



Queen Creek
CHAMBER OF COMMERCE

CONNECTION | COMMUNITY | CHAMPION



Queen Creek
CHAMBER OF COMMERCE

Annual Review and a Look Forward FY 2021-22



Queen Creek
CHAMBER OF COMMERCE

What is a Chamber of Commerce?

A chamber of commerce is a federation of **business, industrial, and professional firms and interested individuals working together** to enhance the economic and socioeconomic health of their community. It is a civic clearinghouse, a public relations counselor, a legislative representative at the local, state, and national levels of government, an information bureau, and a research and promotion firm.

It is a non-profit mutual benefit corporation of voluntary membership that invests time and money to carry forward programs relevant to members' needs and that affect the orderly growth and development of the community.

It is the catalytic agency that brings together all of the forces, both public and private, through which common community goals can be obtained and business issues resolved. The Chamber is not a social club, a charity or a government entity. Although it is not for profit, the IRS code for mutual benefit organizations is 501 (c)6; not (c)3 such as a church.

The organization is run by a board of directors selected according to the organization's bylaws. The Board, serving without pay, sets the policies for the Chamber. The administrative head of the Chamber is the manager. The manager may be a full-time paid position or, in some smaller communities, a volunteer or part-time paid employee.



501(c)(6)

Chambers of commerce in the US operate almost exclusively as non-profit entities known as 501(c)(6) corporations. Unlike charities, these 501(c)(6) non-profits have the authority under state and federal tax rules to represent their members in public policy debates. They may lobby and take positions on actual or proposed legislation, subject to local, state and federal laws



Goals of Chambers

The Chamber may be defined as a vehicle (the organization) for mobilizing people to accomplish agreed-upon goals for the betterment of the community. These may include:

- Increase business growth and development of jobs within the market
- Assist in the orderly growth and development of the community and its people
- Contribute to building healthy markets to assure economic stability
- Retain the private enterprise system with free competitive markets



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Chamber Board of Directors

- ▶ **Angela Askey** – Central Arizona College
- ▶ **Bryan McClure** - Primerica Financial Services
- ▶ **Warde Nichols** - ASU Polytechnic
- ▶ **Brian Sexton** – Phoenix Mesa Gateway Airport
- ▶ **Chris Francoeur** – SRP
- ▶ **Doreen Cott** - Town of Queen Creek
- ▶ **Joel Harris** – Sterling Services
- ▶ **Monica O'Toole** - BMO Harris Bank
- ▶ **Rudy Apodaca** - Dignity Health
- ▶ **Matthew Harrison** – Harrison Law
- ▶ **Robert Gardner** – Banner Ironwood



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Organizations of the Future

Who Do We Want To Be?



Organizations of the Future

Benefits Driven



Mission Driven

Transactional



Transformational



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Organizations of the Future

Lead the community discussion
Convene for solutions
Filter/analyze information
Educate government officials

Trailblazer
Regional Cooperation
Issue Based



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Mission:

We solve problems so you can thrive because strong businesses create strong communities



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Four Pillars

- 1) **Membership Value**
- 2) **Community Relevance**
- 3) **Advocacy** for Business and Community
- 4) **Strategic Growth**



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Amazing Growth

20% Growth in Membership

25% Growth in Gross Revenue (bigger events, sponsorships, new sources)



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Queen Creek Connects

Coffee with the CEO
QC Women in Business
Network QC Luncheon
Lunch Break
Party on the Patio
Chamber Day

Queen Creek Leads

Coffee & a Mic
Town Halls
Meet the Candidate
Fast Talk
Community Issues

Queen Creek Works

BizEd Summit
E4T
QC Student Chamber
Student Academy
Industry Councils



Chamber Ambassadors

- ▶ **Iestyn Dulais** – Liberty Mutual Insurance
- ▶ **JD McGee**– DuelForce Promotions
- ▶ **Lauren Gullotta** – Wallick and Volk
- ▶ **Tommie Bonner** – Edward Jones
- ▶ **Alex Sarantis** – Employee Benefit Exchange
- ▶ **Kerri Anne Ronquist** – All About You Placement
- ▶ **Michael Banfield** – Ultimate DJ
- ▶ **Jennifer Lindley** – Town of Queen Creek
- ▶ **Martha Kieffer** – Healthy Living Adventure
- ▶ **Adrienne Lynch** - The Lynch Team



