

Mobilizing the Regional Response to Homelessness: *Strategy Portfolio*

May 2021

Queen Creek Council Meeting



Focus

- **Through a coordinated, regional approach:**
 - Reduce the number of people experiencing homelessness.
 - Increase access to homeless assistance programs throughout the entire region.
 - Strengthen the safety net for all people.

Many Thanks to All Our Partners:

- Maricopa Regional Continuum of Care and nonprofit providers.
- Regional Collaborative on Homelessness.
- Solari Crisis and Human Services.
- MAG member agencies, including the municipal Human Services and intergovernmental staff.
- Forum, survey, and strategy session participants; speakers; and planning teams.
- People with lived experience.
- MAG human services, RAD, and policy teams.
- Applied Economics.
- Arizona Housing Coalition.
- HomeBase.
- Corporation for Supportive Housing.
- Arizona Town Hall.
- Focus Strategies.

Topics

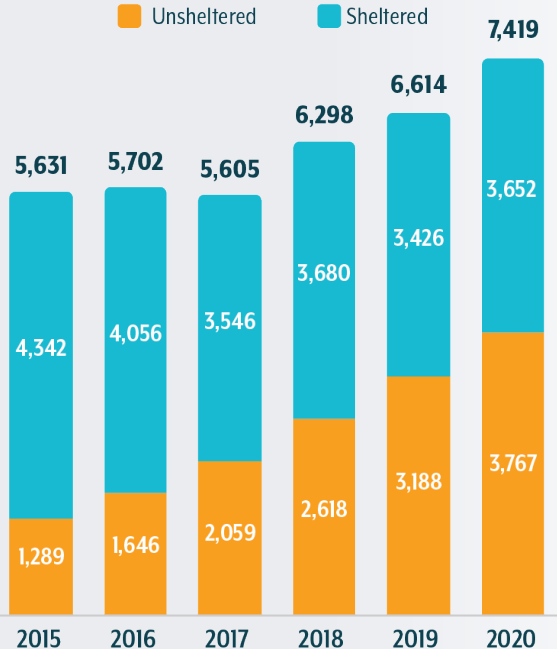
- ▶ Regional homelessness data.
- ▶ Building the infrastructure.
- ▶ Outreach.
- ▶ Data analysis.
- ▶ Regional strategies.
- ▶ Moving forward.

Regional Homelessness Data

- ▶ Increasing rates of homelessness.
- ▶ Factors impacting the increase.
- ▶ Homelessness assets and needs.

