



## MINUTES

### Downtown Arts & Placemaking Advisory Sub Committee

Virtual Meeting

September 9, 2021

4:00 p.m.

#### 1. Call to Order and Roll Call

The meeting was called to order at 4:01 p.m. via Google Meet.

Members Present: Chair, Brian McKean; Patrick Camunez; Valerie Done; Nanette LaBrose; Anita Lopez; Lisa Dalton; Vice Chair Derek Neighbors (absent); Whitney Tolle (absent); Council member Robin Benning (4:32 p.m.)

Staff Present: Downtown Development Manager, Jennifer Lindley; Economic Development Director, Doreen Cott; Planning Administrator, Erik Swanson; Amber Gough, Marketing and Communications Coordinator; Joy Maglione, Deputy Town Clerk

2. **Public Comment:** No public comments to address during this meeting. Members of the public may address the Committee on items not on the printed agenda. Please observe a time limit of three minutes.

#### 3. Items for Discussion and Possible Action

##### A. Welcome and Introductions

Downtown Development Manager Jennifer Lindley welcomed new member Lisa Dalton to the sub-committee and initiated roundtable introductions.

Ms. Lindley announced that Debra Kuffner is no longer with the Town and Amber Gough, will now represent the Communication and Marketing Department.

##### B. Discussion and possible approval of the May 13, 2021 minutes

**Motion to approve the May 13, 2021 minutes.**

**1<sup>st</sup>: Valerie Done**

**2<sup>nd</sup>: Anita Lopez**

**Approved unanimously**

C. Presentation - AZ Passport Murals (Danielle Foushee, Founder/Director, PHX Mural Project)

Ms. Lindley introduced Danielle Foushee, Professor of Design at ASU and founder of the PHX Mural Project.

Ms. Foushee gave a brief history of how the PHX Mural Project started in 2015 and has expanded statewide and transitioned in AZ Outdoor Arts. She said they hold festivals, tours and workshops and are trying to bring more awareness and interest of art to Arizona. She provided some highlights of the project:

- The PHX Mural Project 2018 event had 80 local artists and 52 murals
- The 2021 PHX Mural Festival was spread over 5 weekends with multiple events including dance contests and Instagram contests
- The Arizona Mural Passport is a new initiative to highlight creativity, draw people to communities around the State, and build economic development opportunities. A smartphone app will be associated with each mural and provide local information.

Ms. Foushee said the next steps for the AZ Passport Mural Project is getting cities to formally sign-on to the project and build a roster of approved artists that cities can choose from to create a mural. She said this committee could help to spread momentum in the community and get sponsors.

**Motion to submit a letter to the Economic Development Commission, recommending participation in the PHX Mural Project.**

**1<sup>st</sup>: Valerie Done**

**2<sup>nd</sup>: Patrick Camunez**

**Approved unanimously**

D. Discussion - Master Arts & Placemaking Plan for Queen Creek

Ms. Lindley introduced the possibility of creating an Arts & Placemaking Master Strategic Plan. She provided examples of other cities who went through the process and said an RFP will be issued to hire a consultant to create the plan and it would need Council approval. Ms. Lindley said this is part of the Economic Development Strategic Plan. She said the next steps for the committee would be to discuss a scope for the Queen Creek Plan that captures opportunities for art in addition to history, culture and placemaking. Ms. Lindley said she would reach out to area cities for more information on consultants and costs.

E. Summary of current events – news/updates from members and staff

- Valerie Done said there will be an art show at QC Olive Mill in November with 26 artists

- Brian McKean provided updates on a mural he is working on at Old Ellsworth Brewing Company
- Ms. Lindley and Planning Administrator Erik Swanson provided an update on Downtown Core Design Guidelines. They will go back to the consultant and ask for more direction to be included in the existing guidelines on design standards, signage and murals. The intent is not to be restrictive but outline steps and provide staff and developers with a better understanding of the guidelines. Mr. Swanson said the committee could also have some input during the review process in regards to murals.

#### **4. Adjournment**

**The meeting adjourned at 4:59 p.m.**

#### **TOWN OF QUEEN CREEK**

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Brian McKean  
Chair, Downtown Arts & Placemaking Advisory Sub Committee

Prepared by:

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Joy Maglione  
Deputy Town Clerk

I, Joy Maglione, do hereby certify that to the best of my knowledge and belief, the foregoing Minutes are a true and correct copy of the Minutes of September 9, 2021 of the Downtown Arts & Placemaking Advisory Subcommittee. I further certify that the meeting was duly called and that a quorum was present.

PASSED AND APPROVED ON: November 4, 2021