Requesting Department:

Development Services



TO: Planning and Zoning Commission

THROUGH: Brett Burningham, Interim Development Services Director

FROM: Steven Ester, Planner I

RE: Discussion and Possible Approval of P18-0170 "Canyon State

Academy Comprehensive Sign Plan", a request from John Motley of Canyon State Academy/Rite of Passage for approval of a Comprehensive Sign Plan for the existing Canyon State Academy Youth Village on approximately 100 acres located at the southeast corner of Hawes and

Rittenhouse roads.

DATE: January 9, 2019

STAFF RECOMMENDATION

Staff recommends approval of P18-0170 "Canyon State Academy Comprehensive Sign Plan", subject to the Conditions of Approval outlined in this report.

PROPOSED MOTION

Move to approve P18-0170 "Canyon State Academy Comprehensive Sign Plan", subject to the Conditions of Approval outlined in this report.

RELEVANT COUNCIL GOALS



SUMMARY

This proposal consists of a request from John Motley of Canyon State Academy/Rite of Passage for approval of a Comprehensive Sign Plan for the existing Canyon State Academy Youth Village on approximately 100 acres located at the southeast corner of Hawes and Rittenhouse roads.

HISTORY

January 17, 2006: The Town Council approves Ordinance 378-07, Case RZ06-

127, rezoning 95 acres from R1-43 (Rural Estate District) to

P/QP (Public/Quasi Public).

June 15, 2016: The Town Council approves Ordinance 601-16, Case RZ16-

030, rezoning five acres from R1-43 (Rural Estate District) to

P/QP (Public/Quasi Public) for a campus expansion.

PROJECT INFORMATION

Project Name	Canyon State Academy Comprehensive Sign Plan		
Site Location	SEC Hawes and Rittenhouse roads		
Current Zoning	P/QP (Public/Quasi Public)		
General Plan Designation	Special District 4 (Canyon State Academy)		
Surrounding Zoning:			
North	Rittenhouse Road R1-5/PAD (Urban Development District) - Queen Creek Station Master Planned Community		
South	R1-43 (Rural Estate District) - Vacant Land		
East	TC (Town Center) – Harkins at Queen Creek Marketplace C-2/PAD (General Commercial) – Queen Creek Marketplace		
West	R1-6/PAD (Urban Development District Type A) – Emperor Estates Phase 3 R1-7/PAD (Urban Development District Type A) – Cielo Noche		

DISCUSSION

This proposal consists of a request from John Motley of Canyon State Academy/Rite of Passage for approval of a Comprehensive Sign Plan for the existing Canyon State Academy Youth Village on approximately 100 acres located at the southeast corner of Hawes and Rittenhouse roads.

The property is currently zoned Public/Quasi-Public (P/QP), and consists of approximately 100 acres. As shown on the 2018 General Plan, the site is designated as Special District 4 (Canyon State Academy). Historically, this area has been used for the Canyon State Academy campus, and continues to expand as additional facilities are needed.

Canyon State Academy is a residential school that allows students with troubled pasts or broken families to learn standard academics, as well as vocational skills taught through a partnership program with on-campus facilities such as a café, thrift shop, and barber shop. Sun Valley Community Church is also located on-campus, and provides another link for students to engage with their community while living on the site.

COMPREHENSIVE SIGN PLAN

The Comprehensive Sign Plan has been submitted to outline the sign standards being requested. In total, the request includes:

• One (1) double-sided 11'-6" tall monument sign along Rittenhouse Road.

Currently, there is no monument signage specific to the vocational skill center tenants and Sun Valley Community Church. Accordingly, the proposed double-sided monument sign features seven (7) panels on each side as follows:

- Two (2) for "Junction Café"
- Two (2) for "Repurposed Thrift"
- Two (2) for "Next Gen Barber School"
- One (1) for Sun Valley Community Church

The proposed monument sign also includes an LED reader board on both sides for digital display, and incorporates the Rite of Passage logo with "The Village at Canyon State" lettering across the top of the signage.