Overall Point in Time (PIT) Count Rising for the Past 4 Years

Total PIT Count, 2015-2020



Source: Maricopa Regional Continuum of Care
PIT Count, 2015-2020

Growth Rate from 2019-2020

Total PIT Count

+12%

Unsheltered Count

+18%

Sheltered Count

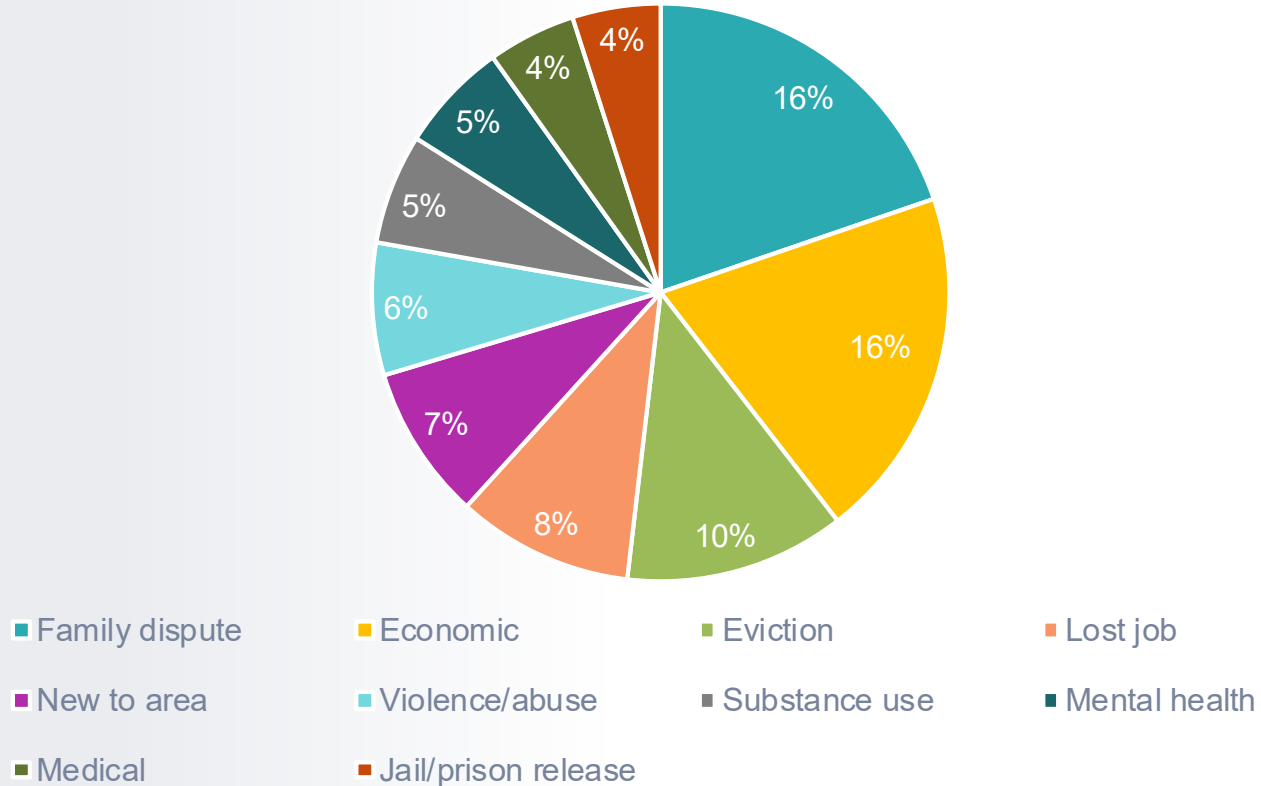
+7%

The unsheltered count increased at a **higher rate** than the sheltered and overall PIT Count.

