



**Arts, Culture and Experience Sub-Committee Meeting
June 25, 2008, 7:30 a.m.
San Tan Conference Room**

1. Call to order

Present:

Jim Nelson	SRP
Jason Barney	Land Developer
Rustyn Sherer	Queen Creek Chamber
Duane Roen	ASU Polytechnic
Jean Humphries	ASU Polytechnic
Roseann Sweet	Queen Creek Resident
Doreen Cott	Town of Queen Creek
Kim Moyers	Town of Queen Creek
Creighton Wright	Town of Queen Creek
Katie Sipes	Town of Queen Creek

2. Public Comment

No public comment.

3. Items for Discussion:

A. Consideration and possible approval of the April 23, 2008 minutes.

A MOTION was made by Commissioner Barney, seconded by Commissioner Sweet, to approve the minutes dated April 23, 2008. Voice vote carried 5-0.

B. Consideration, discussion and possible action on the Arts, Culture and Experience Work Plan for FY08-09.

Commissioner Barney recommended that a list of barriers and incentives that may affect development in the Town Center be included as a task for Priority 1. Barriers may include zoning issues and incentives reflecting sales tax rebates. A MOTION was made by Commissioner Barney, seconded by Commissioner Sweet to approve the Arts, Culture and Experience Work Plan as amended for FY08/09. Voice vote carried 5-0.

C. Presentation from Molly Jacobs, Queen Creek Performing Arts Center (QCPAC) on history of QCPAC and their future direction.

Key Points:

- There have been 950 events and 450,000 people that have gone through the Performing Arts Center. Ms. Jacobs distributed a hand-out with demographic information for ticketed events July 2007-2008.
- The PAC has events on Fridays, Saturday and Sundays. Monday through Thursday it is used by the school.
- QCPAC will be providing free events every Thursday during the summer.
- QCPAC's greatest challenges include promoting the PAC and advertising events.

- The Queen Creek Cultural Foundation is planning concerts at the library beginning in November (after the library's opening) as well as an art walk.
- The group is planning a New Year's Eve Event for Queen Creek families at the Barney Sports Complex.

Commissioner Humphries asked Ms. Jacobs for a calendar of events to include in the packets distributed to ASU freshmen.

D. Economic Development Management Assistant Kim Moyers gave the group an overview on some of the research she has completed on Farmer's Markets. She invited Chris Wharton, Ph.D. from the ASU Polytechnic Campus to give a presentation on Community Supported Agriculture as well as some general information about Farmer's Markets.

Key Points:

- Fresh, local produce
- Provides other venues of shopping
- Convenience and cost of produce

Mr. Wharton has submitted a grant proposal for a statewide coordination of Farmer's Market Association. He agreed to help Queen Creek identify local groups in Queen Creek that may want to participate and suggested a website or separate web page to market/promote the Farmer's Market – he suggested the group look at www.knoxvillemarketsquare.com as one successful example.

Discussion on a Farmer's Market in Queen Creek:

- Economic Development Director Doreen Cott emphasized that one of the key goals of the Farmer's Market is to create a unique image and identity for Queen Creek as outlined in the Town's Corporate Strategic Plan.
- Commissioner Nelson suggested providing activities (perhaps an art walk) and music along with the market.
- A Farmer's Market would provide a variety of produce and other organic items such as flowers, soaps, jewelry, pottery, etc. – guidelines should be adopted to ensure a quality market.
- The market would be held on Saturdays either quarterly or on a monthly basis to begin.
- Commissioner Sweet made a suggestion to feature local businesses of Queen Creek.
- The new library will set the stage for the ambiance instead of an empty parking lot.
- Create a unique identity with special guest "headliners".
- Create an online community calendar.
- Staff will present an update to the full Commission at the July 23, 2008 meeting.

Next meeting will be held on Wednesday, August 27, 2008.

Meeting adjourned at 9:15 a.m.