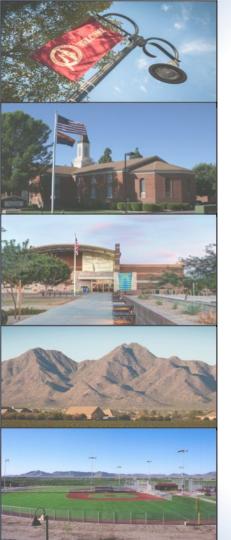




Adam Robinson Recreation Superintendent Dec 19, 2018



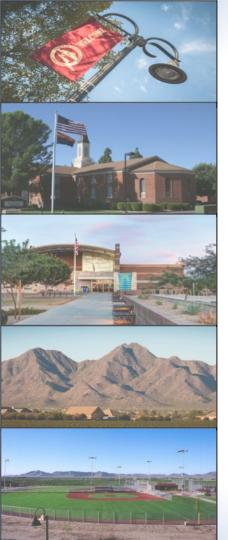
Tonight's purpose: provide staff direction related to fee increases

Possible outcomes:

- Move forward with public notification of potential fee increases
- End process now no fee increases at this time
- Provide alternative fee increases for public notification

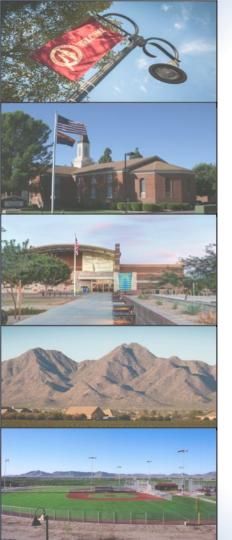
After 60-day public notification, Town Council will have an opportunity to review public comments prior to the vote.





#### FEE STUDY

BASEBALL FIELD RENTAL RATES									
	Youth Sports Partners	Non-Partner Leagues	Resident Rate / General	Non-Resident Rate / General					
Queen Creek - CURRENT	7	10	10	15					
Queen Creek - PROPOSED	9	16	20	30					
Gilbert	7	10	10	13					
Chandler	0	11	11	16					
Mesa	11	32	32	48					
Тетре	0	15	15	35					
Apache Junction	17	17	17	17					
QCUSD	N/A	10	10	20					
HUSD	N/A	20	20	35					



