



**ECONOMIC DEVELOPMENT COMMISSION MEETING**  
**July 23, 2008, 7:30 a.m.**  
**San Tan Conference Room**

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**1. Call to order**

**Present:**

Council Member Mortensen	Town of Queen Creek
Council Member Barnes	Town of Queen Creek
John Schroeder	CGCC Williams Campus
Rustyn Sherer	Queen Creek Chamber of Commerce
Steve Sossaman	Queen Creek Resident
Mark Schnepf	Queen Creek Resident
Jean Humphries	Arizona State University
Carson Brown	Vanderbilt Farms
David Valenzuela	Phoenix-Mesa Gateway Airport
Jim Nelson	SRP
Doreen Cott	Town of Queen Creek
Wayne Balmer	Town of Queen Creek

**2. Public Comment**

No public comment.

**3. Items for Discussion**

**B. Presentation and discussion with Tom Novy of SRP regarding SRP's work to site a 230kV transmission line between Able and Moody Power Receiving Stations.**

**Key Points:**

- The Able and Moody transmission line will connect two SRP-owned and previously sited 230/69kV substations and reinforce the infrastructure in developing areas in and around Queen Creek.
- The public open houses are slated for August 26, 27 and 28.
- The construction of the lines will begin 2011 and will be in service by summer 2012.

**A. Consideration and possible approval of the May 28, 2008 minutes.**

A **MOTION** was made by Commissioner Sossaman, seconded by Commissioner Schnepf, to approve the minutes dated May 28, 2008. Voice vote carried 9-0.

**C. Consideration and possible approval of the bylaws for Economic Development Commission.**

**Key Points:**

- The Commission asked for Section 2: Commission membership to read as follows, "*Commission membership shall also include a minimum of eight (8) "designated seats" (voting members) filled by designated representatives that have been consulted with and are willing to serve, from the following specified positions:*"
- The Commission asked for Section 6: Attendance Policy to read as follows, "*Any member of any committee created and appointed by the Town Council shall forfeit their office if*"

*he/she does not attend at least 75% of the regular meetings within any 12-month fiscal year.”*

- Town Manager John Kross and Economic Development Director Doreen Cott will serve as ex-officio “designated seats”.
- GPEC representative will remain as Maryann Guerra.

A **MOTION** was made by Commissioner Schroeder, seconded by Commissioner Barnes, to approve the bylaws as amended for the Economic Development Commission. Voice vote carried 9-0.

**D. Consideration and possible approval of terms for designated and non-designated Commission members.**

Economic Development Director, Doreen Cott asked for volunteers for one or two year terms for the designated and non-designated seats. The members and their terms are stated below:

Council Member Mortensen – 1 year

Council Member Barnes – 1 year

MaryAnn Guerra – 1 year

Mark Schnepf – 1 year

Jason Barney – 1 year

Steve Sossaman – 1 year

Jim Nelson – 1 year

Roseann Sweet – 2 year

Dr. James Murlless – 2 year

Jean Humphries – 2 year

John Schroeder – 2 year

Rustyn Sherer – 2 year

David Valenzuela – 2 year

Kevin Peterson – 2 year

A **MOTION** was made by Commissioner Sossaman, seconded by Commissioner Humphries, to approve the terms for Commission members. Voice vote carried 9-0.

**F. Consideration and possible approval of a new Chair and Vice Chair for the Economic Development Commission.**

Chairman Mortensen opened the floor for nominations for the positions of Chair and Vice Chair for 2008-09. Commissioner Nelson nominated Commissioner Schroeder as Chair. Commissioner Schroeder accepted the nomination.

Commissioner Nelson nominated Commissioner Sweet as Vice Chair. Commissioner Sweet was not in attendance but indicated she would accept to serve as Vice Chair.

A **MOTION** was made by Commissioner Sossaman, seconded by Commissioner Humphries, to elect the new Chair and Vice Chair for the Economic Development Commission. Voice vote carried 9-0.

Economic Development Director, Doreen Cott, thanked Chairman Mortensen for his leadership as Chairman.

**E. Consideration and possible approval of the annual work program priorities for FY08/09.**

Economic Development Director, Doreen Cott highlighted the priorities of the work plan.

**Key Points:**

- Priority #1, Planning Manager, Wayne Balmer will give a presentation at the next meeting regarding the recently submitted amendments to the General Plan.
- Commissioner Mortensen recommended that the Priority #2, *Consider amending the Economic Development Strategic Plan to include Sustainable Industries as one of the Town's targeted industry sectors* and Priority #4, *Work with staff to formalize the program that was used to facilitate the Vestar Queen Creek Marketplace and WDP Cornerstone projects*, be on future agendas for additional discussion.
- Commissioner Mortensen recognized that there are several businesses in the area to highlight that will help promote economic development opportunities in Queen Creek.
- Devise a "shop local" program and work with the Chamber of Commerce to develop.
- Commissioner Humphries emphasized that public transportation is need for students to utilize the Town's shopping centers. Buses stop at ASU Poly and there is an opportunity to have the bus continue the route down to Queen Creek. This item will be added as Priority #11 to the Work Plan.
- Commissioner Nelson suggested bringing GPEC reports to the committee for review and suggested that the Commission work with staff to ensure economic development goals are aligned with the Greater Phoenix Economic Council (GPEC) priorities and track results of benefits received through partnership. This item was added as Priority #12 to the Work Plan.

A **MOTION** was made by Commissioner Humphries, seconded by Commissioner Schnepf to approve the Annual Work Program Priorities as amended for FY08/09. Voice vote carried 9-0.

**G. Update on the Arts, Culture and Experience Sub-committee Farmer's Market project.**

Economic Development Director, Doreen Cott informed the Commission that the first Farmer's Market is tentatively planned for November 15, 2008. Additional dates will follow in April, May and June. Staff will make a presentation to the Town Council at the August 6, 2008 Council meeting. Economic Development Management Assistant, Kim Moyers is currently working on the timelines and vendor guidelines. Vendors of the Farmer's Market will include agricultural, crafts, prepared or processed food vendors and artists. Surveys may be provided by ASU for feedback and interest of the market. Vendor applications will be available online and Marketing and Communications will assist the department with the promotion of the event.

**H. Summary of current events-Report from Chair, Commission Members and Economic Development Commission Staff.**

Chairman Mortensen's report on current Town events:

- Mesa is working on their master plan and the Town has good dialogue with them.
- The Library project is nearing completion and scheduled for a grand opening on November 8, 2008.
- The stables and barns have been erected at Horseshoe Park.
- Loop Road will be ready to open at the end of July. The Town has received \$10 million for the completion of roadwork from Ellsworth Road to the Loop Road.
- The Town has partnered with Maricopa County for the Empire Curve.
- Ocotillo median was voted on and carried 4-3 in favor of safety.

Commissioner Valenzuela reported on events taking place at the Phoenix-Mesa Gateway Airport:

- Hawker Beechcraft Corporation announced the purchase of an additional hanger.
- The Airport Master Plan's approaching its final completion.
- The airport will hold an open house in the fall.
- A cold storage facility of 200,000 sq ft is being considered/researched for international cargo and storage of produce.

Commissioner Humphries mentioned that new classrooms and labs are ready for students at ASU at the Polytechnic Campus.

Chairman Schroeder mentioned that the hanger and Engle Hall are under construction.

**Next meeting to be held on Wednesday, September 24, 2008.**

Meeting adjourned at 9:20 a.m.

/jk  
7/23/08