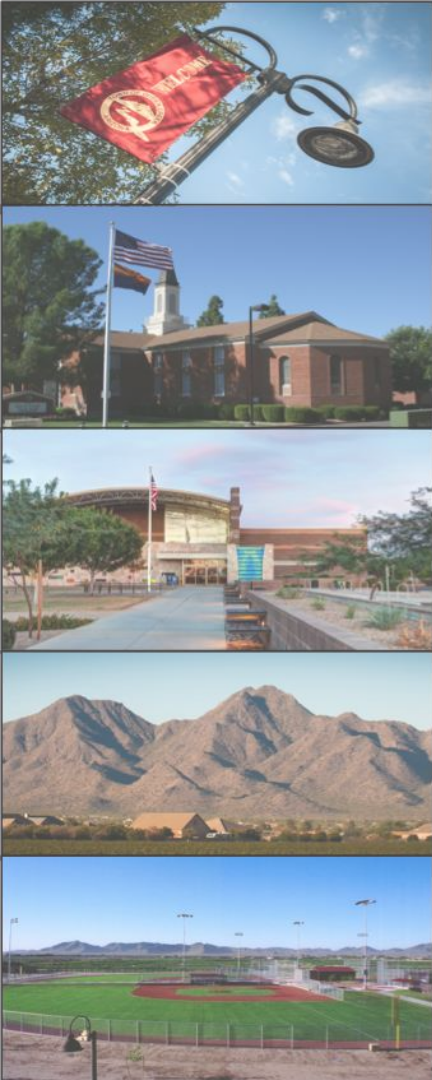




Corporate Strategic Plan Update 2019-2024

May 1, 2019



Corporate Strategic Plan Importance

TOWN OF QUEEN CREEK	
Corporate Strategic Plan 2018 – 2023	

STRATEGIC PRIORITIES		5
	<p>EFFECTIVE GOVERNMENT</p> <p>An effective local government is aware of citizens' needs and provides the services that residents want. This can be achieved by managing the price of government and introducing innovative business practices, using new technology, hiring quality employees and leveraging town partnerships to save resources.</p>	<p>KEY RESULT AREAS</p> <ul style="list-style-type: none"> Financial Stability Intergovernmental Relations Council Professional Development
	<p>SAFE COMMUNITY</p> <p>Queen Creek has low crime rates and residents continue to rate their interactions with public safety personnel highly in community surveys. As our Town grows, ensuring the safety of the public continues to be among our highest priorities; this means hiring and training quality first responders, and finding innovative ways to improve delivery of emergency services.</p>	<p>KEY RESULT AREAS</p> <ul style="list-style-type: none"> Public Safety Community Involvement
	<p>SECURE FUTURE</p> <p>Securing Queen Creek's future involves strengthening the Town's financial condition by implementing strong management strategies within the organization, and by increasing the number of employment opportunities available to residents. This priority also relates to securing our water supply for the benefit of future residents.</p>	<p>KEY RESULT AREAS</p> <ul style="list-style-type: none"> Environment Land Use & Economic Development
	<p>SUPERIOR INFRASTRUCTURE</p> <p>With the growth of residential and commercial development comes the challenge of satisfying public demand for quality streets, lights, utilities and parks. The construction and maintenance of a high-quality public infrastructure is a priority.</p>	<p>KEY RESULT AREAS</p> <ul style="list-style-type: none"> Capital Improvement Program Technology
	<p>QUALITY LIFESTYLE</p> <p>Queen Creek will leverage its strong image as a tight-knit, family friendly community to encourage more residents to participate in public events, attract new businesses and further establish our reputation as one of the best destinations in Arizona. We will seek to enhance this unique lifestyle through public art, cultural events and new recreation opportunities.</p>	<p>KEY RESULT AREAS</p> <ul style="list-style-type: none"> Image & Identity

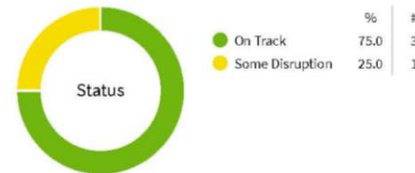
Third Quarter Strategic Priority Updates



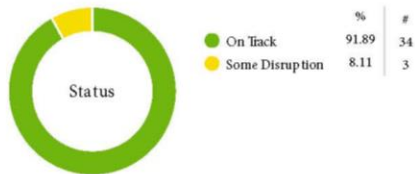
Effective Government - An effective local government is aware of citizens' needs and provides the services that residents want. This can be achieved by managing the price of government and introducing innovative business practices, using new technology, hiring quality employees and leveraging Town partnerships to save resources.