The applicant is requesting approval for the following features that exceed area, height, and sign type as set by the Zoning Ordinance:

Proposed Monument Sign Modifications					
Standard	Required by Zoning Ordinance	Canyon State Academy Proposed Standards			
Maximum ground sign area	Ground signs shall not exceed forty-eight (48) square feet in sign area.	Monument sign will contain 64.58 square feet of sign area on each side.			
Maximum ground sign height	Ground signs shall not exceed eight (8) feet in height.	11'-6" to the top of the monument sign.			
Type of signage	LED or electronic displays not permitted (except for public schools and fuel service stations)	17.42 square foot LED reader board on each side.			

Monument Sign (Increased Height and Area):

The proposed ground-mounted monument sign incorporates a variety of materials such as stone veneer, brushed aluminum, anodized aluminum channel lettering, and painted acrylic backing. The design of the monument sign has been coordinated to complement the existing buildings on-site, while being appropriately scaled for the street frontage. Given the site's length of frontage, multiple monument signs are allowable under the Zoning Ordinance. The proposed monument sign will be located on the west side of the second access point along Rittenhouse Road (see attachments).

<u>Applicant Justification:</u> The additional sign area and height being requested to accommodate the panels and LED reader board are needed to appropriately scale the display along Rittenhouse Road. These elements create a sign that will invite the public to engage with the youth at the training centers through the various facilities represented on the sign panels. While the length of the site's frontage allows for multiple monument signs under the Zoning Ordinance, the proposed single monument sign is preferable for better representation along Rittenhouse Road.

LED Reader Board (Type of Signage):

Regarding the type of signage, the applicant is proposing to have a 17.42 square foot LED reader board on each side of the monument sign. Per the Zoning Ordinance, LED or electronic displays are not permitted within the Town, unless on a school site exempt from zoning code or at a fuel service station to display the current price of gas being sold (not to exceed 24 square feet in area).

<u>Applicant Justification</u>: The LED board is a necessity to have as means of notification of current and ongoing events. The digital board will display school and sports schedules, along with campus public events like Relay for Life, open house meetings, holiday celebrations, and thank you messages for sponsors offering their support. Changing pictures of the campus and different student community service activities will welcome the community to engage with our students and staff. The LED boards run 24 hours a day, but will be adjusted according to the Town's direction.

Staff has reviewed the deviations and supports the applicant's request.

GENERAL ANALYSIS

General Plan Review: The current 2018 General Plan designation for this property is Special District 4 (Canyon State Academy). The proposed signage complies with the Special District 4 designation.

Zoning Review: The subject property is zoned P/QP (Public/Quasi-Public), which is consistent with the current General Plan designation of Special District 4. The proposed signage is considerable as part of a Comprehensive Sign Plan.

CONDITIONS OF APPROVAL

- 1. This project shall be developed in accordance with the plans attached to this case and all the provisions of the Zoning Ordinance applicable to this case.
- 2. The LED reader boards shall feature a light-sensitive dimmer switch.

