observe a time limit of three minutes. Public comment is not available at this meeting if attending via WebEx.*

4. Items for Discussion and Possible Action:

A. Consideration and possible approval of the November 29, 2022 minutes

Motion to Approve: Marvin Smith

Second: Mike Shirley

Vote: Unanimous

B. Presentation on San Tan Youth Football League end of season report - Adam Neville, STYFL President

Adam provided a review of the STYFL end of season report, highlights included:

- 1,232 participants (1,064 tackle, 168 flag)
- Over 30,000 volunteer hours
- 35 head coaches, 100+ assistant coaches
- Donated \$10,000 to Queen Creek families in need
- Provided 130 (full and/or partial) scholarships
- Delivered Christmas gifts to needy families within the league
- Survey results: overall experience 74.6% outstanding/good,

C. Presentation on AZ Soccer Club end of season report - Cheryl Canzona, AZSC

Cheryl provided a review of Arizona Soccer Club end of season report, highlights included:

- Largest recreational year, ever - over 2,200 registrations
- Registration numbers are growing every partner season with 69% of players returning for two or more season
 - Fall 2022: 650
 - Winter 2023: 790 *partner season
 - Spring 2023: 723
- 78 teams
- 83 coaches providing over 1,900 volunteer hours
- Two tournaments a year: Heritage Cup and Copper State Challenge
 - recreational teams are invited to enter
- Held players clinic, as well as recreational referee program
 - over 300 players attended the players clinic
 - 30 referees trained to work at recreational level
- As an organization, working on training and education for referees and parents. Especially educating parents on sideline behavior
- Parental understanding of the rules and level of play
- Considering uniform distribution changes; parents would order directly from the vendor
- Planning a 4-hour grassroots coach training program

D. Presentation and discussion on the new Utility Billing System - Kristie Riester, Customer Service & Billing Administrator

Kristie provided an overview of the new utility billing system, highlights included:

- My Utilities
- All customers need to create an account
- Can start new service, manage account, autopay, paperless billing, check water usage, fix-a-leak, setup alerts, and more

E. Update and discussion on Youth Sports Partnership Policy and Sport Field Rental Policies - Brad Greer, Senior Recreation Coordinator

Brad and Adam provided an update and continued discussion on options for Youth Sports Partnership and Sport Field Rental Policies, highlights included:

- Brad met with partners and long-term non-partner groups to discuss and get feedback
- Categories 1-5
 - 1. Town use/events, maintenance
 - 2. Official youth sports partners
 - 3. Non-partner organizations, youth sports leagues and organizations
 - due to the high demand of these groups; an application and review process should be implemented
 - Staff would review applications and fields would be allocated according to the requests
 - Provided examples of questions that could be included on the application
 - 4. Resident and non-profit organizations, adult programs/sports
 - 5. Non-resident commercial and private use, and tournaments

Discussion/Questions/Comments:

- Have we had to turn down groups for field rentals?
 - Right now, yes but we always provide what we have, typically less desirable days/times
- Would we shut down fields on Fridays and open Sundays? If less interest on Fridays vs. Sundays?
 - Currently fields are closed on Sunday for maintenance
 - Will look into the feedback and if Sundays are requested often
 - Most Sunday requests are tournament based so they would want to reserve Fri - Sun
- Category 4 and 4-packs - option for a 10-pack?
 - Concerns of starting with 10-packs and facing the issue of reducing back to 4-pack would be much more difficult
 - With new registration software, we should be able to allow 4-pack rentals online
 - But can only do one or the other; 4-pack or 10-pack
 - Could easily move to 10-packs if needed; or transition slower from a 4-pack to a 6-pack, then to 8-pack or 10-pack depending on need
 - Group likes 'rolling' 4-pack option
- 30% residency for Category 4, in line with historical registration?
 - Most partners have around 40% residency
 - Important to have Queen Creek representation when determining Queen Creek field use
 - Also allows for high quality leagues and teams to be ran in Queen Creek, residents do not have to go other places to play
 - Staff audits partners and renters residency
 - Does residency depend on the address base of the club/team coach?
 - Currently, partners turn in rosters with addresses and internal GIS will review Queen Creek residency
 - Next steps?
 - Staff will take feedback from meeting, revise/update what was presented with the plan to present a final recommendation at the next PRAC meeting
 - Recommend PRAC members review the packet with the information presented
 - PRAC members are encouraged to send back any additional questions, recommendations, etc.

F. Department Updates

a. General

- i. Reminder to update contact info
 1. Will send an email to members to update contact information
- ii. Fee Study for all programs
 1. Staff is working with BerryDunn (consultant) to do a comprehensive program cost analysis and fee study. PRAC will be involved in the information gathering/stakeholder part of the process. Final recommendations will go to Town Council this fall.
- iii. Town Council Strategic Session updates
 1. The agenda item most related to the PRAC was regarding a change in policy for electric vehicles - recommend to be more inclusive and as many people as possible can use trails, sidewalks, etc. Staff will be working on an updated Town Code and delivering a final action plan to Town Council in August.

b. CIP Updates - None

c. SPEV

- i. Spring Into QC recap
 - 1. Sold 837 wristbands
 - 2. Staff working on presale, i.e. wristbands
 - 3. Cashless initiative, 2022 - 36% CC transactions, 2023 - 76% CC transactions
 - 4. 724 volunteer hours
- ii. Preparing for summer and fall events:
 - 1. Splash Pad Party - July 14, 6-8pm
 - 2. Founders' Day - Sept. 16, 5-9pm
 - 3. Trunk or Treat - Oct. 21, 5-9pm

G. Schedule future meeting

- a. August 8, 2023

5. Announcements:

6. Adjournment: Meeting adjourned at 7:35 p.m.

Motion to Approve: Dave Dobbs

Second: Marvin Smith

Vote: Unanimous

PREPARED BY: Jennifer Lamis on April 18, 2023

PASSED AND APPROVED: August 7, 2023



David W. Dobbs

David W. Dobbs (Aug 21, 2023 11:24 PDT)

Dave Dobbs, PRAC Chair