

# Queen Creek Council Report: 9.4.19



**BOYS & GIRLS CLUBS**  
OF THE EAST VALLEY

# BCGEV Profile

- Serve 10,500 registered members and an additional 25,000 young people ages 5 to 18 annually
- 11 Clubhouses are located in 9 communities within neighborhoods with a significant need for safe and positive *“out of school time”* programs:
  - Apache Junction
  - Chandler
  - Gila River Sacaton
  - Gila River Komatke (Laveen)
  - Gilbert
  - Mesa
  - Stevenson (East Mesa)
  - North Tempe
  - Tempe
  - Queen Creek
- Supported by 150 full and part time staff and 2000 volunteers
- Focus on “those in need”
  - **75%** of members from minority races/ethnicities
  - **66%** of members qualify for free or reduced lunch
  - **40%** of members are from single family households



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## OUR MISSION

To enable all young people, *especially those who need us most*, to reach their full potential as productive, caring, responsible community members.

## OUR VISION

Provide a world-class Club Experience that *assures success is within reach* of every young person who enters our doors



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## GREAT FUTURES 2025 PURPOSE

Enable the American Dream to be within reach for all those who enter our doors by inspiring, empowering and arming our youth/teens with the vision and tools needed to achieve success

# FORMULA FOR IMPACT



**Build a Safe,  
Positive  
Environment**



**Establish  
Supportive  
Relationships**



**Create Fun**



**Offer  
Opportunities  
and Set  
Expectations**



**Provide  
Recognition**

## ACADEMIC SUCCESS

- Power Hour
- Project Learn
- Money Matters
- Club Tech
- The Arts
- Career Launch
- Goals for Graduation
- Club to College

## GOOD CHARACTER & CITIZENSHIP

- Triple Play
- Keystone Club
- Torch Club
- Club Service
- Youth of the Year
- Youth for Unity
- Better to Give

## HEALTHY LIFESTYLES

- Leaders in Training
- Smart Girls
- Passport to Manhood
- Sports Leagues
  - Soccer
  - Flag Football
  - Basketball
  - Cheer
  - eSports coming

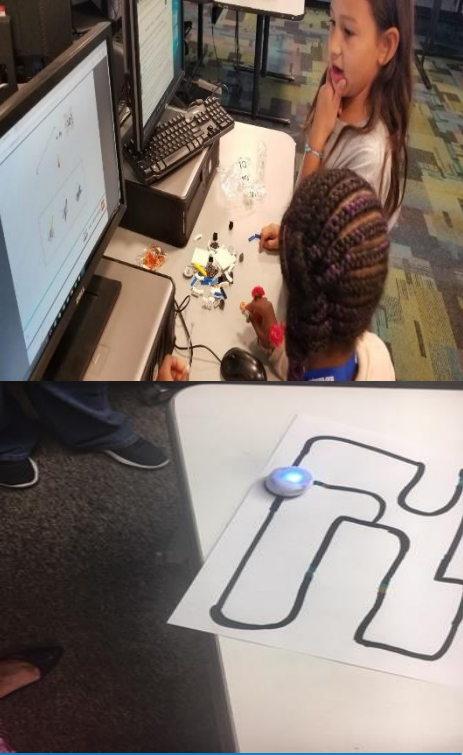


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# Our Values

We **Serve**: Our reason for being is to serve youth and teens, working to create pathways to great futures. It is our passion and is why we exist.

- We **CARE**: With Compassion, Accountability, Respect and Empathy we LISTEN to understand others, SHARE what we learn and what we know and DO what we say we will do.
- We **GROW**: By demonstrating Gratitude, providing Recognition, having Open Communication and Welcoming others, we create our Culture of Inclusion which enables kids, adults and our organization to DREAM and to BECOME.
- We **EXCEL**: Empowerment, eXcellence, Courage, Entrepreneurship and Love for the Youth Development profession serve as the foundation for SAFETY and FUN, program development and delivery of unparalleled quality.
- We **Partner**: Both within our walls (ie..parents, youth/teens, staff and volunteers) and outside of them (ie...donors, cities, other nonprofits) we recognize the many communities to which we belong. We are committed to building strong foundations, collaborating and partnering for growth and leading change.