Safe Community - Queen Creek has low crime rates and residents continue to rate their interactions with public safety personnel highly in community surveys. As our Town grows, ensuring the safety of the public continues to be among our highest priorities; this means hiring and training quality first responders, and finding innovative ways to improve delivery of emergency services.



Quality Lifestyle - Queen Creek will leverage its strong image as a tight-knit, family friendly community to encourage more residents to participate in public events, attract new businesses and further establish our reputation as one of the best destinations in Arizona. We will seek to enhance this unique lifestyle through public art, cultural events and new recreation opportunities.



Secure Future - Securing Queen Creek's future involves strengthening the Town's financial condition by implementing strong management strategies within the organization, and by increasing the number of employment opportunities available to residents. This priority also relates to securing our water supply for the benefit of future residents.

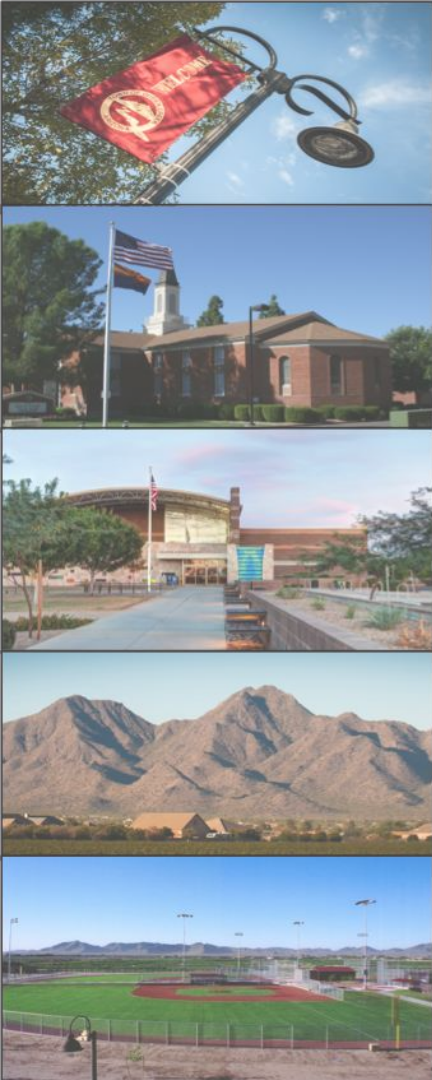


Superior Infrastructure - With the growth of residential and commercial development comes the challenge of satisfying public demand for quality streets, lights, utilities and parks. The construction and maintenance of a high-quality public infrastructure is a priority.



Strategic Priority Updates

- **Strategic Priority #1:** An effective local government is aware of citizens' needs and provides the services that residents want. This can be achieved by managing the price of government and introducing innovative business practices, using new technology, hiring quality employees and leveraging Town partnerships to save resources.
- **Strategic Priority #2:** Queen Creek has low crime rates AND STRIVES TO MEET ADOPTED STANDARDS FOR POLICE AND FIRE SERVICES. Residents continue to rate their interactions with public safety personnel highly in community surveys. As our Town grows, ensuring the safety of the public continues to be among our highest priorities. This means hiring and training quality first responders and finding innovative ways to MAINTAIN AND improve delivery of emergency services.
- **Strategic Priority #3:** Securing Queen Creek's future involves strengthening the Town's financial condition by implementing strong management strategies within the organization, and by increasing the number of employment opportunities available to residents. This priority also relates to securing our water supply for the benefit of future residents.
- **Strategic Priority #4:** With the growth of residential and NON-RESIDENTIAL development comes the challenge of satisfying public demand for quality streets, lights, utilities and parks. The construction and maintenance of a high-quality public infrastructure is a priority.
- **Strategic Priority #5:** Queen Creek will leverage its strong image as a tight-knit, family friendly community to encourage more residents to participate in public events, attract new businesses and further establish our reputation as one of the best destinations in Arizona. We will seek to enhance this unique lifestyle through OUR COMMITMENT TO INVESTING IN NECESSARY INFRASTRUCTURE, NEW RECREATIONAL OPPORTUNITIES, CULTURAL EVENTS AND public art.