#### PRAC REPRESENTATION

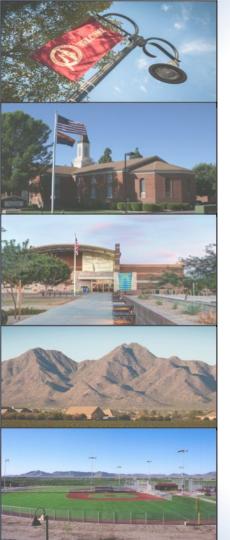
Variety of ages, interests, life stages

Little League President

Past league board members

Club team coaches





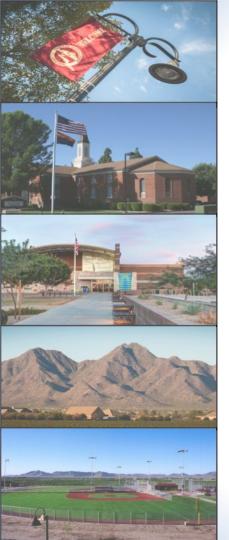
#### IMPACTED GROUPS

**Official Youth Sports Partners** 

Non-Partner Youth Sports Leagues

**Club Teams & General Practices** 





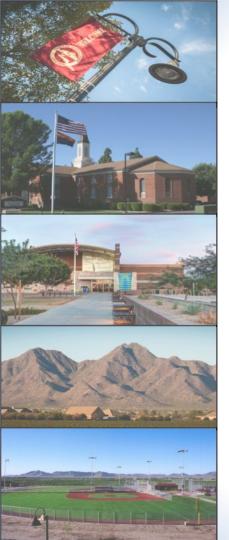
#### CURRENT FIELD FEES

Official Youth Sports Partner: \$7 / hr

Non-Partner Youth Sports Leagues: \$10 / hr

Club Teams & General Practices: \$10 / hr





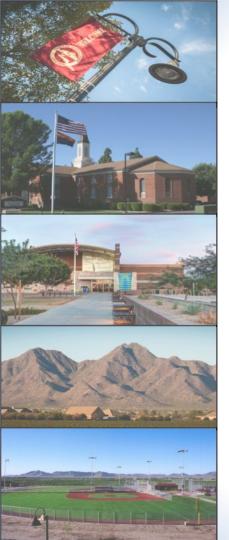
#### PROPOSED FEE INCREASE

Official Youth Sports Partner: + \$2 / hr

Non-Partner Youth Sports Leagues: + \$6 / hr

Club Teams & General Practices: + \$10 / hr





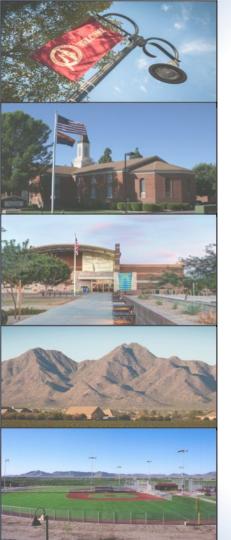
#### PROPOSED NEW FEES

Official Youth Sports Partner: + \$2 / hr = <u>\$9 PER HOUR</u>

Non-Partner Youth Sports Leagues: + \$6 / hr =  $\frac{$16 \text{ PER HOUR}}{1000 \text{ PER HOUR}}$ 

Club Teams & General Practices: + \$10 / hr = <u>\$20 PER HOUR</u>





#### PRAC DISCUSSION POINTS

- Fields full because QC fees too low
- How do we compare to others nearby
- Demand is high; supply low
- Inflation
- Users covering more of the cost
- Opportunity to raise more revenue



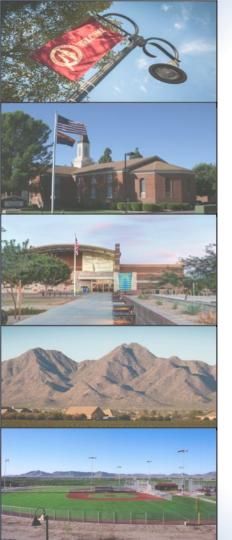
#### ESTIMATED IMPACT PER PARTICIPANT

Official Youth Sports Partner: + \$2 / h	nr
QC Little League Baseball	\$ 4.40
<ul> <li>QC Heat Little League Softball</li> </ul>	\$ 5.24
<ul> <li>San Tan Youth Football League</li> </ul>	\$ 1.30
AZ Soccer Club	\$ 0.79
Non-Partner Youth Sports Leagues: +	\$6 / hr
Baseball	\$ 13.20
Softball	\$ 15.72
Football	\$ 3.90
• Soccer	\$ 2.37