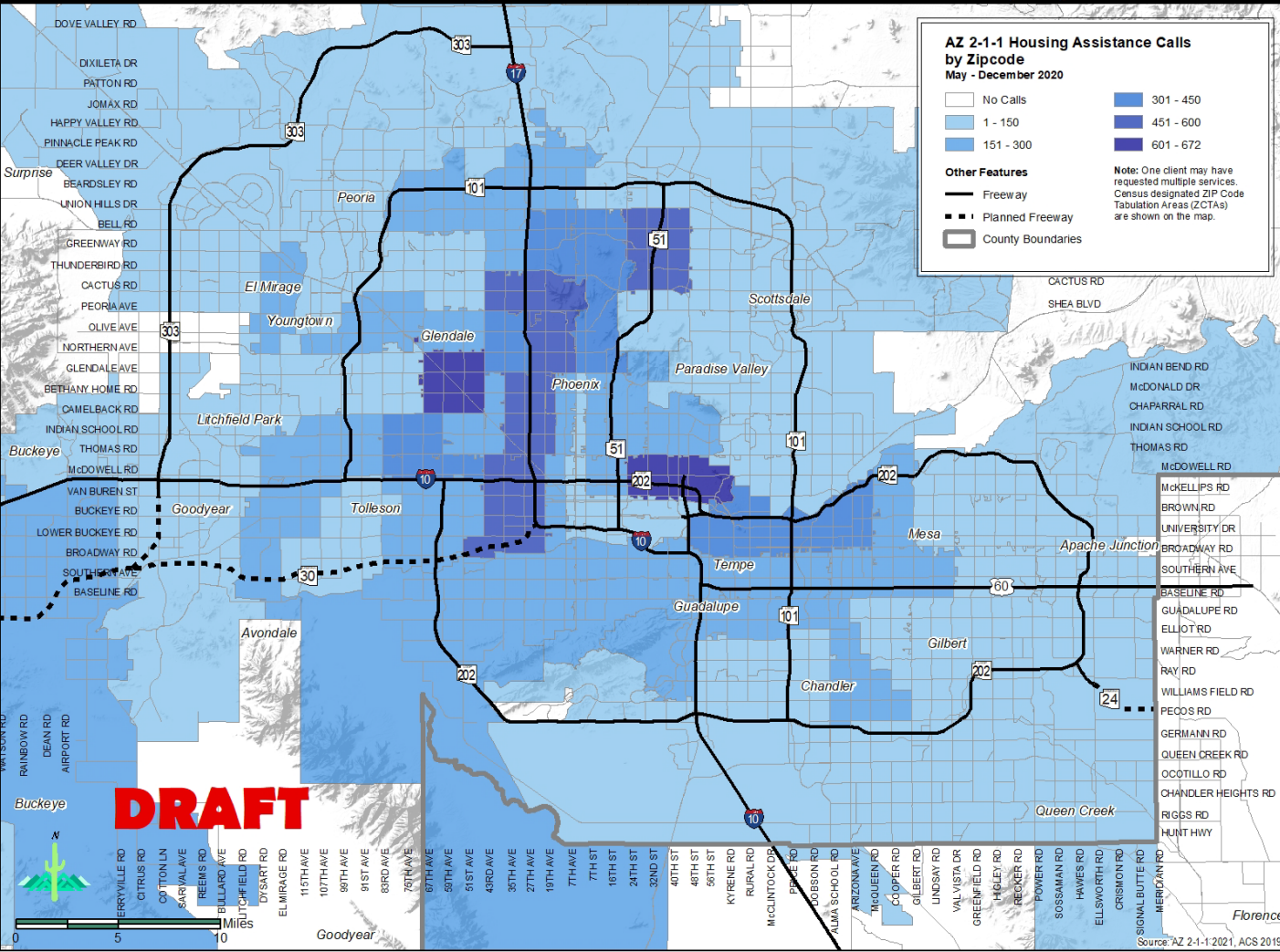


Self-reported Reasons for Homelessness

May 2020-April 2021

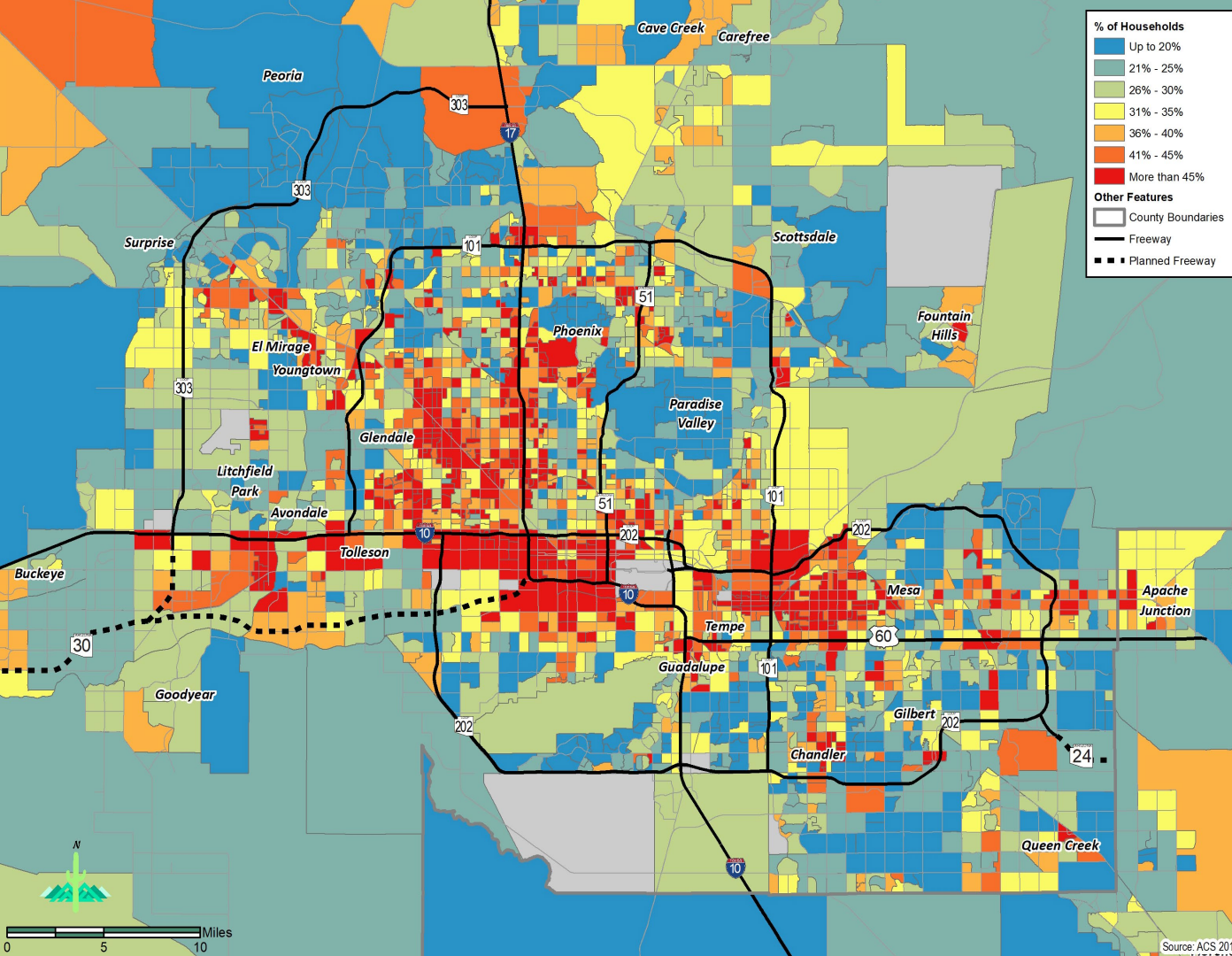


Top 10 reasons self-reported by clients who stayed in emergency shelter, transitional housing, or safe haven programs during this time period, per HMIS.



Arizona 2-1-1 Calls Requesting Housing Assistance

The need for assistance is present in a number of communities throughout the region.



