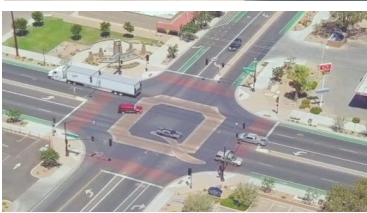# Queen Creek Police Department

Monthly Report

Monthly Report
Structure & Contents

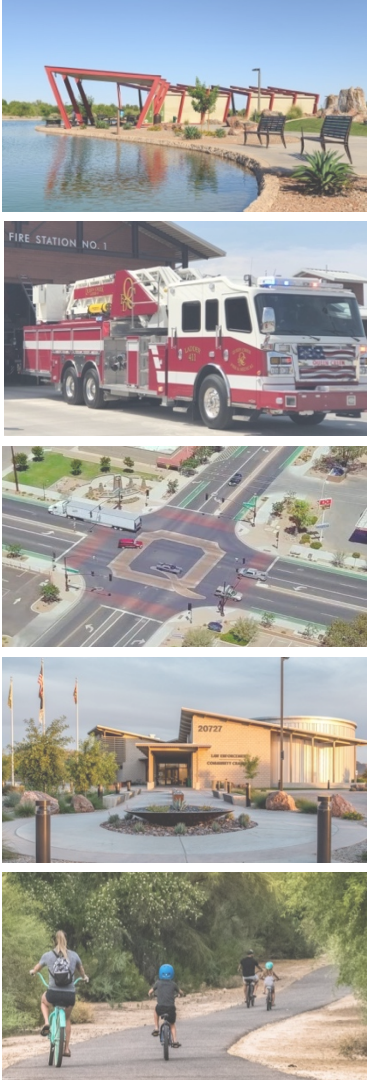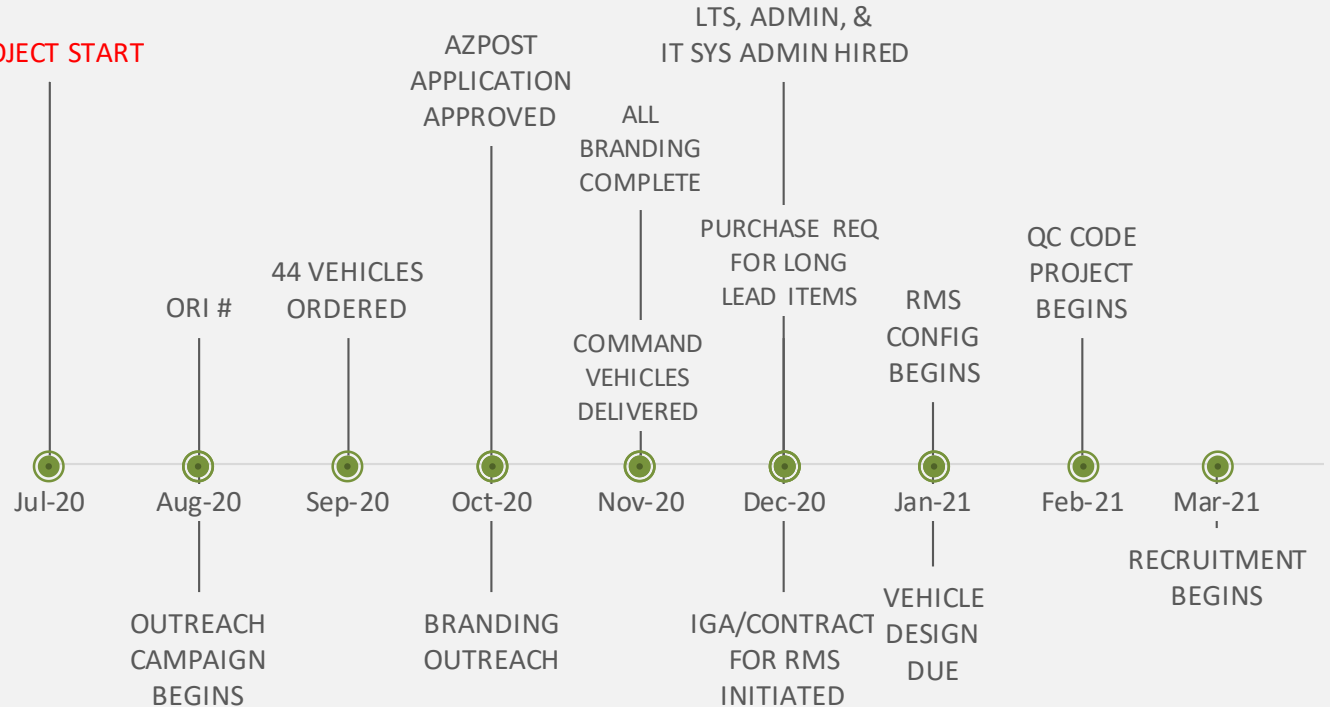