Club Teams & General Practices: + \$10 / hr

• Each practice to cost \$ .50 - \$1.00 per player

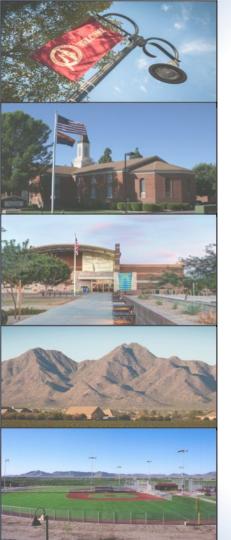




# **Sport Field Rental Fee Update**

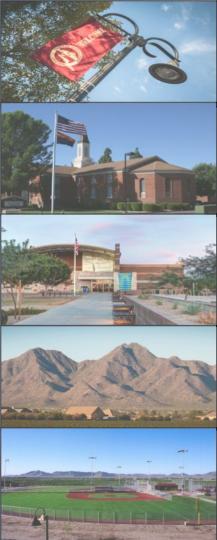
#### **EXAMPLE OF IMPACT**

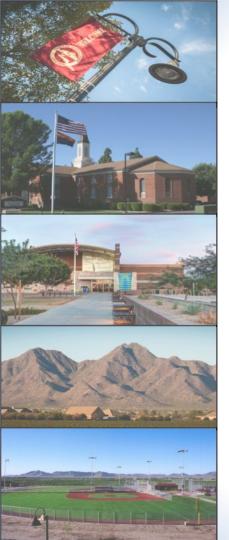
Official Youth Sports Partner -	+ \$2 / hr	EXAMPLE:	
QC Heat Little League Softball	5 <b>4.40</b>	LL Reg Fee: \$150	
0	5 1.30 5 0.79	Current rental impact:	\$15.39
<ul> <li>Non-Partner Youth Sports Leag</li> <li>Baseball</li> </ul>	gues - + \$	\$15.39 of \$125 registration — field use <b>New rental impact:</b> \$17.79 of \$125 registration — field use	\$19.79
	5 15.72		
Football     Soccer	5 3.90 5 2.37	EXAMPLE:	
Club Teams & General Practice	es - +\$10	AZSC Reg Fee: \$65	
• Each Practice to cost \$ .50 - \$1.00 per p	layer	Current rental impact:	\$ 2.75
		\$2.75 of \$65 registration – field use <b>New rental impact:</b> \$3.54 of \$65 registration – field use	\$ 3.54



DISCUSSION & QUESTIONS







#### NOTES

- High field usage results in increased hours & materials use
- 10-yr average inflation rate of 1.68%
  - (EX \$10 in 2008 = \$11.81 in 2018)











#### NOTES

Here are some rough cost increases over the last 6-7 years:

- Equip oil +30%
- Equip fuel +10%
- Ball field paint +7%
- Aeration Services +5%
- Infield mix material +2% shipping +12%
- Irrigation maints supplies +4%
- Fertilizers +6%

2008	Ave Infl	\$10.00
2009	1.68%	\$10.17
2010		\$10.34
2011		\$10.51
2012		\$10.69
2013		\$10.87
2014		\$11.05
2015		\$11.24
2016		\$11.43
2017		\$11.62
2018		\$11.81

Field Use Pricing Cost Analysis Based on FY18 #'s		FIE	ELD U	SE CHAR	FIELD RENTAL COST PER REGISTRATION				
		# Hours	\$ I	Per Hour	TOTAL	#	\$ Per		
		Field Use	Fi	eld Use	Field Use	Participants	Par	ticipants	
BASEBALL	_				¢				
Partner	Current fees	1370	\$	7.00	\$ 9,590.00	623	\$	15.39	
	\$2.00 field increase	1370	\$	2.00	\$ 2,740.00	623	\$	4.40	
	Total fee w/ increase	1370	\$	9.00	\$12,330.00	623	\$	19.79	
Non Partner	Current fees	1370	\$	10.00	\$13,700.00	623	\$	21.99	
	\$6.00 field increase	1370	\$	6.00	\$ 8,220.00	623	\$	13.19	
	Total fee w/ increase	1370	\$	16.00	\$ 21,920.00	623	\$	35.18	
SOFTBALL									
Partner	Current fees	1408	\$	7.00	\$ 9,852.50	537	\$	18.35	
	\$2.00 field increase	1408	\$	2.00	\$ 2,815.00	537	\$	5.24	
	Total fee w/ increase	1408	\$	9.00	\$ 12,667.50	537	\$	23.59	
Non Partner	Current fees	1408	\$	10.00	\$ 14,075.00	537	\$	26.21	
	\$6.00 field increase	1408	\$	6.00	\$ 8,445.00	537	\$	15.73	
	Total fee w/ increase	1408	\$	16.00	\$ 22,520.00	537	\$	41.94	
FOOTBALL									
Partner	Current fees	630	\$	7.00	\$ 4,410.00	972	\$	4.54	
	\$2.00 field increase	630	\$	2.00	<b>. .</b>	972	\$	1.30	
	Total fee w/ increase	630	\$	9.00	\$ 5,670.00	972	\$	5.83	
Non Partner	Current fees	630	\$	10.00	\$ 6,300.00	972	\$	6.48	
	\$6.00 field increase	630	\$	6.00	\$ 3,780.00	972	\$	3.89	
	Total fee w/ increase	630	\$	16.00	\$ 10,080.00	972	\$	10.37	
SOCCER									
Partner	Current fees	310	\$	7.00	\$ 2,170.00	788	\$	2.75	
	\$2.00 field increase	310	\$	2.00	\$ 620.00	788	\$	0.79	
	Total fee w/ increase	310	\$	9.00	\$ 2,790.00	788	\$	3.54	
	Current fees	310	\$	10.00	\$ 3,100.00	788	\$	3.93	
Non Partner	\$6.00 field increase	310	\$	6.00	\$ 1,860.00	788	\$	2.36	
	Total fee w/ increase	310	\$	16.00	\$ 4,960.00	788	\$	6.29	

