



## MINUTES

### Downtown Arts & Placemaking Advisory Sub Committee

Virtual Meeting

August 13, 2020

4:00 p.m.

#### 1. Call to Order and Roll Call

The meeting was called to order at 4:00 p.m. via Google Meet.

Members Present: Patrick Camunez; Valerie Done; Nanette LaBrose; Whitney Tolle; Anita Lopez; Derek Neighbors; Brian McKean; Council Member Oliphant (absent)

Staff Present: Downtown Development Manager, Jennifer Lindley; Economic Development Director, Doreen Cott; Deputy Town Clerk, Joy Maglione; Senior Planner, Kyle Barichello; Marketing Specialist, Debra Kuffner;

Following roll call Downtown Development Manager Jennifer Lindley welcomed Committee members and roundtable introductions were made.

#### 2. Public Comment: Members of the public may address the Committee on items not on the printed agenda. Please observe a time limit of three minutes.

#### 3. Items for Discussion and Possible Action

##### A. Discussion on Downtown Arts & Placemaking Advisory Sub Committee Action Plan

Ms. Lindley reviewed the purpose of the committee which will encourage art in the downtown core, and support the image and identity objectives identified in the Town's Corporate Strategic Plan. She shared a presentation that was previously shown to Town Council which defined placemaking in the community and outlined some of the objectives in the Work Plan.

Ms. Lindley said the FY 20-21 Workplan is something that the Committee needs to develop and present to Council. The proposed work plan includes the establishment of a formal application; the processes for art and placemaking in downtown; and the review of applications and recommendations on new art.

Ms. Lindley provided a brief explanation of the public meeting process and said that a Chair and Vice Chair will be formerly chosen at the next meeting. She asked Committee members to let her know if they are interested in those roles. The committee discussed meeting schedules and agreed on monthly meetings on the second Thursday of the month at 4:00 p.m.

**MOTION: To approve the proposed FY20-21 Downtown Arts & Placemaking Advisory Sub Committee Action Plan.**

**1<sup>st</sup>: Valerie Done**

**2<sup>nd</sup>: Brian McKean**

**Result: Approved unanimously**

**B. Discussion on Ideas for Committee projects**

Ms. Lindley said she will periodically share opportunities that come up with the committee. Committee members who recently attended a free webinar, *Imagining Creative Projects in Local Government*, briefly discussed their experience. They said they talked with other communities who are developing art programs and learned how other cities are doing placemaking on a national level.

Committee Member Derek Neighbors asked if Planning & Zoning are still requiring public art as a part of their formal application process.

Senior Planner Kyle Barichello said the only requirement is that public art is part of a big box retail component, but we could recommend other options for the future. There was discussion on who will be approving the art or handling donations in lieu of art.

The Committee discussed the opportunity for the Town to use under-utilized or vacant spaces to repurpose buildings. As the town grows spaces can be creatively activated as placemaking in the community and the committee could be involved.

Committee Member Nan LaBrose suggested indoor art exhibits and shows to draw people to Queen Creek.

**C. Update on Art Projects and Murals**

Committee Member Anita Lopez provided an update of the mural on the wall of Ganplank. It is currently sketched and Dunn Edwards is donating the paint. She said they will pick up where they left off in September and she is looking for volunteers to help paint out the mural.

Brian McKean reported on project ideas from other cities. He said Chandler is painting electrical boxes and Tucson has a program for people to design a box and paint it. He will share the information with Jennifer Lindley. Mr. McKean said he is still working on the mural design for the north side of Ellsworth Brewery.

Ms. Lindley said she will make sure to update the committee on upcoming capital improvement projects and projects that are in process for consideration of the use of public art.

**3. Announcements**

None.

**4. Adjournment**

The meeting adjourned at 4:41 p.m.

**TOWN OF QUEEN CREEK**

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Brian McKean  
Chair, Downtown Arts & Placemaking Advisory Sub Committee

Prepared by:

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Joy Maglione  
Deputy Town Clerk

PASSED AND APPROVED ON: September 10, 2020