



# HOLIDAY LIGHTS & DECORATIONS

AUGUST 17, 2022

TOWN COUNCIL MEETING

# OVERVIEW

- ▶ Previous Years
- ▶ Options to Consider
- ▶ Future



# Previous Years

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# PREVIOUS YEARS

- ▶ LED Mini lights on 56 Ellsworth street lamp post.
- ▶ Lamp Post Decor. 7 Snowflakes and 7 Wreaths Hang on every fourth Ellsworth street lamp post, alternating
- ▶ Labor for installation/removal
- ▶ **TOTAL: \$6,500**



# OPTIONS

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# OPTION A - Same as previous year

- ▶ Mini lights on 56 Ellsworth street lamp post.
- ▶ Lamp Post Decor. 7 Snowflakes and 7 Wreaths Hang on every fourth Ellsworth street lamp post, alternating
- ▶ Labor for installation/removal
- ▶ **TOTAL: \$6,500**



# OPTION B

- ▶ Mini lights on 56 Old Ellsworth Road street lamp post and wrap with four colors.
- ▶ Install seven Snowflakes and seven Wreaths on every fourth Old Ellsworth Road street lamp post, alternating.
- ▶ Mini lights “trunk wrap” on 60 trees along Old Ellsworth Road on both sides of street and center islands, and at the Town Center monument. Light colors TBD.
- ▶ Purchase 42 Lamp Post Decor. Snowflakes and Wreaths Hang on every Ellsworth street lamp post, alternating.
- ▶ 36" LED Rope Light 18 Point Snowflake, Warm White Lights (qty 7).
- ▶ 36" Pre-lit Commercial Oregon Fir Wreath, Warm White Lights (qty 7).
- ▶ Hang Wreath under clock. Outline tops of monument and pillars with lights.
- ▶ 60" Pre-lit Commercial Oregon Fir Wreath, Warm White Lights. LED C-9 Lights, white.
- ▶ **Approximate Cost: \$24,000 and includes labor for installation/removal. Option B may require staff obtaining additional quotes from other vendors for procurement purposes.**





# OPTION C

- ▶ Mini lights on 56 Ellsworth street lamp post and wrap 4 colors TBD
- ▶ Install 7 Snowflakes and 7 Wreaths on every fourth Ellsworth street lamp post, alternating.
- ▶ Mini lights “trunk wrap” on 60 trees along Old Ellsworth on both sides of street and center islands and at Town Center monument. Light colors white.
- ▶ Purchase 42 Lamp Post Decor. Snowflakes and Wreaths Hang on every Ellsworth street lamp post, alternating.
- ▶ 36" LED Rope Light 18 Point Snowflake, Warm White Lights (qty 21).
- ▶ 36" Pre-lit Commercial Oregon Fir Wreath, Warm White Lights (qty 21)
- ▶ Hang Wreath under clock. Outline topes of monument and pillars with lights. 60" Pre-lit Commercial Oregon Fir Wreath, Warm White Lights. LED C-9 Lights, white.
- ▶ Mini lights canopy wrap or clusters for 64 trees along Old Ellsworth on both sides of street and center islands and at town center monument. Light colors white. LED mini lights.
  
- ▶ **Approximate Cost: \$49,600 and includes labor for installation/removal. Option C may require a formal solicitation for procurement purposes**



OPTION B





# OPTION D (Option B & Placemaking Feature)

- ▶ Mini lights on 56 Old Ellsworth Road street lamp post and wrap 4 colors.
- ▶ Install seven Snowflakes and seven Wreaths on every fourth Ellsworth street lamp post, alternating.
- ▶ Mini lights “trunk wrap” on 60 trees along Old Ellsworth on both sides of street and center islands and at Town Center monument. Light colors TBD.
- ▶ Purchase 42 Lamp Post Decor. Snowflakes and Wreaths Hang on every Old Ellsworth Road street lamp post, alternating.
- ▶ 36" LED Rope Light 18 Point Snowflake, Warm White Lights (qty 7).
- ▶ 36" Pre-lit Commercial Oregon Fir Wreath, Warm White Lights (qty 7).
- ▶ Hang Wreath under clock. Outline tops of monument and pillars with lights.
- ▶ 60" Pre-lit Commercial Oregon Fir Wreath, Warm White Lights. LED C-9 Lights, white.
- ▶ Labor for installation/removal.
- ▶ **Approximate cost of holiday lights would be \$24,000 (option B) and \$21,000 for placemaking feature. The total cost for Option D would be approximately \$45,000. Option D may require staff obtaining additional quotes from other vendors for procurement purposes.**

# Placemaking Feature

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# Placemaking Feature

- ▶ Six Seven Studios.
- ▶ Custom commissioned feature.
- ▶ Unique to Queen Creek.
- ▶ Can be utilized at other events.
- ▶ Encourage pedestrian foot-traffic.
- ▶ Instagrammable photo-opportunities.
- ▶ Proposed location: Town Center Parklet





# Placemaking Feature

This cowboy boots heart will be 8 feet tall and 15.5 feet wide, the depth of the base will be around 4-5 feet. This will use a set of 1600 lights with 120 volts.



QUEEN CREEK



# DIRECTION

- ▶ Option A (same as last year at a cost of \$6,500)
  - ▶ Option B (approximate Cost: \$24,000)
  - ▶ Option C (approximate Cost: \$49,600)
  - ▶ Option D (Option B + Boots Placemaking Feature at a approximate cost of \$45,000)
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- ▶ *Staff recommends Option D and issuing an RFP for the following year.*
  - ▶ *Sponsorship opportunities are also being explored.*
  - ▶ *Contract with the Queen Creek Chamber of Commerce to facilitate Holiday lighting.*

TOWN OF  
**QUEEN CREEK**

**DOWNTOWN**  
 **CORE**

Est. 2018  
ARIZONA

THANK YOU