Vulnerable Households

Income Spent on Housing

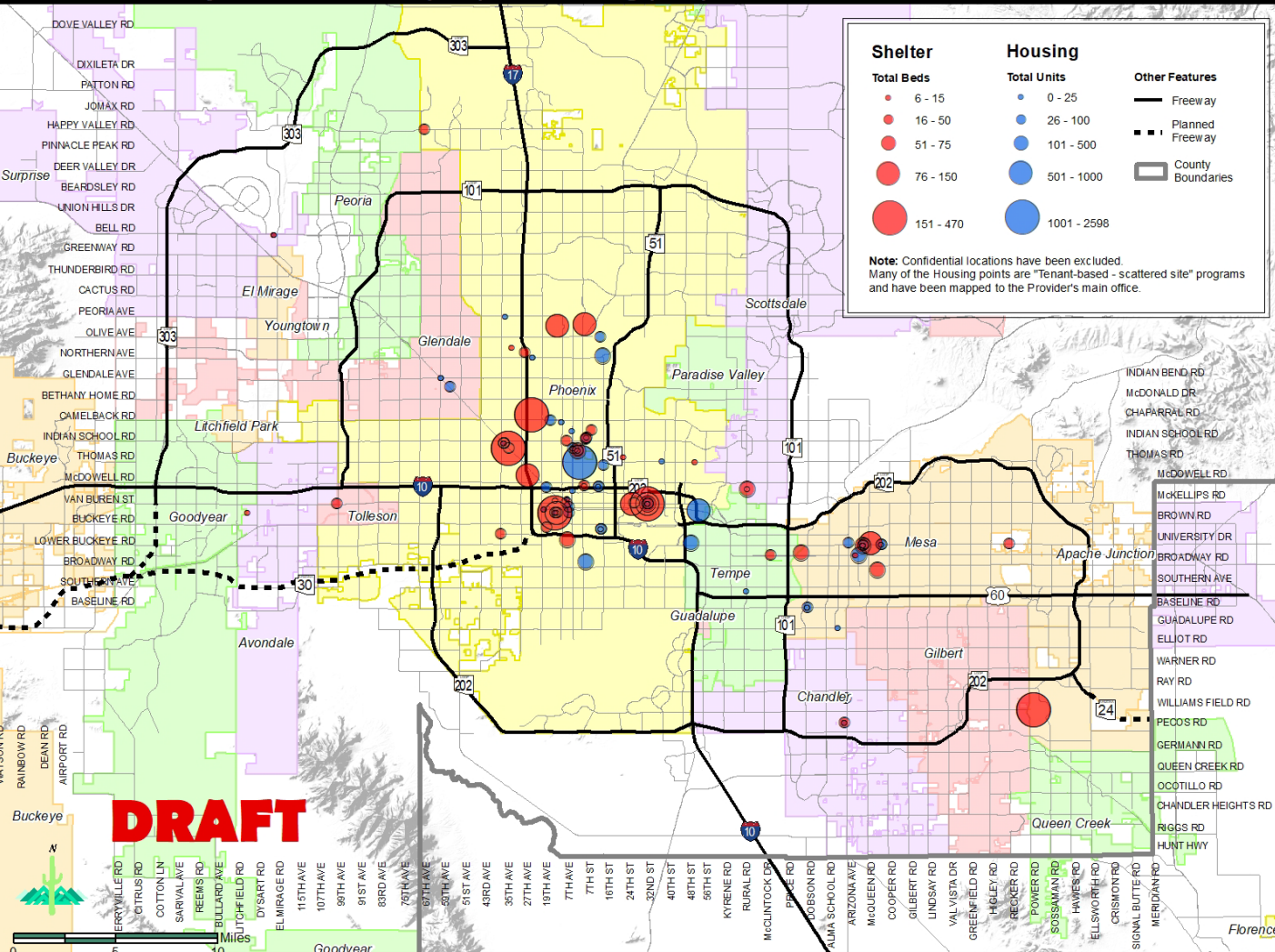
- 512,000 households spend more than 30%
- 229,000 households spend more than 50%

Households spending over 30%:

- ▶ 85% are households with income below \$60k
- ▶ 49% are single-worker households

Source: American Community Survey (2015-2019)

