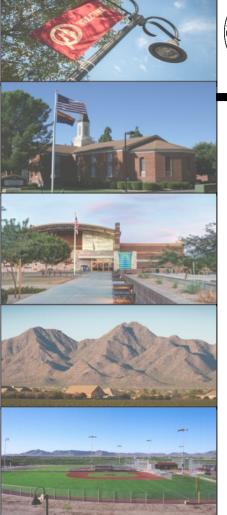




Adam Robinson Recreation Manager June 5, 2019





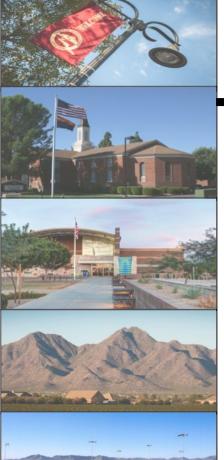
Tonight's purpose:

Discussion on adding beer, wine, or liquor permits to park rentals and/or adult sports programs

Possible outcomes:

- If directed to move forward on any aspect of the permits, a 60-day public notification of new fees will begin Monday, June 10; followed by a final vote by Council September 4
- Request staff make significant and specific changes and bring the item back for discussion at a future meeting

After 60-day public notification, Town Council will have an opportunity to review public comments prior to a final vote.





The Parks & Recreation Advisory Committee (PRAC) discussed the issue at length, developing a recommendation:

PRAC approved a motion to recommend approval of a liquor permit for whole peninsula rentals and a beer/wine permit for adults sports leagues

They were split on general ramada rentals

All agreed no permit should be available for youth sports





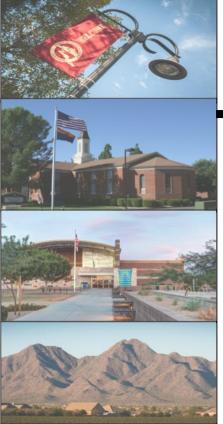


HISTORY

1996 – Council approved a liquor permit for use at Community Center; hasn't been used since 2000

2008 – Council approved the Municipal Alcohol Policy for HPEC

The Queen Creek Park Regulations include approval for permits from the Department Director.





DISCUSSION

Over many years, beer permit requests were intermittent

Since Mansel Park opened, request is more frequent

At least two wedding rentals for the peninsula event zone are dependent on approval for a permit

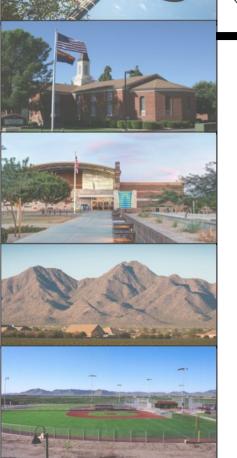


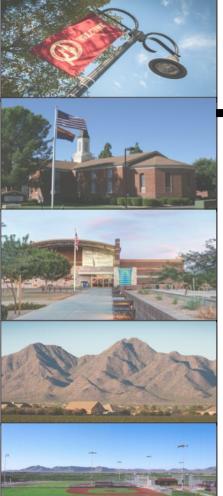




Three types of permits

- 1. Permits for events at Mansel Park peninsula
- 2. Permits for use at adult sports leagues/tournaments
- B. Permits for use in general ramada rentals





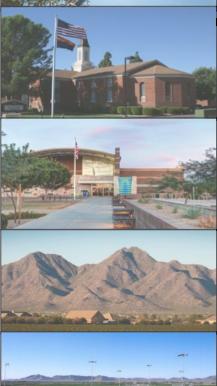


Mansel Park Peninsula Beer/Wine/Liquor Permit

- Permit fee: \$50
- Requires rental of entire peninsula event space
- Typical rentals are weddings, reunions, company picnics
- Requires 45 day notice
- Request reviewed by Town staff and public safety committee
- If expected attendance > 200, site security is required
- Alcohol beverages required to stay within event area
- Entry/exit point supervised
- Permit holder responsible for all members of the party and any damage related to either the rental or use of alcohol







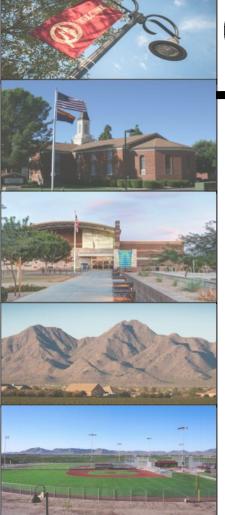
Mansel Park Peninsula Beer/Wine/Liquor Permit

