



# Town of Queen Creek Advanced Traffic Signal Performance Measures (ATSPM)

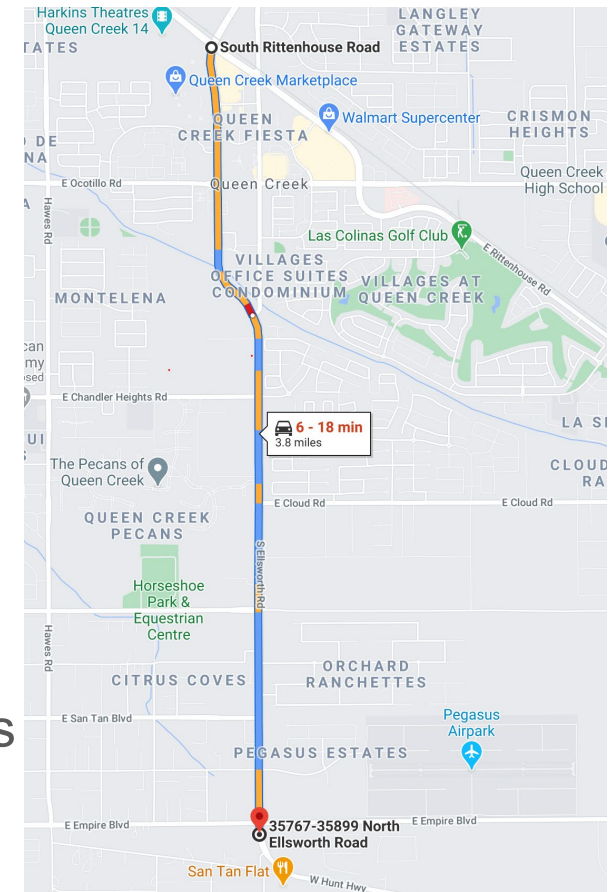
Marshall Riegel P.E., Town Traffic Operation Engineer

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# Queen Creek Traffic Today

- Congestion along S Ellsworth corridor, new timing plans needed
- Infrastructure in place – **Future Proofed**
  - Hardware investment has been made
- State of the art Advanced Traffic Monitoring System
  - **Centracs ATMS**
    - Monitoring, Maintenance and Reports
- **Next Steps**
  - Optimize timing along corridors to implement new timing plans
  - Address traffic congestion along S Ellsworth Rd



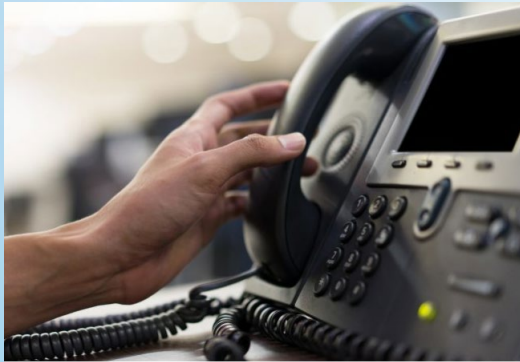
# What You Have Now

- Split Monitoring
- Device Status
- Traffic Management
  
- Management is half the battle
- Performance is the other half
- What is needed?