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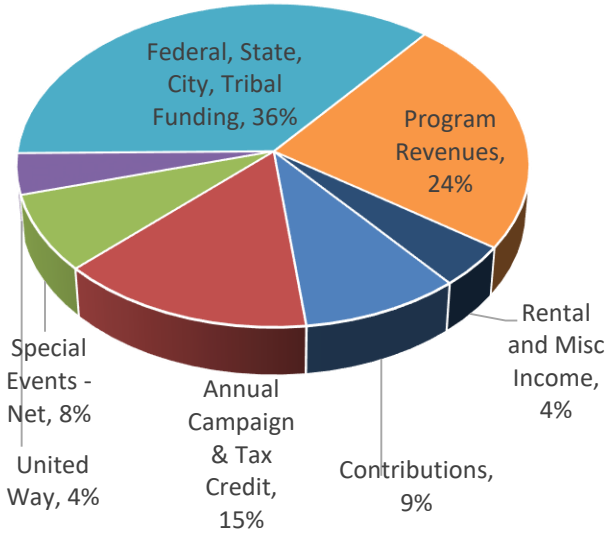
# Club Vision

With **Safety and Fun** as our foundation, based off of the programs, processes and tools designed by BGCA, BGCEV will be **PROACTIVE** and **BECOME** our vision for the future in which:

- We take fun and safety to the next level while refining and expanding our programs to drive a truly Optimal Club Experience so that **youth and teens CHOOSE to be with us** and parents recognize the value we bring
  - We are **staffed at optimal ratios** with enough trained, diverse Youth Development Professionals in dedicated roles to implement programs with intentionality and creativity
  - Staff at all levels, especially our leaders/managers, receive the **training, development, guidance and mentoring needed** to love their job and enable their passion for Youth Development to shine
  - Our youth and teens feel a **strong sense of inclusion and caring** because they receive recognition, guidance and mentoring and are able to develop meaningful adult relationships
  - Our **programs are innovative, challenging, growth-oriented and implemented consistently** across BGCEV, leveraging corporate volunteer partnerships to expand our scope and our reach
  - Our **facilities are not just safe**: they are well maintained, fully-functional and appealing with adequate space and supplies to implement programs as designed
  - We **ENGAGE** both within and outside our Clubs to **build community and become a leader within our Communities**, being recognized as a **Voice for Advocacy** for our youth/teens, a creator of partnerships with other organizations and a convener of those who are invested in a strong future for our youth/teens
- As we achieve this desired future state, we will grow and expand to serve more youth/teens, preparing the next generation of East Valley leaders. Our success will be measured by:



# BGCEV Revenue Base



**Queen Creek Club Annual Cost:**  
**\$301K**

**Queen Creek City Funding:**  
**\$50K (17%)**

**Use of QC Funds:** *Program staffing and delivery*

**BGCEV Supplemental Funding:**  
**\$83K**



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**BGCEV Annual Budget**  
**for Clubs (w/o Charter School):**  
**\$6.8M**



# Queen Creek Club Profile



- Serve 850 registered members and an additional nearly 900 young people ages 5 to 18 annually
- Clubhouse located in Founders Park close to neighborhoods with a significant need for safe and positive *“out of school time”* programs
- Supported by 20 full and part time staff and >100 volunteers

City	# of Members	% of Membership
Florence	12	1%
Gilbert	54	6%
Mesa	19	2%
Queen Creek	379	45%
San Tan Valley	337	40%
Other/ Unknown	50	6%
	851	

Queen Creek Relationship	Number of Hours	% of Hours
Queen Creek (QC) Residents	74,191	56%
Non QC Residents Served by QUSD	15,968	12%
Non QC Residents Served by QC Charter Schools	14,252	11%
Other Non QC Residents	28,708	21%
	133,119	

More than 50 QC residents are served at other BGCEV Clubs



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Questions, Discussion and  
**THANK YOU!!!**



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