Preliminary 2021 HIC Shelter (Bed) and Housing (Unit) Counts



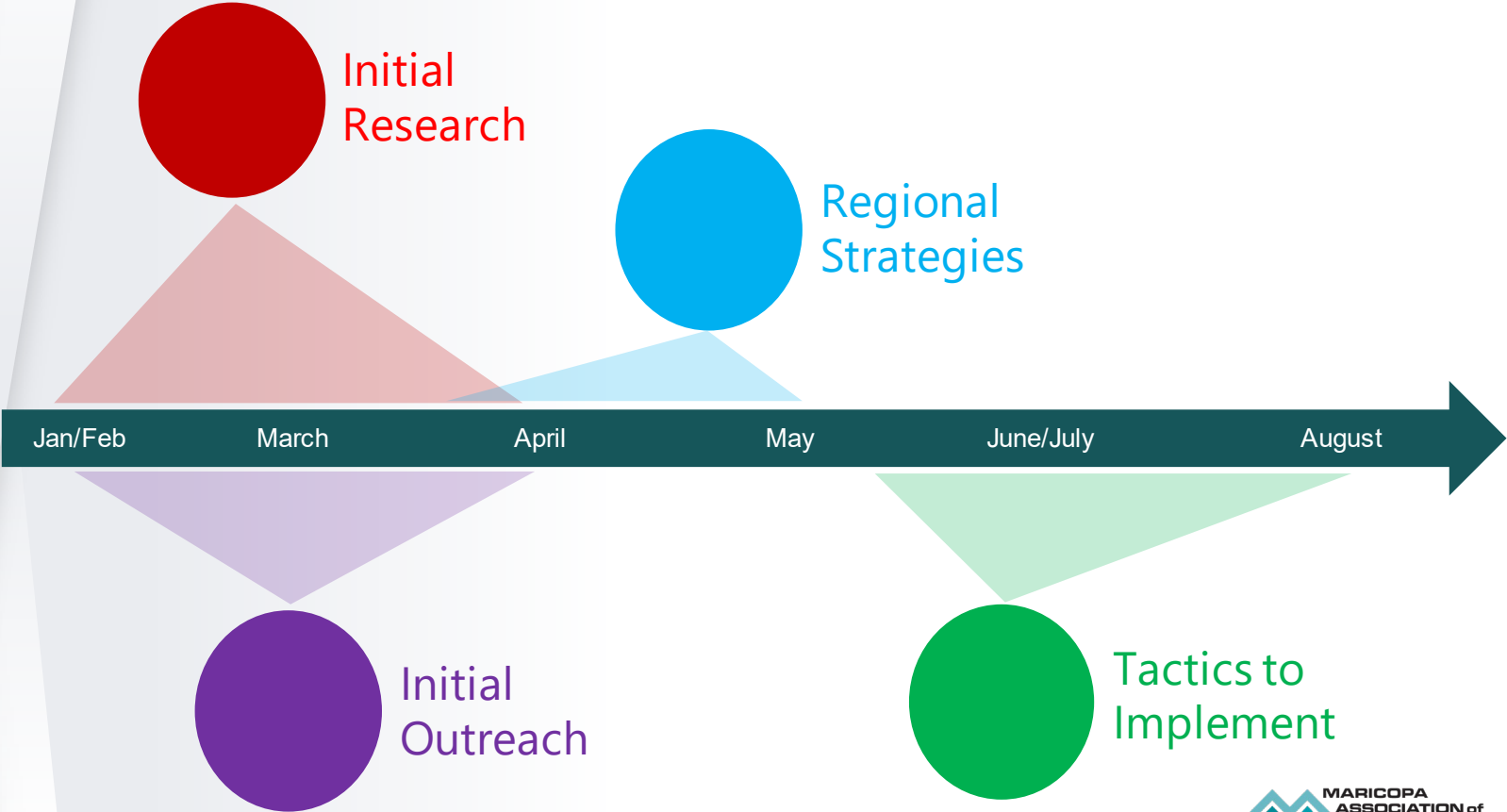
Preliminary 2021 Housing Inventory Chart for Shelter (Bed and Housing (Unit) Counts

INDIAN BEND RD
MCDONALD DR
CHAPARRAL RD
INDIAN SCHOOL RD
THOMAS RD
MCDOWELL RD
MCKELLIPS RD
BROWN RD
UNIVERSITY DR
BROADWAY RD
SOUTHERN AVE
BASELINE RD
GUADALUPE RD
ELLIOT RD
WARNER RD
RAY RD
WILLIAMS FIELD RD
PECOS RD
GERMANN RD
QUEEN CREEK RD
OCOTILLO RD
CHANDLER HEIGHTS RD
RIGGS RD
HUNT HWY
Florencia

Building the Infrastructure

- ▶ Timeline.
- ▶ Vision and mission.
- ▶ Regional process.

Regional Response Timeline



Vision and Mission

- **Vision:** All communities in the region are strong, safe and healthy communities.
- **Mission:** Reduce and prevent homelessness through collaboration across all sectors, making homelessness rare, brief, and one time.

Regional Process to Develop Strategies



Outreach

Regional Homelessness Forum on Housing

Wednesday, February 17, 2021



Faith Forum on Regional Homelessness

Thursday,
Feb. 25, 2021



Business Forum on Regional Homelessness

Thursday, March 11, 2021

HOMELESS



MUNICIPAL STAFF FORUM ON REGIONAL HOMELESSNESS EVENT AGENDA

MARCH 30, 2021; 2-4 P.M.