Rental: \$130 / hr (4-hr min. = \$520)

Non-resident rate: \$195 / hr

(4-hr min. = \$780)

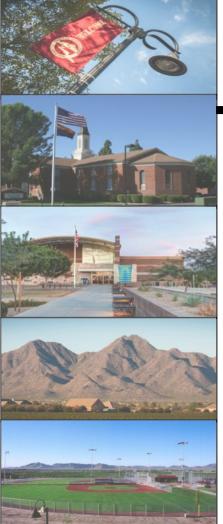






Adult Sports Leagues Beer/Wine Permit

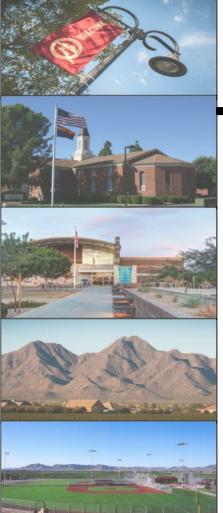
- Permit fee: \$200
- Requires rental of 7-10 week season; or 44 hour weekend tournament
- Current leagues: East Valley Kickball; Paladin Adult Softball
- Permit request and payment required at time of league rental
- Allows for consumption in the immediate area only
- Permit holder responsible for all members of the party and any damage related to either the rental or use of alcohol





General Rental Beer/Wine Permit

- Permit fee: \$20
- Consumption must stay within the rented ramada
- Failure to follow rules terminates rental; no refund
- Permit holder responsible for all members of the party and any damage related to either the rental or use of alcohol



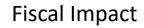


Points of emphasis during PRAC discussion:

- Consumption is already happening
- Staff would know when/where
- Security required for large events
- Policies for all residents' interests; adds options
- Increased revenues
- Look to approve permits for ramadas far from playgrounds







Based on current rate of requests, staff estimates the following revenues for a 12-month period:

TOTAL:	\$2	2,062
equivalent of 25% of each being non-resident	\$	162
10 whole peninsula liquor permits	\$	500
3 adult sports league beer permit	\$	600
40 general ramada rental beer permits	\$	800

These numbers would likely grow as our population grows and the number of amenities increases. (Ex. Mesa revenue = \$12,500)

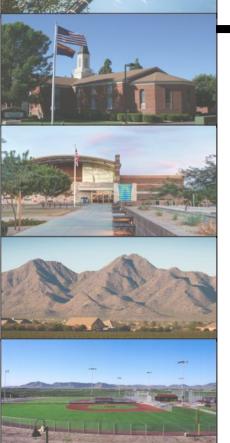


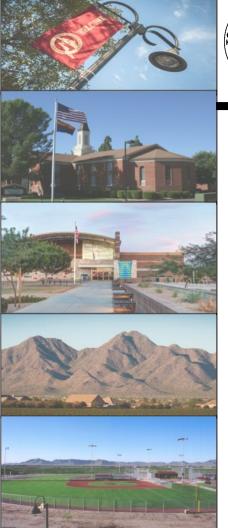




Section 4.A

No person in a Town park, retention basin, or wash shall consume or have in his possession or custody, any **OPEN CONTAINER OF** intoxicating liquor except under the conditions set forth in Paragraph (B) below.







