

# TOWN OF QUEEN CREEK QUEEN CREEK POLICE DEPARTMENT

Branding Creative Round 4, 10.06.20



# REVISED DIRECTION 1

Dark Blue

Sun Rays

# REVISED DIRECTION 1

BLACK 534 CG 5 CG 7 CG 8



Primary Identity – Shield Logo

# REVISED DIRECTION 1



Vehicle Wrap – 2021 Chevy Tahoe PPV

# REVISED DIRECTION 2A

Light Blue  
Sun Rays

# REVISED DIRECTION 2A

BLACK 7462 CG 4 CG 6 CG 7 CG 8



Primary Identity – Shield Logo

# REVISED DIRECTION 2A



Vehicle Wrap – 2021 Chevy Tahoe PPV

# REVISED DIRECTION 2B

Light Blue

No Sun Rays



# REVISED DIRECTION 2B

BLACK 7462 CG 4 CG 6 CG 7 CG 8



Primary Identity – Shield Logo

# REVISED DIRECTION 2B



Vehicle Wrap – 2021 Chevy Tahoe PPV

# REVISED DIRECTION 3

Light Blue  
Sun Rays  
2022

# REVISED DIRECTION 3

BLACK 7462 CG 4 CG 6 CG 7 CG 8



Primary Identity – Shield Logo

# REVISED DIRECTION 3



Vehicle Wrap – 2021 Chevy Tahoe PPV

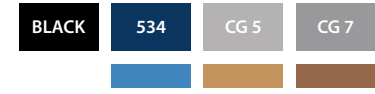
# REVISED DIRECTION 4A

Dark Blue

Sun Rays

Color and Gray Illustration

# REVISED DIRECTION 4A



Primary Identity – Shield Logo (Color Illustration)



Primary Identity – Shield Logo (Gray Illustration)

# REVISED DIRECTION 4A



Vehicle Wrap – 2021 Chevy Tahoe PPV



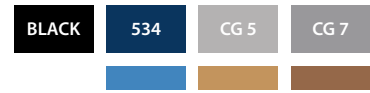
# REVISED DIRECTION 4B

Dark Blue

No Sun Rays

Color Illustration

# REVISED DIRECTION 4B



Primary Identity – Shield Logo

# REVISED DIRECTION 4B



Vehicle Wrap – 2021 Chevy Tahoe PPV

# REVISED DIRECTION 5

Light Blue

Sun Rays

Seal Logo

# REVISED DIRECTION 5

BLACK 7462 CG 4 CG 6 CG 7 CG 8



Primary Identity – Seal Logo

# REVISED DIRECTION 5



Vehicle Wrap – 2021 Chevy Tahoe PPV

# OVERVIEW

# OVERVIEW – DEPARTMENT LOGO

1



2A



2B



3



4A



4B



5