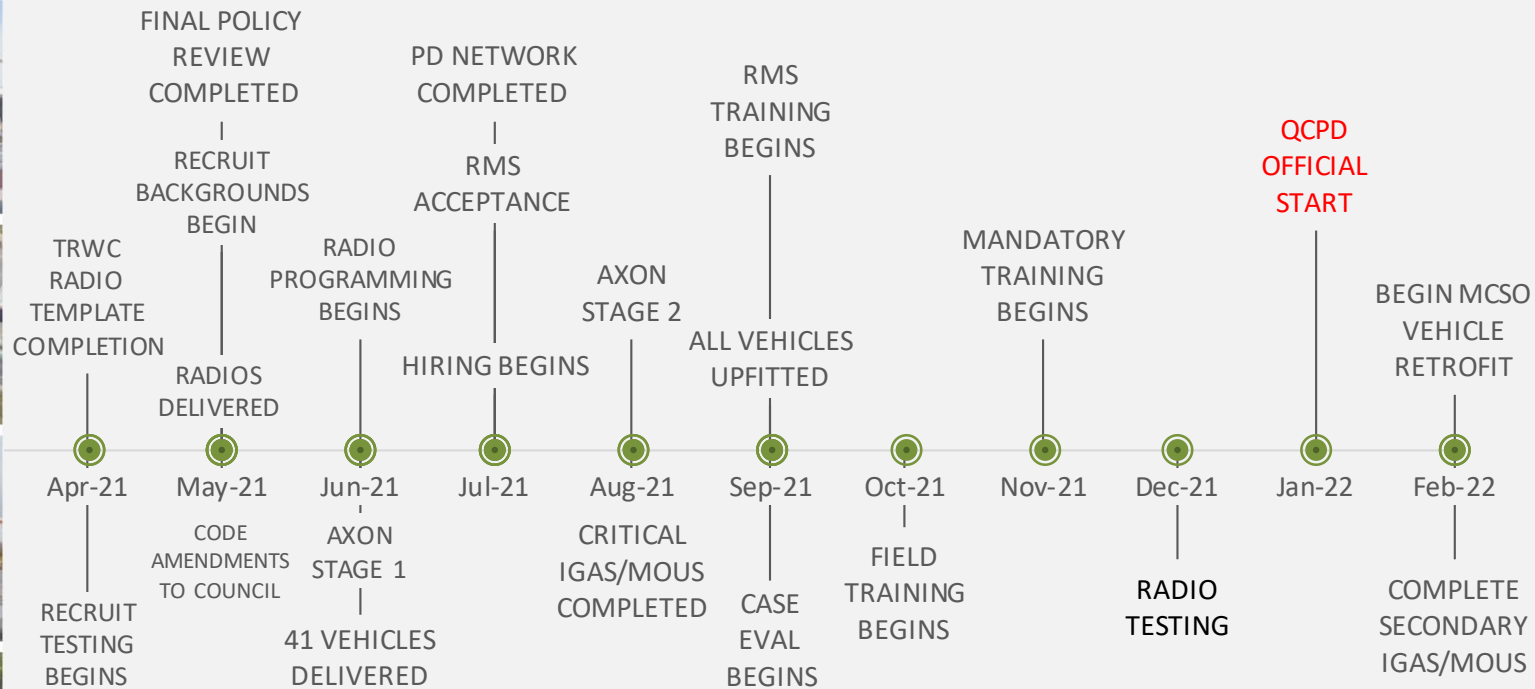| Timeline: Major Milestones | Goals or Focus Areas | Activity & Accomplishments | Goals or Focus Areas for next reporting period |