Education Committee

- ▶ **Angela Askey** – Central Arizona College
- ▶ **Jon Schmitt** – ASU
- ▶ **Tabitha Peden** – Communiversity
- ▶ **Sarah Nieto** - Queen Creek Independent
- ▶ **Amara Boesch** – Adolfson & Peterson Construction
- ▶ **Ronny Spoon** – American Family Insurance
- ▶ **Jacque Zoccoli** - Network Builders
- ▶ **Jason Purvis** – Chick-fil-A
- ▶ **Jon Scrogam** – Combs HS
- ▶ **Heidi Lee** – QCUSD
- ▶ **Perry Berry** – QCUSD
- ▶ **Greg Wyman** - JO Combs
- ▶ **Jesse South** – American Leadership Academy



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Education Committee

Workforce Development

Biz/Ed Summit

Elevate 4 Tomorrow (E4T)

Student Academy

Queen Creek Student Chamber



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**PUBLIC POLICY
PRIORITIES**

Queen Creek Chamber of Commerce
22241 South Elsworth Road
Queen Creek, AZ 85142
(480) 895-1799
www.queenckchamber.com

ACE Arizona Chamber
EXECUTIVES

2022 LEGISLATIVE AGENDA FOR BUSINESS



Wednesday, January 12, 2022
7:30 - 9:00AM

7:00 AM - Check-In/Breakfast Buffet
8:00 AM - Program Begins

Sheraton Mesa Hotel at Wrigleyville West

860 N. Riverview, Mesa, AZ 85201

[REGISTER HERE](#)

Reserve your seat for the 2022 Breakfast with the Governor. Registration is limited.
Registration Deadline is Monday, January 3, 2022
Cancellations must be received 72 hours prior to the event to receive a refund.

TICKET PRICES

Individual Registration - \$60 Chamber Member
Individual Registration - \$60 EVP Member
Individual Registration - \$80 Non-Member

VIP Table Sponsorship - \$1,000

(Includes table for 10 and program recognition)

EVENT SPONSOR



Delivering water and power™





PROTECTING THE RIGHT TO ORGANIZE ACT

Bad For Business

H.R. 842 (PRO ACT)

H.R. 842, also known as the Protecting The Right to Organize (PRO) Act is a federal bill meant to expand the power of unions under the guise of "workers' rights."



REPEALS RIGHT-TO-WORK LAWS

The PRO Act eliminates right-to-work state laws, making mandatory union dues as a condition of employment. If you refuse to pay, you lose your job.

INDEPENDENT CONTRACTORS HARDEST HIT

Independent contractors will be the hardest hit. The PRO Act adopts the notorious ABC Test, classifying them as employees under federal law. This would allow unions to force independent contractors to pay unions or lose their jobs.



NO LIMITS ON STRIKES

Currently, unions can only strike their employers. The PRO Act would allow unions to also strike and boycott third party employers and contractors, meaning businesses and vendors that have nothing to do with a labor dispute could be faced with strikes and boycotts with no protections.

PRO ACT BAD FOR ARIZONA BUSINESS

The PRO Act will allow unions to bully businesses to meet their demands, regardless of the businesses' actual needs. Unions would be able to force workers to pay due by threatening their jobs. The PRO Act would undo all the benefits and progress that Arizona businesses have enjoyed.



AZ Drug-Free Policy Guidelines

3 Acts Governing Marijuana in the Workplace

Drug Testing of Employees Act

- Employers must provide notice and distribute a written drug and alcohol use policy to all employees upon employment.
- Any action the employer takes based on good faith will not be liable.

(DTEA)

AZ Medical Marijuana Act

- Medical marijuana users cannot be under the influence, consume, or possess marijuana on work hours or premises.
- Employers are not required to allow employees to consume or be under the influence on site.