ATTACHMENTS

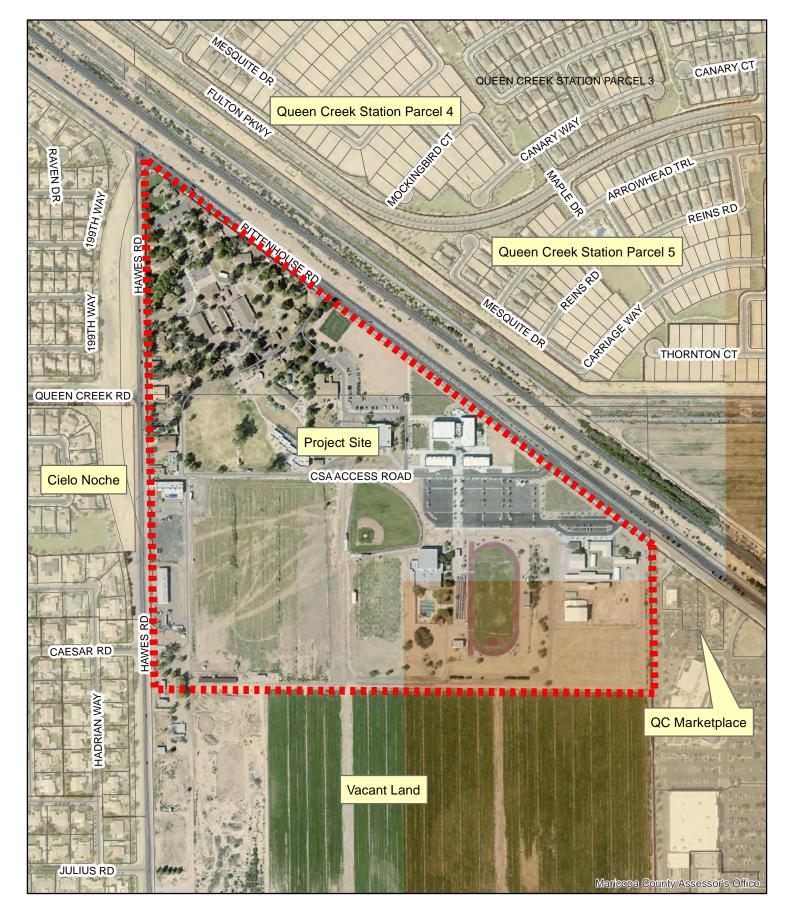
- 1. Canyon State Academy Aerial Exhibit
- 2. Canyon State Academy General Plan Exhibit
- 3. Canyon State Academy Zoning Map Exhibit
- 4. Canyon State Academy Comprehensive Sign Plan

Project Name: Canyon State Academy CSP Aerial Exhibit

Case Number: P18-0170

Hearing Date: January 9, 2019 (Planning Commission)



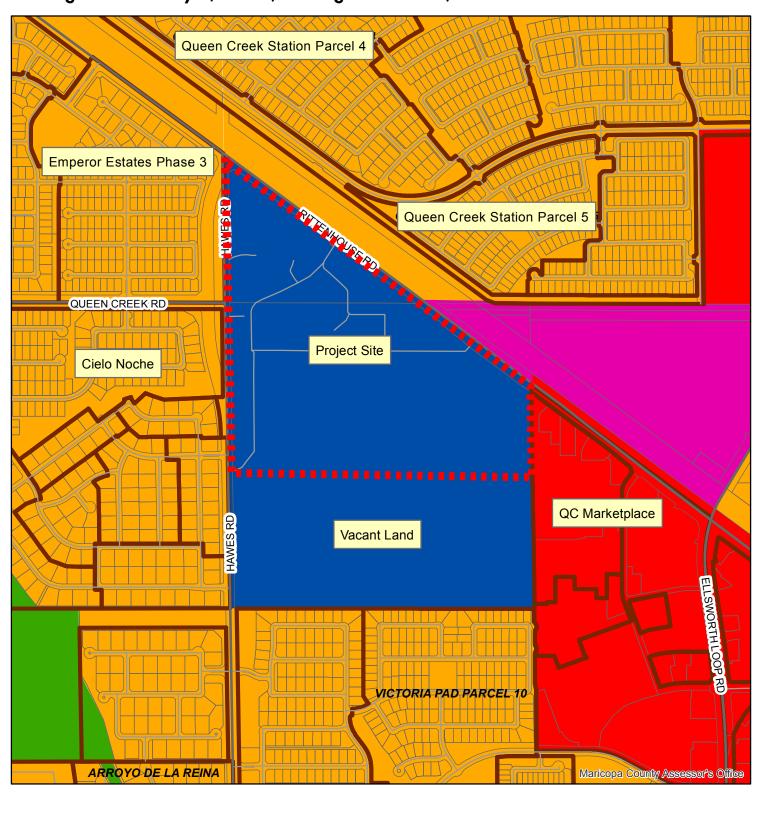


Project Name: Canyon State Academy General Plan Exhibit

Case Numbers: P18-0170



Hearing Date: January 9, 2019 (Planning Commission)