August 19 – September 18, 2020

DAYS 31-60

Timeline - milestones

PROJECT START

ORI #

44 VEHICLES ORDERED

AZPOST APPLICATION APPROVED

ALL BRANDING COMPLETE

COMMAND VEHICLES DELIVERED

LTS, ADMIN, & IT SYS ADMIN HIRED

PURCHASE REQ FOR LONG LEAD ITEMS

RMS CONFIG BEGINS

QC CODE PROJECT BEGINS

| Jul-20 | Aug-20 | Sep-20 | Oct-20 | Nov-20 | Dec-20 | Jan-21 | Feb-21 | Mar-21 |

OUTREACH CAMPAIGN BEGINS

BRANDING OUTREACH

IGA/CONTRACT FOR RMS INITIATED

VEHICLE DESIGN DUE

RECRUITMENT BEGINS

Timeline - milestones

FINAL POLICY
REVIEW
COMPLETED
|
RECRUIT
BACKGROUNDS
BEGIN

PD NETWORK
COMPLETED
|
RMS
ACCEPTANCE

RMS
TRAINING
BEGINS

QCPD
OFFICIAL
START

TRWC
RADIO
TEMPLATE
COMPLETION

RADIO
PROGRAMMING
BEGINS

AXON
STAGE 2

MANDATORY
TRAINING
BEGINS

BEGIN MCSO
VEHICLE
RETROFIT

RADIOS
DELIVERED

HIRING BEGINS

ALL VEHICLES
UPFITTED

| Apr-21 | May-21 | Jun-21 | Jul-21 | Aug-21 | Sep-21 | Oct-21 | Nov-21 | Dec-21 | Jan-22 | Feb-22 |

CODE
AMENDMENTS
TO COUNCIL

AXON
STAGE 1

CRITICAL
IGAS/MOUS
COMPLETED

FIELD
TRAINING
BEGINS

RADIO
TESTING

COMPLETE
SECONDARY
IGAS/MOUS

RECRUIT
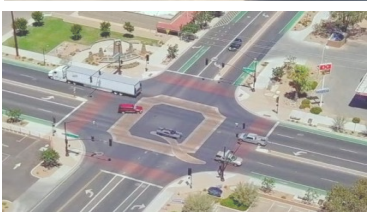TESTING
BEGINS

41 VEHICLES
DELIVERED

CASE
EVAL
BEGINS

Goals or Focus Areas

- **Update Reporting Process**
- **Review Local Policing Trends**
- **Schedule Testing**
- **Prepare Background Process**
- **Partnership Development**
- **RMS**
- **Vehicles & Equipment**
- **Long Lead items**
- **Outreach**
- **AZPOST App**

108 Meetings

10 Law Enforcement Agencies

13 outreach events or activities

200+ Tasks

16 Businesses or vendors

50 IAGs or MOUs

130+ people
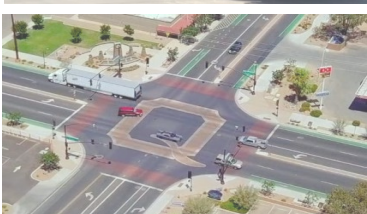
30 Vendor contracts or co-ops

