

DOWNTOWN ARTS & PLACEMAKING ADVISORY COMMITTEE

FEBRUARY 19, 2022



QUEEN CREEK CORPORATE STRATEGIC PLAN (2019 – 2024)

- **Image & Identity 5.3** – Activate the Town’s Arts Commission to develop and implement a master plan consistent with Town Council goals. A master plan should consider a phased approach to implementation with the downtown core identified as a key area to create an environment or creativity and placemaking (as part of a larger initiative to activate the downtown core).
- EDC Work Plan



WHY PLACEMAKING?

What is **placemaking**?

- Placemaking is a multi-faceted approach to the planning, design and management of public spaces. Placemaking capitalizes on a local community's assets, inspiration, and potential, with the intention of creating public spaces that promote people's health, happiness, and wellbeing. It is political due to the nature of place identity. Placemaking is both a process and a philosophy. [Wikipedia]
- Placemaking is both an overarching idea and a hands-on tool for improving a neighborhood, city or region. It has the potential to be one of the most transformative ideas of this century. “It takes a place to create a community and a community to create a place.” [Project for Public Spaces]

PURPOSE OF ADVISORY COMMITTEE

Projects for placemaking and art that could be established:

- ArtWalk
- Temporary Art Installations
- Self Guided Art Walks
- Art in Windows
- Permanent Public Art
- Murals
- Beautification
- Community Gardens
- Farmers Market

Review & Recommend Proposed Projects



PROPOSED FY20-21 WORK PLAN

- Establish a formal application, process and criteria for any art or placemaking occurring in downtown Queen Creek.
- Review Art & Placemaking applications and make recommendations to staff.
- Provide input and recommendations on new Art & Placemaking that may benefit the downtown area.



RECOMMENDED COMPOSITION OF THE ADVISORY COMMITTEE

- The Advisory Committee will report to the EDC, and since the EDC is officially established under the Town Council, it will fall under the Open Meeting Law.
- A minimum of seven (7) members with experience in the creation, exhibition, curation, or management of art works, public or private.
- Experience may include and is not limited to the following: practicing artists; art professionals such as arts and culture teachers, art history, historian/art historian, architect or landscape architect; or, representative from an organization that supports arts and culture. Preference may be given to applicants with experience related to visual arts.



REQUEST FOR NOTICE OF INTEREST



- Work with Communications to issue a media release requesting Notice of Interest forms for appointment to the newly created Arts & Placemaking Advisory Committee.

EVALUATION AND APPOINTMENT PROCESS

- Recommendations for appointments will be assembled and forwarded to the Mayor for review.
- The Mayor's recommendation to appoint members to the Downtown Arts & Placemaking Advisory Committee will be on a regular council session agenda.
- Once appointed, commission members will receive training and materials related to their role on the Advisory Committee.
- The Advisory Committee will meet at regularly scheduled and publicly noticed meetings to develop the Annual Work Plan, which will be presented to the Council for approval at a future regular council session.

RECOMMENDATION FROM EDC

Recommendation: Approval of the formation of the Downtown Arts & Placemaking Advisory Committee as outlined.

OTHER CITIES AS EXAMPLES

- Gilbert Ad Hoc Committee:Arts Task Force
- Mesa Arts Commission
- Tempe Arts & Culture Commission
- Chandler Arts Commission

EXAMPLES



EXAMPLES





Questions?