Project Name: Canyon State Academy Zoning Map Exhibit

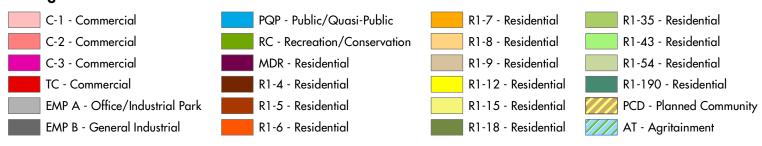
Case Numbers: P18-0170

Hearing Date: January 9, 2019 (Planning Commission)











Re: B18-1559 (Canyon State Academy)

Corrections required per Zoning Ordinance

Please consider this request for a Comprehensive Sign Plan to address the following:

Please allow the proposed monument sign standards to be held to those of a public school, as it has received accreditation for it's educational quality. The proposed is 11.5' tall which will exceed the max allowed height of 8'. Also please allow the total square footage of 64.58 in sign area to exceed max allowable of 48sf. Lastly, please allow the monument to include two 17.42 sf LED reader boards which are not permitted per zoning ordinance. The LED boards are a necessity to have as means of notification of current and ongoing events and will adhere to the Town of Gilbert regulations as there are no stipulated regulations per Queen Creek code. A further detailed explaination can be found in an additional narrative provided by the Director of Facility Operations. The proposed signage was designed to greatly enhance the grounds of the learning facility, which is located on private property.

Karen Schellinger Permit Specialist Signarama Chandler





CSA.

October 11, 2018

The "Village at Canyon State Academy" was developed around what we call "community integration" model. The model is inspired by the Nigerian Proverb, "It takes a whole village to raise a child." Understanding that the "whole village" means the community atlarge, the challenge becomes how to engage and welcome the community to embrace the responsibilities of raising, caring and nurturing children from troubled pasts with broken families.

The partnership with Sun Valley Community Church (SVCC) and the vocational training centers (cafe, thrift shop and barber shop) allows the Village to function as the "handshake" between the community and students at CSA. While learning new skills, gaining confidence and experience, and earning money for their future, students will be introduced to the world of work, connect with the community and learn positive social skills which otherwise would be absent from their lives.

While Canyon State Academy is like other schools in many ways, as a residential school we are also unique. The Rittenhouse Road monument sign will identify "The Village" clearly and cleanly, welcoming the community to engage with our students and staff. The digital board will display school and sports schedules, SVCC and public events ie: Relay for Life, Open House, HOA Meetings, Holiday Celebrations and messages that thank sponsors for their support. This would be accomplished with changing pictures of the campus and different student community service activities which our students participate ie Trunk or Treat and the Roots n' Boots Rodeo. It will also invite the public to engage with the youth at the training centers through a sandwich, a haircut or a new pair of shoes. Our proposed monument sign will encourage and offer the community to be part of the children's lives the interaction they have with the students will be instrumental to positively impact their lives forever.

The proposed LED board will be operating 24 hours a day but with respect for our neighbors' hours may be limited to protect the dark sky's ordinance.

Respectfully,

John Motley

Director of Facility Operations





Canyon State Academy





(1 of 1)

Clea



304-67-969

Owner Information

Owner Name:QUEEN CREEK SUMMIT LLCProperty20061 E RITTENHOUSE RD QUEEN

CREEK 85142

Mailing 2560 BUSINESS PKWY STE A MINDEN NV

Address: 89423

Deed Number: 160931064

Sale Date:
Sale Price: \$

Property Information

Lat/Long: 33.259447, -111.647762

 S/T/R:
 16 25 6E

 Jurisdiction:
 QUEEN CREEK

 Zoning:
 R1-43

 PUC:
 1040

 Lot Size (sq ft):
 6,516,317

 MCR#:
 1303-16

Subdivision: TOWN OF QUEEN CREEK LOT TIE

Lot #: Floor: Construction Year: Living Space (sq ft):