2 Conferences

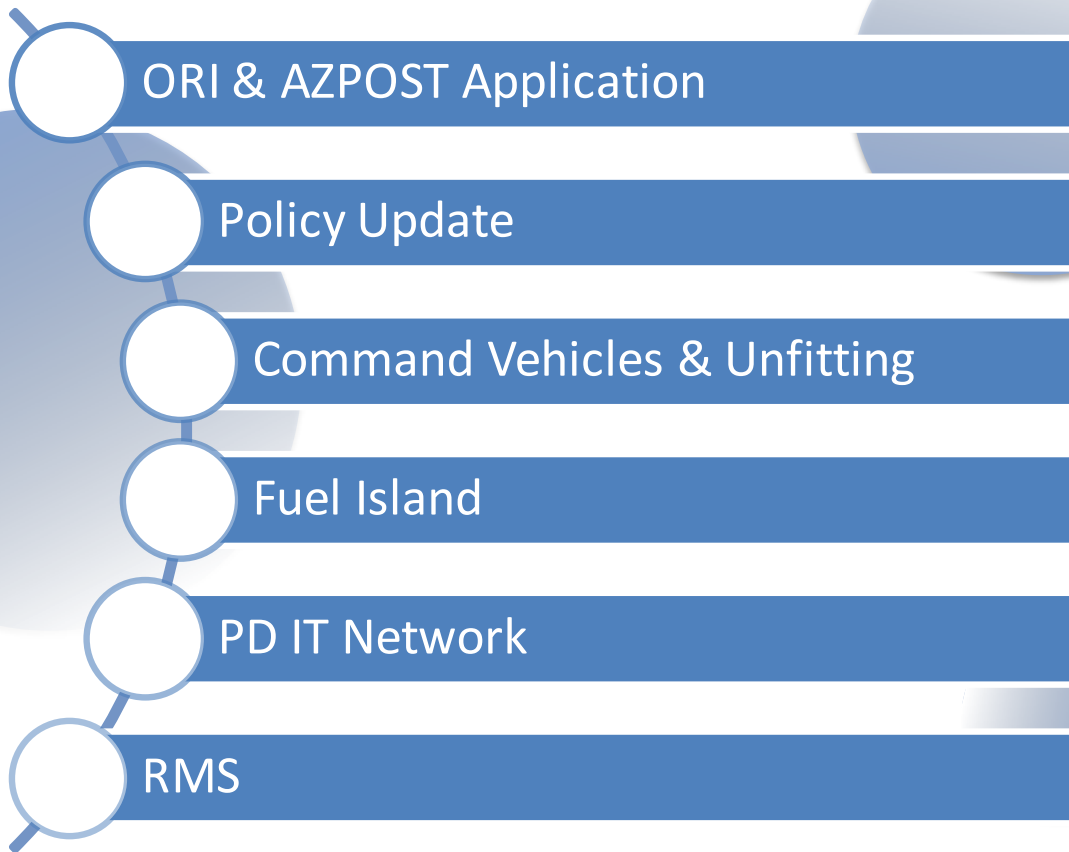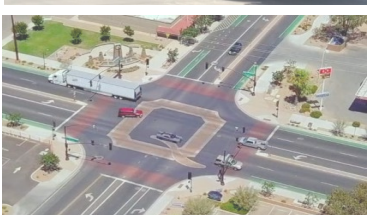2 Schools Organizations

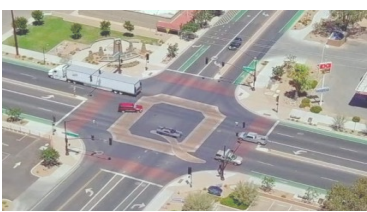# Outreach Campaign

Happy National Dog Day

- Chief Brice & Willow

QCPD is Hiring!
Apply Now at QueenCreek.org/Jobs

- ORI & AZPOST Application
- Policy Update
- Command Vehicles & Unfitting
- Fuel Island
- PD IT Network
- RMS

Updated Reporting Process

Monthly Report to Council

Highlights via the weekly packet

Executive Summary & Extensive PM style reports

Timeline with Milestones

QCPD
Branding

Branding Elements

Vehicles

	Logo	Patch	Badge

Logo

Patch

Other Materials

Badge

Branding Elements & Application

- Colors
- Fonts
- Cohesive look
- Safety
- Pride

BRAND ELEMENTS – COLOR PALETTE

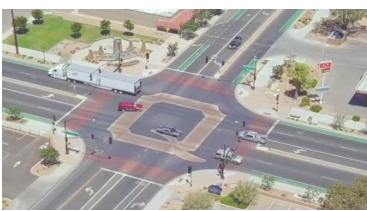| BLACK	BLACK	BLACK
C: 0 M: 0 Y: 0 K: 100	C: 0 M: 0 Y: 0 K: 100	C: 0 M: 0 Y: 0 K: 100
PMS 282	PMS 534	PMS 7462
C: 100 M: 72 Y: 0 K: 73	C: 100 M: 71 Y: 0 K: 51	C: 95 M: 50 Y: 5 K: 25
PMS Cool Gray 6	PMS Cool Gray 6	PMS Cool Gray 6
C: 33 M: 24 Y: 20 K: 2	C: 33 M: 24 Y: 20 K: 2	C: 33 M: 24 Y: 20 K: 2
	Print Alternate: PMS 877 (Metallic)	Print Alternate: PMS 877 (Metallic)
Patch Concept Colors	QCPD Color Palette, Dark Blue	QCPD Color Palette, Brand Blue