#PartneringToEndHomelessness



Forums: 700+ people and key sector partners

- Forum with CEOs of homeless shelter and service providers.
- Two forums with nonprofit staff to accommodate different shifts.
- Housing Forum.
- Business Forum.
- Faith Community Forum.
- Domestic Violence Shelter and Service Provider Forum.
- Philanthropy Forum.
- Municipal Staff Forum.
- Elected Official Forum.
- Capstone event (planned).


Surveys

- Field surveys with persons with lived experience: 163+ surveys collected to date.
- Online survey with law enforcement about role and training needs: 280 surveys completed.
- Online survey with first responders about role and training needs: 268 surveys completed.
- Post-event surveys with all forum participants about satisfaction with the forum and to gather additional input about questions in forum.
- Survey to all forum participants to select top three priority strategies.

Data Analysis

Advancing Health and Equity through Workforce Housing

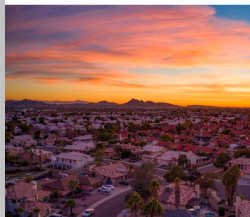
LITERATURE REVIEW
STRATEGIES, TOOLS, AND EXAMPLES
 country's range of potential solutions for increasing healthy and equitable affordable workforce housing in the Phoenix metro region



Arizona

Best Practice Toolkit for Municipalities, for Increasing the Supply of Affordable Housing in Arizona

Written by **Janeva Carr**
 Assistant and Project Director, Phoenix Housing Coalition



EMERGENCY RENTAL ASSISTANCE CASE STUDY
 Santa Clara County Homelessness Prevention System's COVID-19 Emergency Rental Assistance Program

Background
 The COVID-19 pandemic has led to a significant increase in homelessness, particularly among renters who have lost their jobs and income. Santa Clara County's Homelessness Prevention System (HPS) has implemented an Emergency Rental Assistance (ERA) program to help these individuals pay their rent and avoid eviction.

Key Program Outcomes
 The ERA program has successfully assisted over 10,000 households in paying their rent, preventing over 15,000 potential evictions. This has helped stabilize the housing market and reduce the number of people experiencing homelessness.

Strategy 1: Identify and partner with community groups that can identify renters at risk.
 The HPS has established partnerships with various community organizations, including churches, social service agencies, and tenant unions, to identify and reach out to individuals who are at risk of losing their homes.

THE STATE OF THE NATION'S HOUSING 2020

HOUSING COSTS ARE RISING, INCREASING THE BURDEN OF HOMEOWNERSHIP

2020 Point-in-Time (PIT) Count Report
 Maricopa Regional Continuum of Care

What is the PIT Count?
 The 2020 PIT Count is the annual count of people experiencing homelessness in Maricopa County. It is a key indicator of the scale of the homelessness problem in the region.

Why is it important?
 The PIT Count is used to track progress on homelessness reduction goals and to inform policy and program decisions. It is also used to allocate funding and resources to address homelessness.

2020 PIT Count Total
7,419 people experiencing homelessness in Maricopa County on the night of January 23, 2020.

49% Sheltered
51% Unsheltered

Total PIT Count, 2015-2020


Year	Total PIT Count
2015	6,800
2016	7,000
2017	7,200
2018	7,300
2019	7,400
2020	7,419

Growth Rate from 2015-2020
+12% (2015-2016), **+18%** (2016-2017), **+7%** (2017-2018)