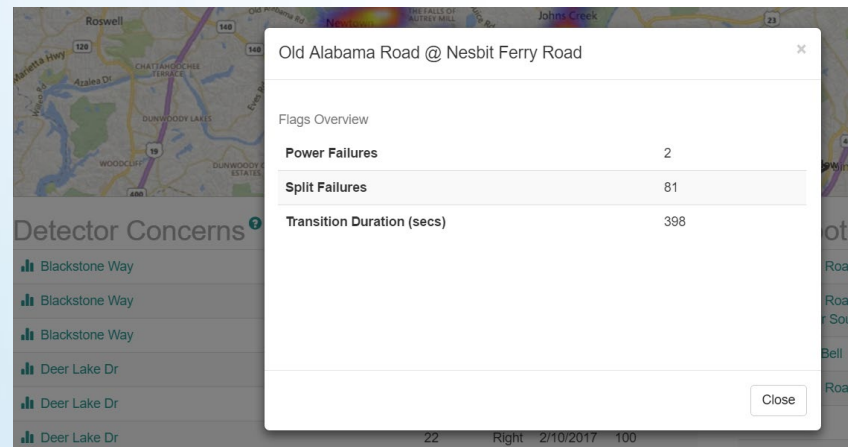
# The Goal

## Reactive



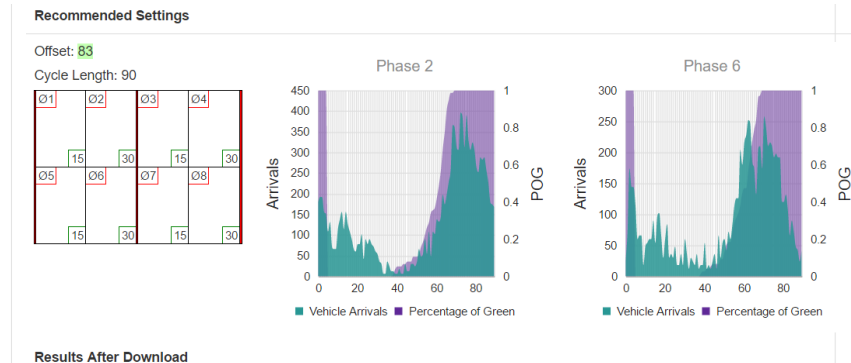
Responding to Citizen complaints or reported system failures

## Proactive



Heads up on abnormally out of range metrics

## Recommend Solutions



Recommended offset optimization to improve coordination along corridor signals



# Centrac's SPM Signal Performance Measures

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# Centracs Signal Performance Measures (SPM)

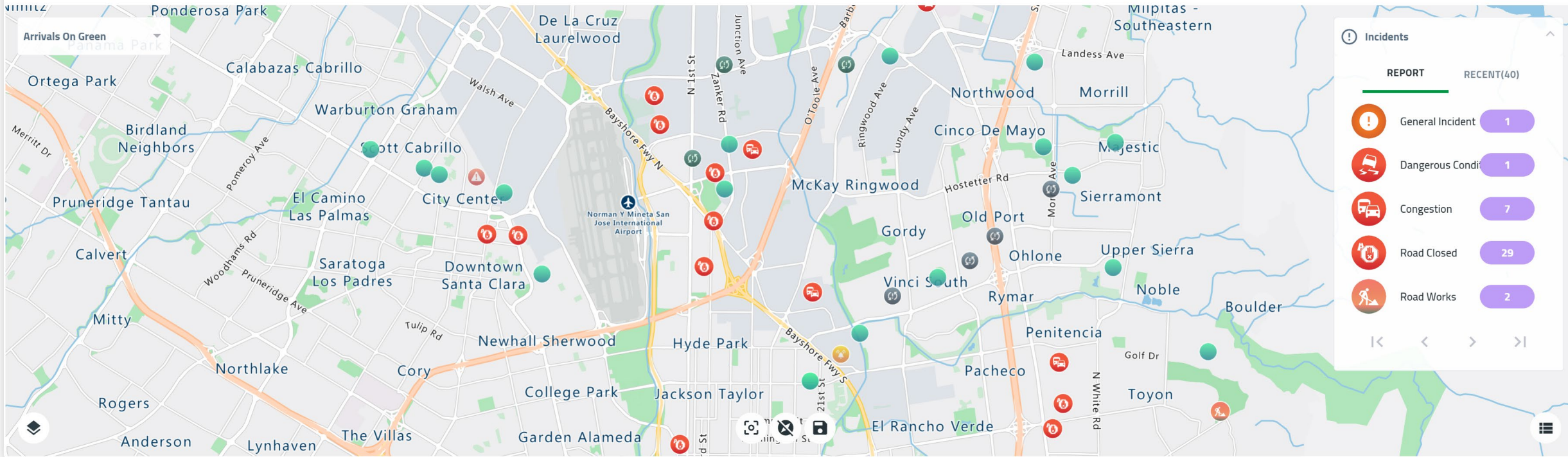
- Data Driven, Turn Data Collection into Actionable Results
- System Performance
  - Dashboard, Heat Map, Hot Spots, Reports, Metrics
- Metrics That Matter:
  - Travel Time – Reduced # of Stops
  - Delay
  - Incidents (Crowdsourced data)
  - Roadway Capacity Utilization