BRAND ELEMENTS – FONTS

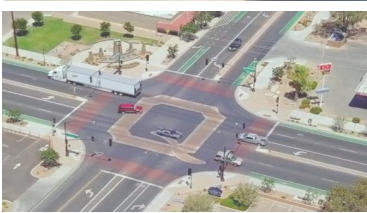| TRAJAN PRO BOLD	Futura Std Bold
ABCDEFGHIJKLM NOPQRSTUVWXYZ 0123456789	ABCDEFGHIJKLM NOPQRSTUVWXYZ 0123456789
QUEEN CREEK POLICE	QUEEN CREEK AZ POLICE DEPARTMENT

Logo, Title, Headline and Subheadline Fonts

Logos

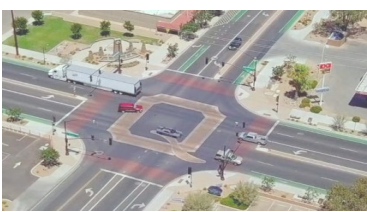# Applying the Brand – Vehicles (1)

Applying the Brand – Vehicles (2)
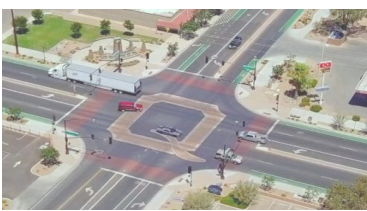
Applying the Brand – Vehicles (3)

Applying the Brand – Vehicles (4)

Applying the Brand – Vehicles (5)

Applying the Brand – Vehicles (all)

QCPD Branding Next Steps
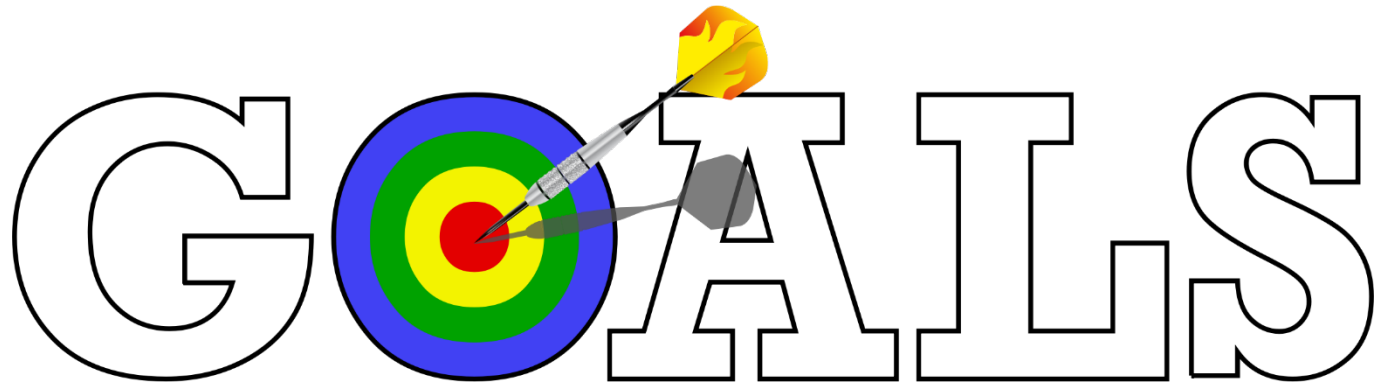
- Sept. 2020: Council Review
- Oct. 2020: Public Input
- Nov. 2020: Branding Complete
- Dec. 2020: Order Patches
- Jan. 2020: Vehicle Production
- March 2021: Patches Delivered
- June 2021: Patrol Vehicles Delivered

Next Reporting Period

GOALS

45 Days (Days 61-105)

QUESTIONS