Strategic Priority #1: Effective Government

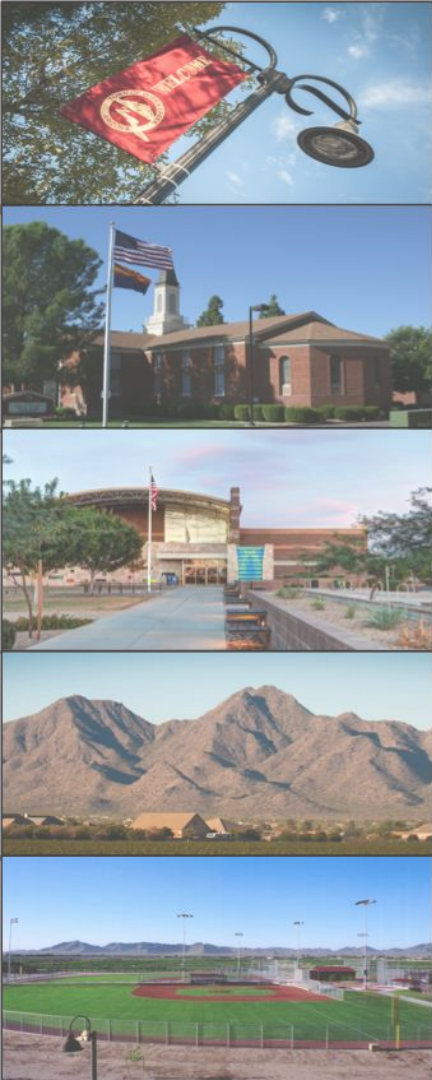
- NEW GOAL 1.11: WORK WITH THE LOCAL AND REGIONAL COMMUNITY TO FACILITATE A SUCCESSFUL COUNT IN THE 2020 CENSUS, ENSURING ACCURATE FEDERAL AND STATE FUNDING AND REPRESENTATION FOR THE RESIDENTS OF QUEEN CREEK.
- NEW GOAL 1.12: EVALUATE AND IMPLEMENT STRATEGIES TO FULLY FUND PENSION LIABILITIES FOR PUBLIC SAFETY AND GENERAL EMPLOYMENT.



Strategic Priority #2: Safe Community

- NEW GOAL 2.8 : CONDUCT A STUDY AND ASSESSMENT OF LAW ENFORCEMENT SERVICES FOR THE COMMUNITY.





Strategic Priority #3: Secure Future

- Goal 3.5: Proactively work WITH THE ARIZONA STATE LAND DEPARTMENT TO ANNEX AND REZONE THE 4,140 ACRES OF STATE LAND ADJACENT TO THE FUTURE SR24 ALIGNMENT. ~~to secure the best opportunity for the 5.5 square miles of state lands and include them in the Town's planning area. Work with the state land department on a CAG 208 permit.~~
- NEW GOAL 3.11: WORK WITH LAND OWNERS IN THE NORTHERN TIER TO ESTABLISH EMPLOYMENT OVERLAY DISTRICTS, WHERE APPROPRIATE, TO INCREASE SPEED TO MARKET FOR EMPLOYMENT USES AND MANUFACTURING OPPORTUNITIES. DESIGNATE TEAM TO FAST TRACK AND FACILITATE PROCESS.



Strategic Priority #4: Superior Infrastructure

- NEW GOAL 4.10: DEVELOP AN INNOVATIVE INFRASTRUCTURE SYSTEM THAT MEETS THE NEEDS OF FUTURE GENERATIONS.
 2. LEVERAGE THE USE OF NEW AND EMERGING TECHNOLOGIES TO ENHANCE OPERATIONAL CAPABILITIES OF THE TRANSPORTATION SYSTEM



Questions?