(AMMA)

Smart and Safe Arizona Act

- Consuming, and possessing recreational marijuana legal 11/30/2020
- Still allows employers to maintain a drug-free workplace.
- Recreational sales began on 1/22/21

(Prop 207)

Keeping the
Workplace Safe



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Business Retention and Expansion Top Needs



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Prior to 2020:

Somewhat difficult to find employees



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2022:

Difficult to find Employees

Room for Expansion

Inflation

Supply Chain Issues



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Employees:

67% Having Some Difficulty

55% Have Raised Wages Significantly

60% Would Add Employees This Year



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Room to Grow:

Office Space

Flex Industrial

Retail Space for Small Businesses



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Inflation Next 12 Months:

62% Increase or Stay High

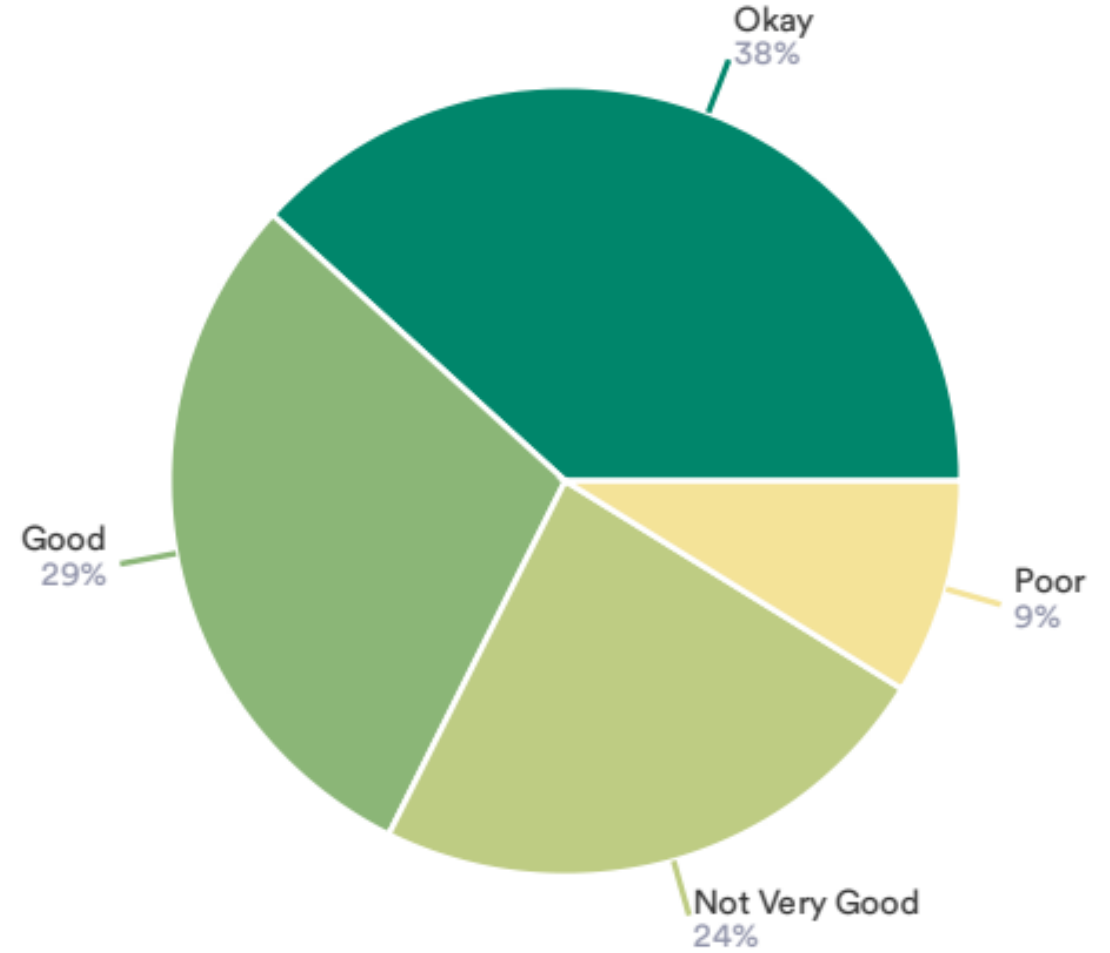
32% Plateau and Stay Steady

6% Decrease



Overall Economic Expectations

Over the next year, I think the overall economy will be:



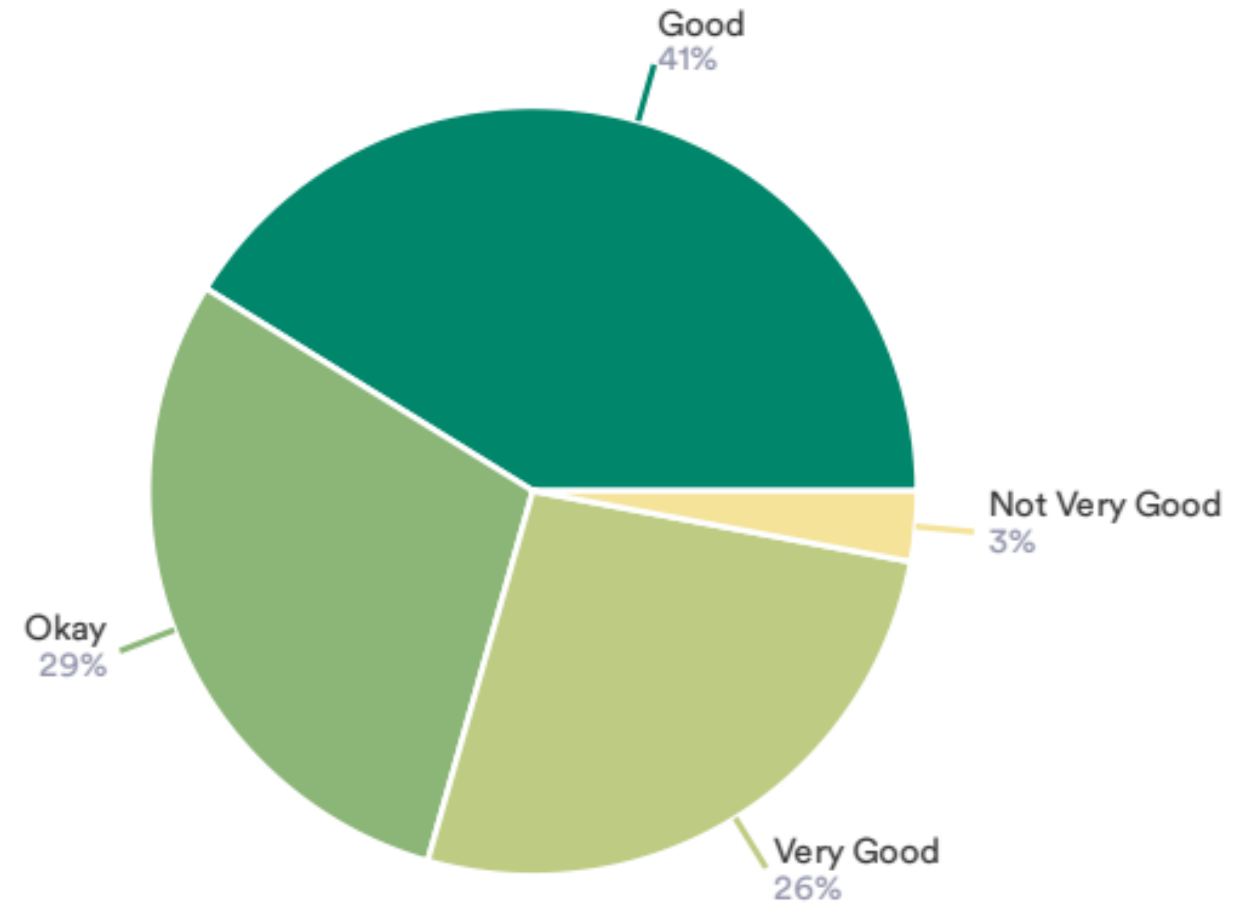
● Okay ● Good ● Not Very Good ● Poor



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Over the next year, I think economic conditions in Queen Creek will be:

Queen Creek Economic Expectations



● Good ● Okay ● Very Good ● Not Very Good



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Tourism and Marketing



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Explore Queen Creek

Print Edition

Digital Edition

Website/Directory

Mobile App (IOS/Android)

Give Local/Shop Local Videos

explore
QUEENCREEK

Inside:
Queen Creek History
Sites of Interest
Landmarks
Shopping
Dining
Business Listings
Map
and more



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SHOP



LOCAL

THE PORK SHOP

0:05 / 3:30





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Visitor Center

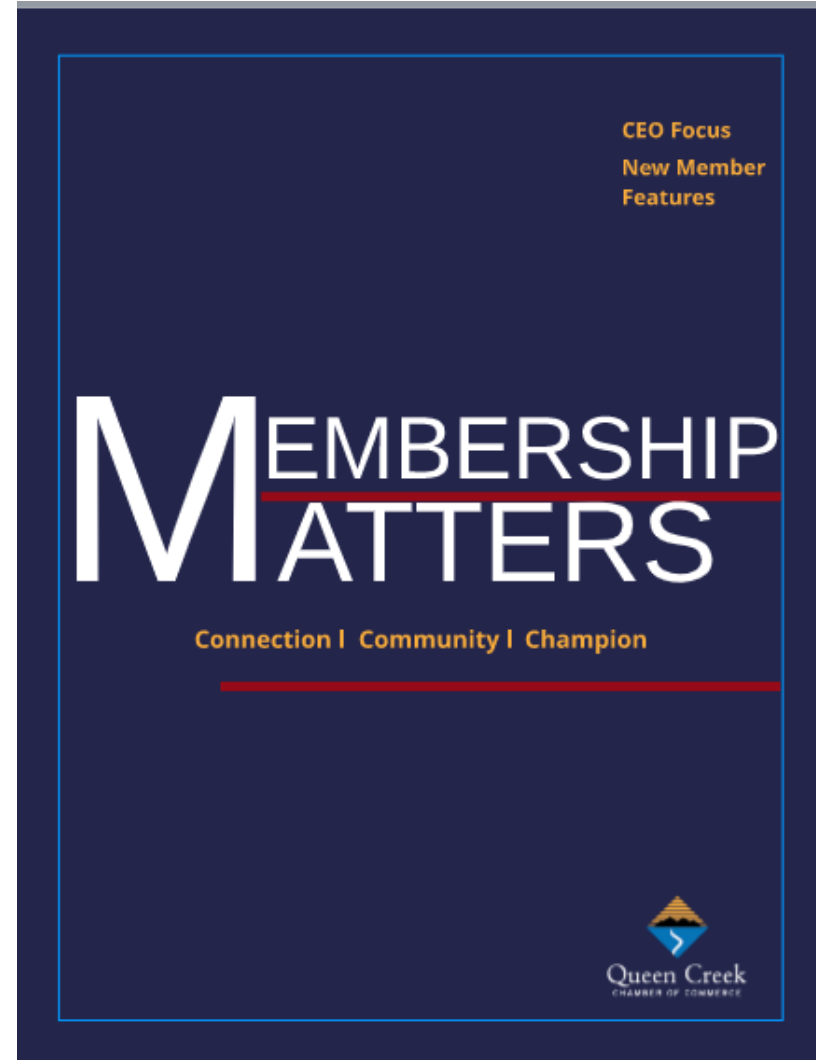
- 1.75 Chamber Staff and 5 Volunteers
- Open 8:30 to 5pm Monday Through Friday
- 250 different pieces of marketing material
- 200 annual visitors
- Relocation Packets and Phone Calls



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Telling Our Story

- Member Exclusive
- B2B Exposure
- More Information
- What's Coming





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Coffee & A Mic
QC LEADS



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E4T

Elevate for Tomorrow
QC WORKS





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Thank You!