



DRAFT MINUTES

**Arts, Culture and Experience Sub-Committee Meeting
August 27, 2008, 7:30 a.m.
San Tan Conference Room**

1. Call to order

Present:

Jim Nelson

Rustyn Sherer

Dr. Duane Roen

Roseann Sweet

Molly Jacobs

Kim Moyers

SRP

Queen Creek Chamber

ASU Polytechnic

Queen Creek Resident

Queen Creek Performing Arts Center

Town of Queen Creek

2. Public Comment

No public comment.

3. Items for Discussion:

B. Department Update and Discussion of the Community Calendar

Kim Moyers, Economic Development Management Assistant, informed the group that the Town has discussed the Chamber of Commerce assisting with the creation of the community calendar. Commissioner Sherer explained that the Chamber of Commerce is a "tourism spot" and a place where visitors can be shown where events are taking place in the Town. Concern was generated on the time and financial responsibility upon development. Exploration of options were discussed and tasks given out to various members.

Kim Moyers will contact different Visitor Bureau's in the area for a better understanding of how other municipalities manage revisions, how many hours are used to update their web pages and if standardized forms are used. Molly Jacobs will talk with the QCPAC's webmaster to determine if this could be added to his responsibilities and the cost involved. Commissioner Sherer will research if there are any tourism grants available through AOT for web sites.

Molly Jacobs made the suggestion to use a kiosk at the library for users with editing permissions to update the webpage.

Commissioner Nelson suggested that the Arizona Office of Tourism may have more information and possibly utilizing a regional calendar on the same web page.

A. Consideration and possible approval of the June 25, 2008 minutes

A MOTION was made by Dr. Duane Roen, seconded by Commissioner Sherer, to approve the minutes dated June 25, 2008. Voice vote carried 4-0.

C. Department update and discussion of the Farmers' Market; guidelines; jury; type of vendors; marketing.

Key points:

- At the Farmers' Market premiere, a volunteer band will play acoustic and folk music.
- 4-H Club to get involved
- Tables, chairs and tents will be the responsibility of the participating vendors.
- Retail vendors will be responsible for sales tax
- Agricultural items, crafts by hand, originally prepared/processed foods, and artists will make up the farmers' market.
- A Jury, consisting of three volunteers from the sub-committee, will approve the vendor applications to ensure that there is a vital product balance for a successful market.
- Certified Native American Tribes that specialize in jewelry will be explored.
- Local artist, Howard Post would be a draw to the market. Molly Jacobs will contact Mr. Post for interest and availability.
- Electricity will determine where vendors are set up and a layout will be most beneficial.
- Busses will transport attendees from the market to the Vestar shops if additional parking is necessary.
- Commissioner Sherer will invite Chamber members to participate in the market.

Kim Moyers presented two draft Farmer's Market logos to the sub-committee members to review. Comments were presented on modifications of desired logo. Kim Moyers will take comments back to ASU students for follow up.

The Jury volunteers are as follows:

Dr. Duane Roen	ASU Polytechnic
Rustyn Sherer	Queen Creek Chamber
Roseann Sweet	Queen Creek Resident

3. Announcements

None.

4. Adjournment

Meeting adjourned at 9:00 a.m.