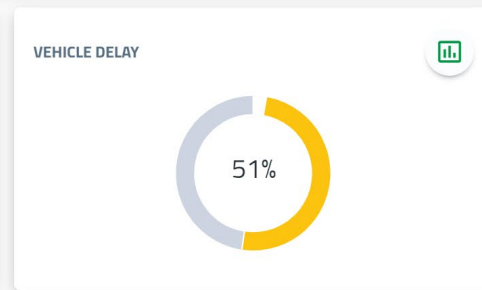
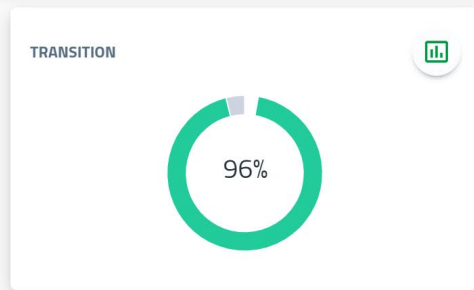
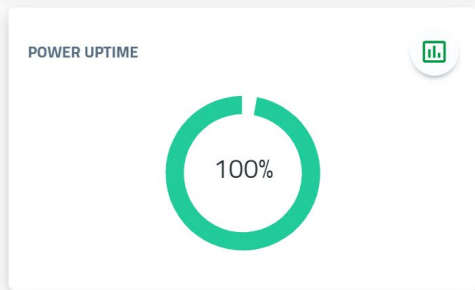
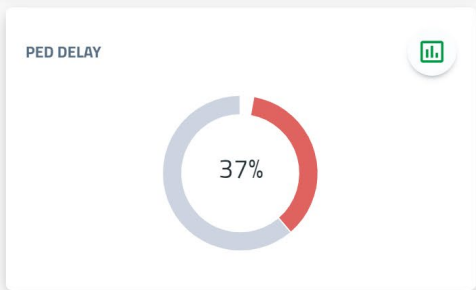
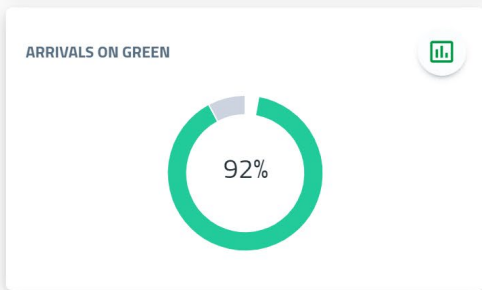
### System Performance Dashboard

11/09/2020



**Incidents**

	REPORT	RECENT(40)
	General Incident	1
	Dangerous Condi	1
	Congestion	7
	Road Closed	29
	Road Works	2



# Vision Data Collection

- Provide Traffic Engineer data to design intersections (set signal timing)
- Capacity Measures
- Turning Movement Counts
- 85<sup>th</sup> Percentile
- No more manual counts