Valuation Information

 Tax Year:
 2019
 2018

 FCV:
 \$37,035,100
 \$34,555,300

 LPV:
 \$23,608,385
 \$21,424,286

 Legal Class:
 2
 2

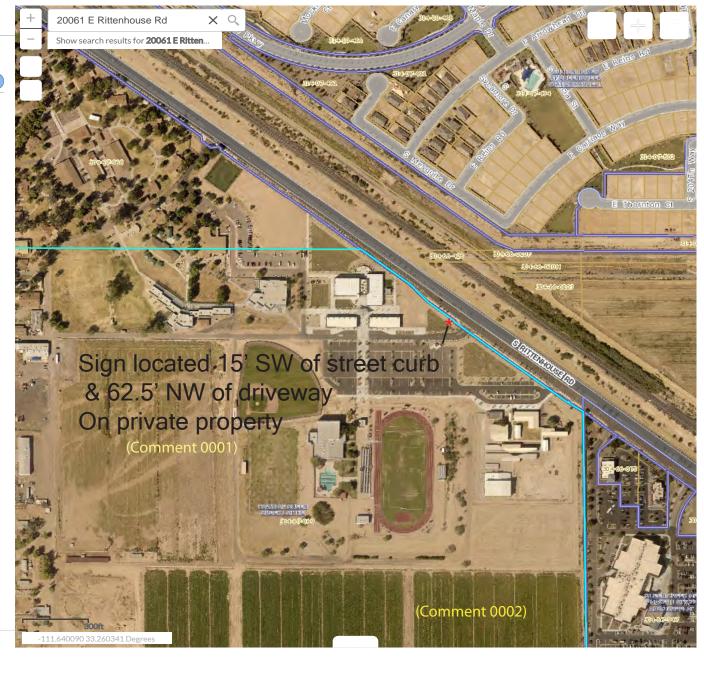








Zoom to













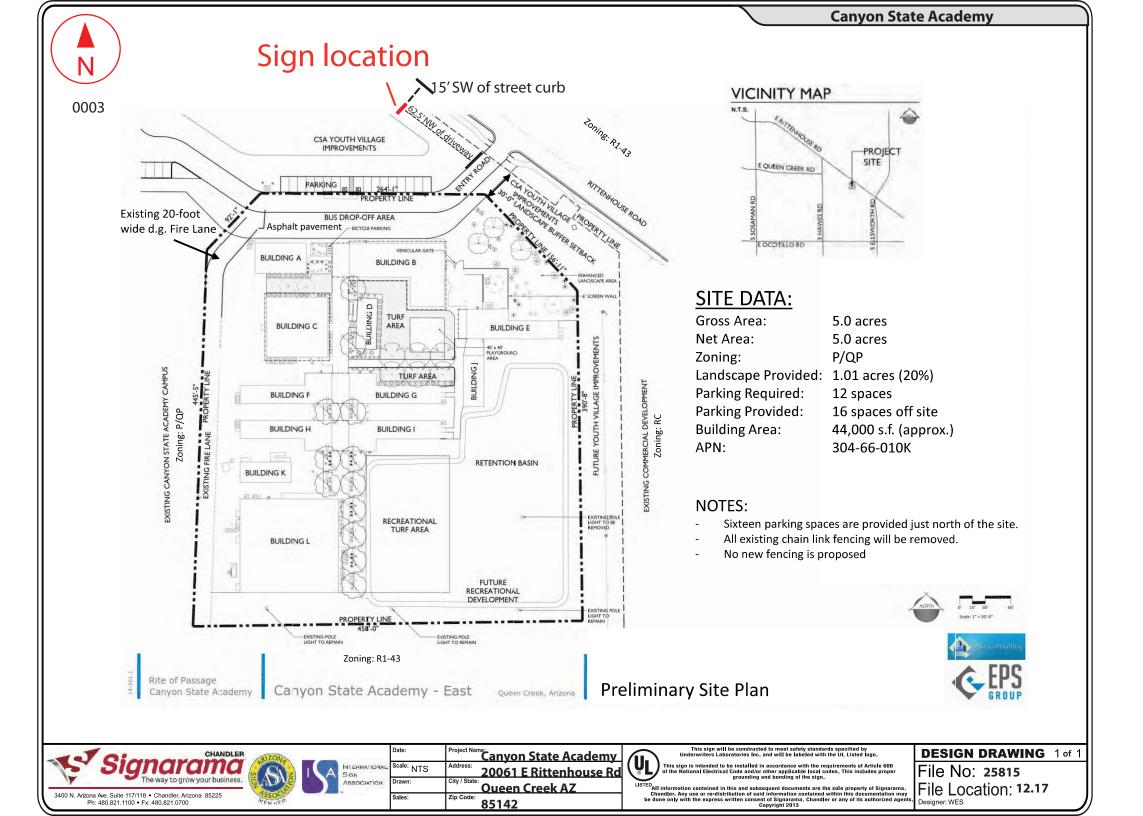


This sign is intended to be installed in accordance with the requirements of Article 600 If the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.

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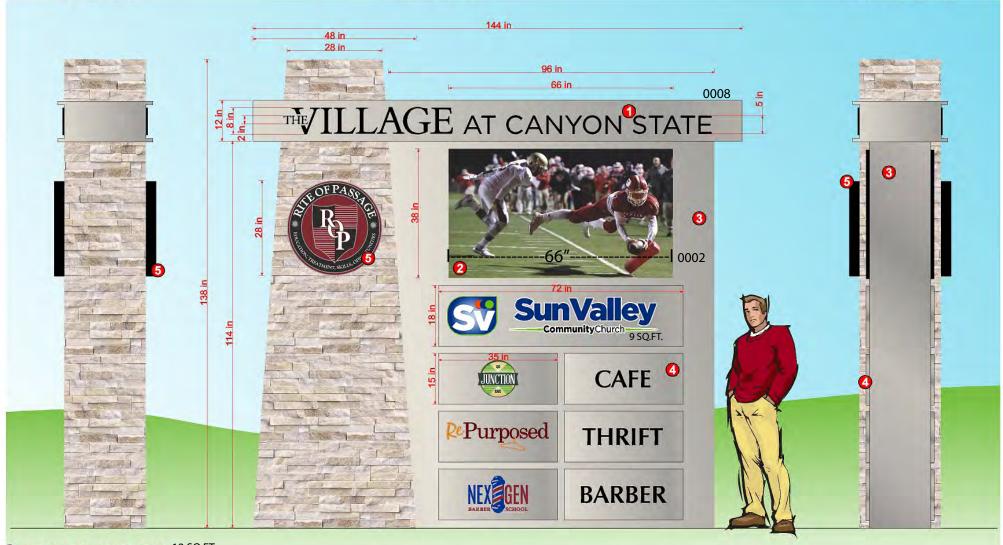
DESIGN DRAWING 1 of 1

File No: 25815
File Location: 12.17
Designer: WES









- 12 SQ.FT.
 LED READER BOARD 12 SQ.FT.

- 4 .090 ALUMINUM MONUMENT PANELS 3.646 SQ.FT. each x6 Total 21.88 SQ.FT. SKINNED W/ ALUMINUM (5052) .090 SHEET INTERNAL IN INTERNAL INTERNAL IN INTERNAL INTERNAL INTERNAL IN INTERNAL IN INTERNAL IN INTERNAL IN INTERNAL INTERNAL INTERNAL INTERNAL IN INTERNAL INTERNAL INTERNAL INTER

CONSTRUCTION DETAILS:

DESIGN DRAWING 1 of 1

0004-sign area total=64.58SQ.FT.

File No: 25815 File Location: 12.17

1" FOR SCALING







2000	Date: 12.11.17	Project Name: CANYON STATE ACADEMY		
	Scale: NTS	Address:	2006) RITTENHOUSE RD	
	Drawn:12.11.17	City / State:	QUEEN CREEK, AZ	
	Sales: HH	Zip Code:	85242	