Changes to Park Regulations

Section 4.C

The Director is authorized to issue permits allowing the consumption and possession of INTOXICATING LIQUOR WHEN APPLIED FOR WITH A RENTAL OF THE PENINSULA AT MANSEL PARK OR BEER/WINE AS PART OF AN ADULT SPORTS LEAGUE WITHIN A TOWN PARK beer in all Town parks and to adopt fees, rules and regulations for the issuance of such permits. Such beer permits are available only for persons of legal drinking age-who are attending a State picnic, family reunion, company picnic, special event, or similar gathering. Permits shall identify the name of the group; the name and signature of the responsible party for that group; and the date and specific park location for the authorized event or activity. Any permit granted under this section shall be valid only for those areas listed on the face thereof. The Town permit shall state that the authority it confers to possess or consume beer-INTOXICATING LIQUOR is contingent on compliance with all terms of the permit, park rules, Town ordinances, and State law. If the Town permit is not complied within any respect, the permit is null and void and the prohibition described in Paragraph (A) is reinstated. Requests for LIQUOR PERMITS FOR EVENTS AT THE PENINSULA AT MANSEL PARK UNDER THIS SUBSECTION SHALL BE MADE NO LATER THAN 45 DAYS IN ADVANCE OF THE EVENT FOR WHICH THE PERMIT IS REQUIRED. BEER/WINE PERMITS FOR ADULT SPORTS LEAGUES IN TOWN PARKS UNDER THIS SUBSECTION SHALL BE MADE AT THE TIME OF LEAGUE ESTABLISHMENT; EITHER THROUGH PARTNERSHIP WITH THE TOWN SPECIAL INTEREST CLASS PROGRAM OR THROUGH PAID RENTAL FOR AN ENTIRE SEASON beer permits under this subsection shall be made no later than seventy-two (72) hours in advance of the event for which the permit is required. Unless authorized under a State liquor license or a Town permit, it is unlawful to possess or consume any alcoholic beverage **INTOXICATING LIQUOR** in a Town park, retention basin, or wash.

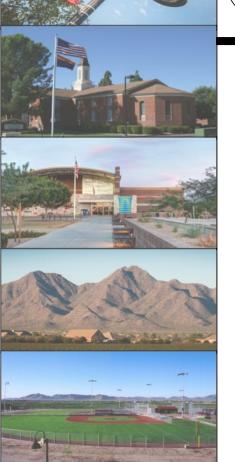


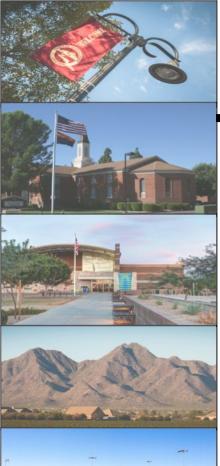




Section 4.D

PERMITS FOR LIQUOR CONSUMPTION AT PENINSULA RENTALS AT MANSEL PARK SHALL BE REVIEWED BY A COMMITTEE MADE UP OF TOWN STAFF (RECREATION, PARKS, FIRE & MEDICAL) AND THE LOCAL LAW ENFORCEMENT AGENCY. DEPENDING ON THE TYPE OF EVENT, REQUIREMENTS SUCH AS ADDITIONAL SECURITY OR CUSTODIAL SERVICES MAY BE SET. ALL EVENTS WITH AN ESTIMATED ATTENDANCE OF 200 OR MORE WILL BE REQUIRED TO HAVE ONE OR MORE ARIZONA CERTIFIED PEACE OFFICER ON SITE AT ALL TIMES, AS DETERMINED BY THE REVIEW COMMITTEE; CONTRACTED AND PAID FOR BY THE PERMIT HOLDER. IF ATTENDANCE IS ESTIMATED AT 300 – 400, TWO OR MORE ARIZONA CERTIFIED PEACE OFFICERS ARE REQUIRED, AS DETERMINED BY THE REVIEW COMMITTEE. (MAXIMUM CAPACITY FOR EVENTS AT THE **PENINSULA AT MANSEL PARK IS 400.)**







Changes to Park Regulations

Section 4.DE

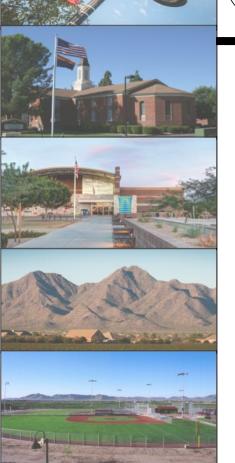
A beer LIQUOR OR BEER/WINE permit shall only be issued upon the applicant meeting the terms set forth above and upon applicant's payment of A PERMIT FEE a refundable damage deposit to the Town in an amount to be determined by the Town of Queen Creek Parks and Recreation Advisory Committee.





Next steps if Council directs staff to move forward:

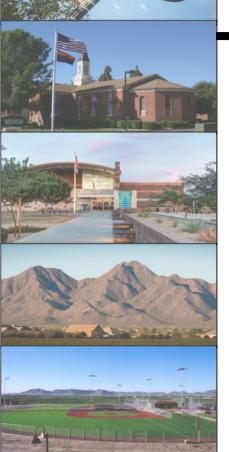
- Proposed permit fees will be posted publicly for 60 days
- Item will be on future Council agenda for a final vote











DISCUSSION / QUESTIONS