South Bound

AM	77	31	38	0
Midday	16	8	13	0
PM	5	5	2	0
	↙	↓	↘	↑

East Bound

762	850	209	←
60	33	18	↗
1257	976	216	→
0	0	0	↘
AM	Midday	PM	

West Bound

0	0	0	↖
616	780	480	←
15	15	3	↙
146	150	21	→
AM	Midday	PM	

North Bound

	↓	↖	↑	↗
AM	0	61	43	0
Midday	0	31	12	0
PM	0	11	9	1

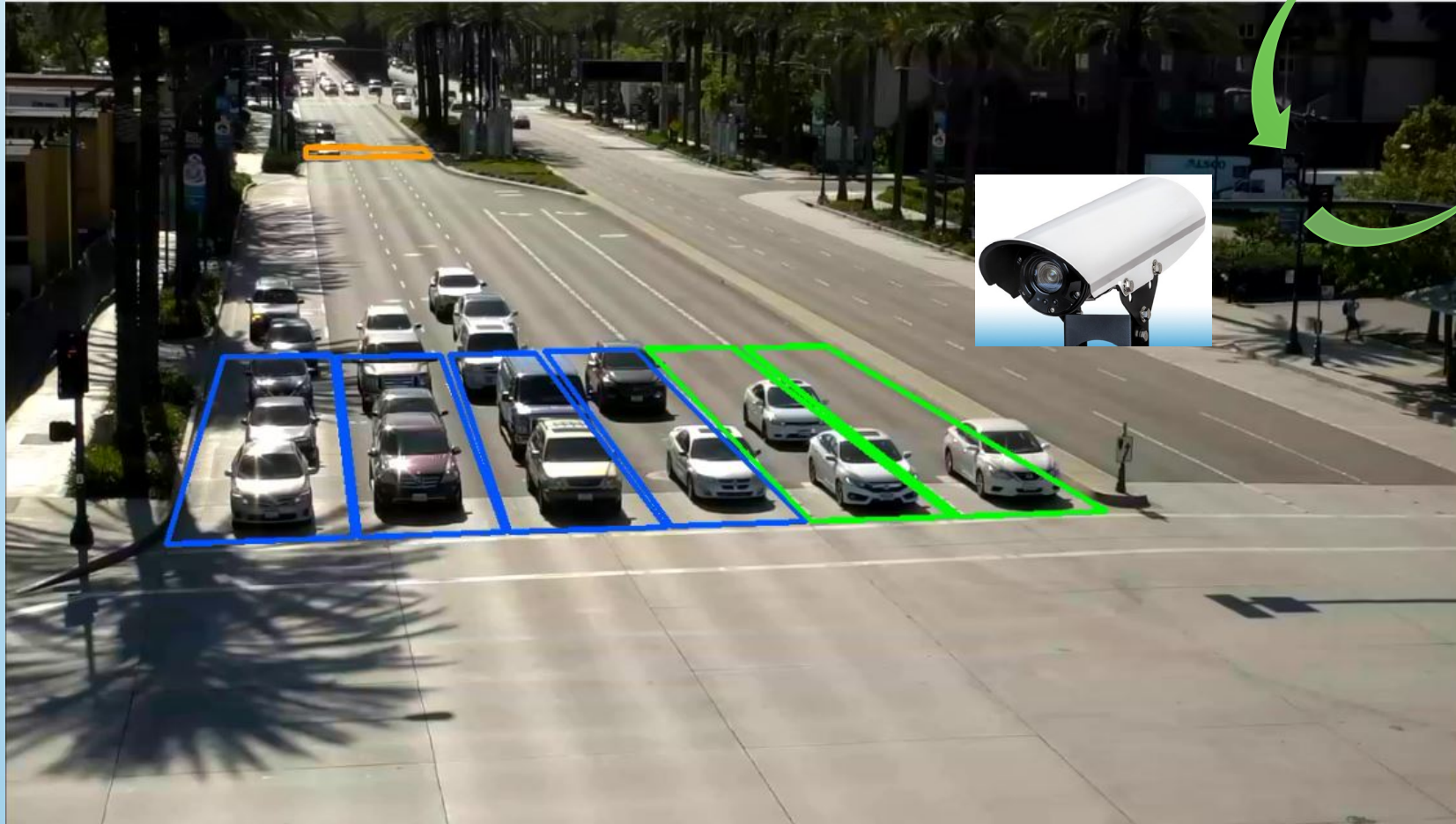
# How to Improve Traffic Flow

- Optimize green time per movement
- Reduce vehicle stops and Delay
- Maximize arrivals on Green



Centrac's<sup>®</sup>  
SPM

# How Do We Accomplish This



**Centracs**<sup>®</sup>  
SPM

- Collect Data from the field from Video Detection
- Analyze data and optimize traffic timing
- Reduce delay and improve traffic flow automatically

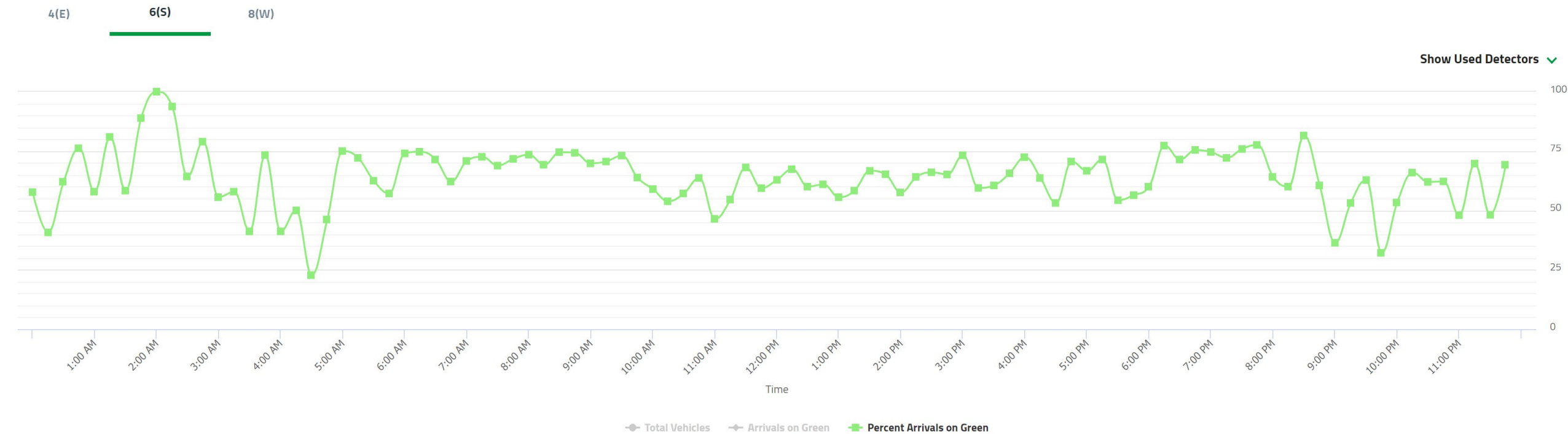


# Track Performance – Arrivals on Green

6, Phase: 6, Direction: S

MONDAY, NOVEMBER 9, 2020

Total Detector Hits: 3737, Total AoG: 2450, AoG for the selected period: 66%



# Queen Creek Demo

- Deploy Centracs SPM on S Ellsworth Corridor
- Identify areas of poor traffic performance
- Provide regular optimizations to improve traffic flow
- Provide performance metrics for traffic engineering
- True data counts in real time
- Demo free of charge to the town to help find best solutions



# Thank You!

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