One Crisis Away

Rethinking Housing Stability for Arizonans on the Margin

David Siskind
 Assistant Professor, Ph.D.
 Kiva Churn-Molina
 AIA Team




Crisis Response NETWORK | City of Tempe

RACIAL EQUITY
 in data and service provision in Maricopa County

Nicky Stevens and TJ Reed

COMPREHENSIVE HOUSING MARKET ANALYSIS
Phoenix-Mesa-Chandler, Arizona

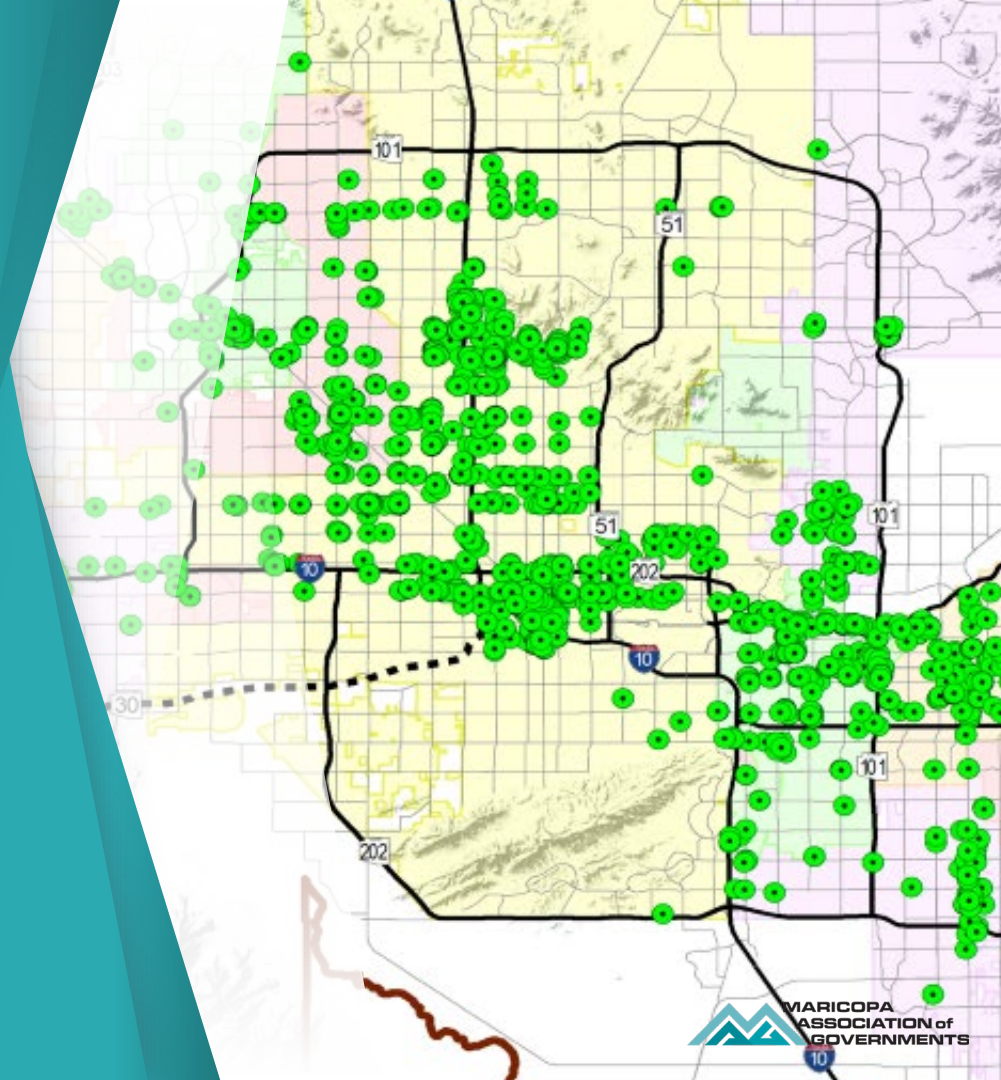
U.S. Department of Housing and Urban Development, Office of Policy Development and Research
 At July 1, 2020



Research Conducted

- Extensive literature review.
- Inventory of 300 local plans, strategies and priorities.
- National research into 37 of the most effective regional strategies.
- Ongoing analysis of funding sources, eligible activities, and possible partnerships.
- Study of considerations to take into account when siting new homeless shelter, services and housing.
- Expenditure analysis of 20 municipal budgets for revenue sources and allocations.

