



MINUTES

Downtown Arts & Placemaking Advisory Sub Committee

Virtual Meeting

November 4, 2021

4:00 p.m.

1. Call to Order and Roll Call

The meeting was called to order at 4:04 p.m. via Google Meet.

Members Present: Chair, Brian McKean (absent); Patrick Camunez; Valerie Done; Nanette LaBrose(absent); Anita Lopez; Lisa Dalton; Vice Chair Derek Neighbors (absent); Whitney Tolle; Council member Robin Benning (absent)

Staff Present: Downtown Development Manager, Jennifer Lindley; Economic Development Director, Doreen Cott; Planning Administrator (absent), Erik Swanson (absent); Amber Gough, Marketing and Communications Coordinator (absent); Joy Maglione, Deputy Town Clerk (absent)

2. **Public Comment:** No public comments to address during this meeting. Members of the public may address the Committee on items not on the printed agenda. Please observe a time limit of three minutes.

3. Items for Discussion and Possible Action

A. Welcome and Introductions
No new introductions

B. Discussion and possible approval of the September 9, 2021 minutes

- Quorum was not met to vote on meeting minutes.
- No objections to those in attendance.

C. Update – Façade Improvement Program

- Program is to improve the appearance of the facades and street facing exteriors of the buildings in the Queen Creek Town Center
- Applicants must be owners of the buildings of the area.
- Allows reimbursement of these facades up to 50% of the cost of the project with a maximum allowable reimbursement of \$40,000
- Includes landscaping, painting, awnings, doors, windows, etc.
- Eligible areas are outline on the Queen Creek Improvement Program Map
- Ineligible businesses are outlined in the program as well.
- Team is also looking at ways to ensure those in the area meet the code and compliance to that code.

- Information can be found on the Town of Queen Creek website <https://www.queencreekaz.gov/departments/economic-development/facade-improvement-program>
- \$50,000 dollars is allocated each year from the Town of Queen Creek

D. Update – DT Core Design Guidelines for Signage and Murals

- Need to update the guidelines to what is allowed and what is not allowed within the program.
- The Town will be utilizing a consultant to help document the guidelines that will keep within the current laws and guidelines.

E. Discussion - Master Arts & Placemaking Plan for Queen Creek

- Reviewed draft of the Queen Creek Master Art Plan Request for Proposals.
- Need to add information to focus on the Down Town Focus aspect to help drive business and excitement to the area.
- This will also help determine budgeting requirements that we can request for improvements to the Town Center area.
- Need to add in information regarding the Stakeholder Involvement to this project

F. Summary of current events – news/updates from members and staff

- Holiday Art and Gift Market at Queen Creek Olive Mill 9 am – 2:30 pm
- We have some examples of other towns' arts, Whitney will put together presentation to show these examples.
- Next meeting is January 13, 2022

4. Adjournment

The meeting adjourned at 4:49 p.m. Motion to adjourn Valerie Anita seconded.

TOWN OF QUEEN CREEK

Brian McKean
Chair, Downtown Arts & Placemaking Advisory Sub Committee

Prepared by: Whitney Tolle

Jennifer Lindley
Downtown Development Manager

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I, Jennifer Lindley, do hereby certify that to the best of my knowledge and belief, the foregoing Minutes are a true and correct copy of the Minutes of November 4, 2021 of the Downtown Arts & Placemaking Advisory Subcommittee. I further certify that the meeting was duly called and that a quorum was present.

PASSED AND APPROVED ON: January 13, 2022