Regional Strategies



Emerging Strategies in Regional Portfolio



- **Diversion/Prevention.**



- **Housing.**



- **Coordination.**



- **Services.**



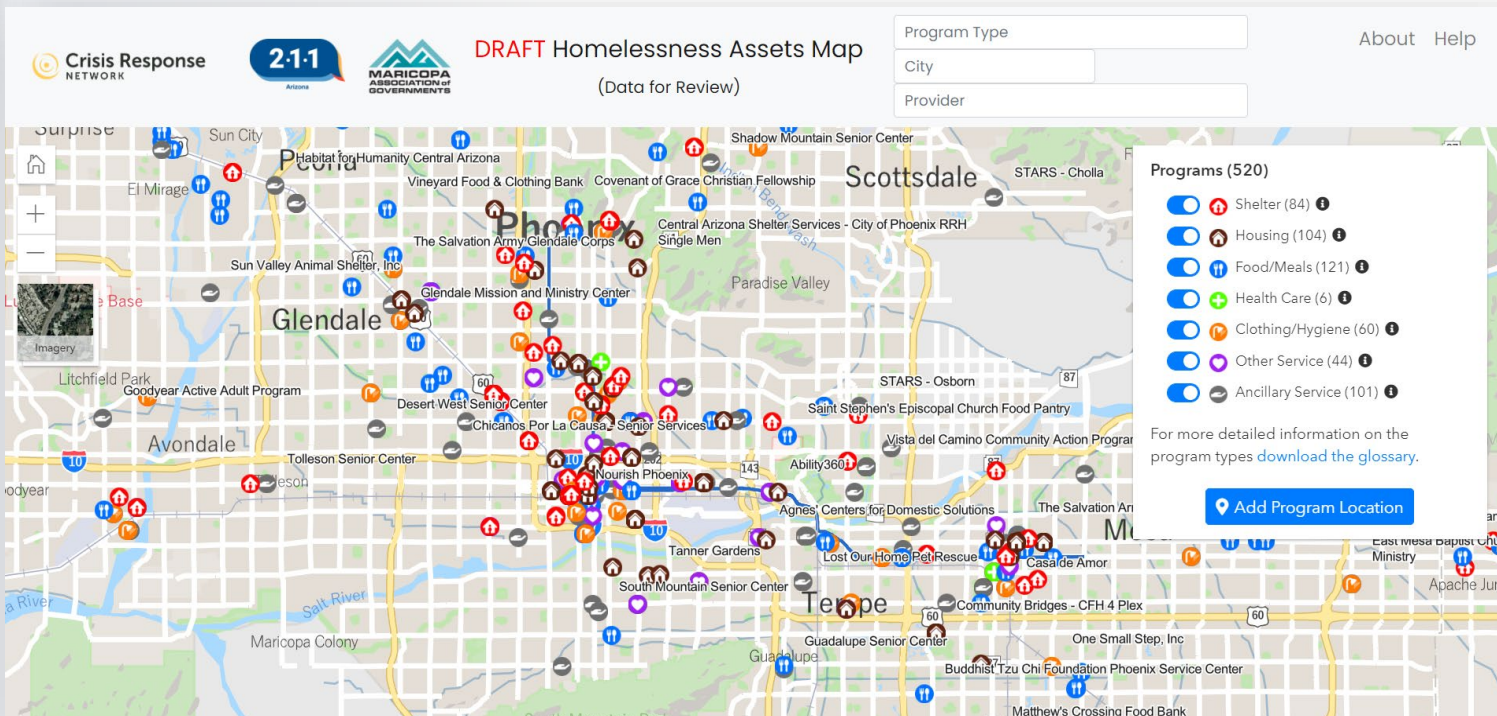
- **Temporary Housing.**

<i>Diversion/ Prevention</i>	<ul style="list-style-type: none"> • Coordinate and expand regional homelessness prevention efforts. • Coordinate and expand regional homelessness diversion efforts.
<i>Housing</i>	<ul style="list-style-type: none"> • Increase affordable housing, particularly for extremely low income households. • Coordinate COVID-19 relief funds to support implementation of the regional homelessness strategies. • Create a regional system for landlord engagement. • Expand and coordinate housing flexible funding pool initiatives to support providers in meeting the unique needs of their clients.
<i>Coordination</i>	<ul style="list-style-type: none"> • Include people with lived experience of homelessness, especially people of color, in decision-making roles throughout the homeless system of care. • Continue to examine data from homelessness and other systems to understand and address racial disparities. • Develop and sustain a diverse and inclusive workforce and organizations that are committed to antiracism. • Build and coordinate cross-sector relationships with other systems.
<i>Services</i>	<ul style="list-style-type: none"> • Evaluate and enhance the coordinated entry system. • Expand and coordinate employment assistance and services available to people experiencing homelessness.
<i>Temporary Housing</i>	<ul style="list-style-type: none"> • Increase bridge housing. • Strengthen the regional response to unsheltered homelessness and the system of local shelters.

Moving Forward

- ▶ HANDUP planning tool.
- ▶ Next steps.

HANDUP- Homelessness Assets and Needs Data for Unified Planning



HANDUP- Homelessness Assets and Needs Data for Unified Planning

Crisis Response NETWORK **2-1-1** **MARICOPA ASSOCIATION of GOVERNMENTS** **DRAFT Homelessness Assets Map** (Data for Review) [About](#) [Help](#)

Transitional Housing/Shelter

Service Provider/Program: Andre House of Arizona, Inc
Address: 1203 W Polk St 85007-2517 AZ
Hours: Mon-Thu 4:30pm-10pm, Sat-Sun 8am-10pm
Description: Provides transitional housing for men and women who are homeless.
Eligibility: Adults who are homeless and sober
Intake / Application Process: Call Mon-Thu 10am-noon or Sat before 9am to set up an interview
Languages: English; Spanish available upon request
Program Fees: None
Website: [Website Link](#)

[Feedback](#)

Programs (520)

- Shelter (84)
- Housing (104)
- Food/Meals (121)
- Health Care (6)
- Clothing/Hygiene (60)
- Other Service (44)
- Ancillary Service (101)

For more detailed information on the program types [download the glossary](#).

[Add Program Location](#)

Next Steps

- Approval of the Regional Homelessness **Strategy Portfolio**.
- Finetune the **HANDUP** homelessness assets and needs planning tool.
- Develop **regional funding targets and scenarios** by:
 - Projecting the number of housing units, shelter beds and diversion services needed regionally.
 - Conducting a cost analysis for the tactics and strategies.
 - Creating scenarios based on analysis and policy positions. Vet targets, scenarios and costs with Maricopa Regional Continuum of Care and member agencies.
- Host **capstone event** on June 10, from 2-4 p.m., pending approval of the strategies.
- Develop an **implementation plan** for approval.

For More Information

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<https://azmag.gov/Programs/Homelessness>