Field Use Pricing Cost Analysis Based on FY18 #'s		FIELD USE CHARGES			FIELD RENTAL COST PER REGISTRATION			LIGHT USE CHARGES				TOTAL FIELD RENTAL COST PER REGISTRATION (INCL LIGHT FEES)			
		# Hours Field Use	\$ Per Hour Field Use	TOTAL Field Use	# Participants		\$ Per ticipants	# Hours Light Use	\$ Per Hour Light Use		TOTAL Light Use	TOTAL FEES (INCL LIGHT FEES)	# Participants	s Pai	\$ Per rticipants
BASEBALL				0											
Partner	Current fees	1370	\$ 7.00	\$ 9,590.00	623	\$	15.39	556.54	\$ 15.00	\$	8,348.10	\$17,938.10	623	\$	28.79
	\$2.00 field increase	1370	\$ 2.00	\$ 2,740.00	623	\$	4.40								
	Total fee w/ increase	1370	\$ 9.00	\$12,330.00	623	\$	19.79	556.54	\$ 15.00	\$	8,348.10	\$20,678.10	623	\$	33.19
Non Partner	Current fees	1370	\$ 10.00	\$13,700.00	623	\$	21.99	556.54	\$ 18.00	\$	10,017.72	\$23,717.72	623	\$	38.07
	\$6.00 field increase	1370	\$ 6.00	\$ 8,220.00	623	\$	13.19								
	Total fee w/ increase	1370	\$ 16.00	\$21,920.00	623	\$	35.18	556.54	\$ 18.00	\$	10,017.72	\$31,937.72	623	\$	51.26
SOFTBALL				0											
Partner	Current fees	1408	\$ 7.00	\$ 9,852.50	537	\$	18.35	521.7	\$ 15.00	\$	7,825.50	\$17,678.00	537	\$	32.92
	\$2.00 field increase	1408	\$ 2.00	\$ 2,815.00	537	\$	5.24								
	Total fee w/ increase	1408	\$ 9.00	\$12,667.50	537	\$	23.59	521.7	\$ 15.00	\$	7,825.50	\$20,493.00	537	\$	38.16
Non Partner	Current fees	1408	\$ 10.00	\$14,075.00	537	\$	26.21	521.7	\$ 18.00	\$	9,390.60	\$23,465.60	537	\$	43.70
	\$6.00 field increase	1408	\$ 6.00	\$ 8,445.00	537	\$	15.73								
	Total fee w/ increase	1408	\$ 16.00	\$ 22,520.00	537	\$	41.94	521.7	\$ 18.00	\$	9,390.60	\$31,910.60	537	\$	59.42
FOOTBALL															
Partner	Current fees	630	\$ 7.00	\$ 4,410.00	972	\$	4.54	268.27	\$ 15.00	\$	4,024.05	\$ 8,434.05	972	\$	8.68
	\$2.00 field increase	630	\$ 2.00	\$ 1,260.00	972	\$	1.30								
	Total fee w/ increase	630	\$ 9.00	\$ 5,670.00	972	\$	5.83	268.27	\$ 15.00	\$	4,024.05	\$ 9,694.05	972	\$	9.97
Non Partner	Current fees	630	\$ 10.00	\$ 6,300.00	972	\$	6.48	268.27	\$ 18.00	\$	4,828.86	\$11,128.86	972	\$	11.45
	\$6.00 field increase	630	\$ 6.00	\$ 3,780.00	972	\$	3.89								
	Total fee w/ increase	630	\$ 16.00	\$ 10,080.00	972	\$	10.37	268.27	\$ 18.00	\$	4,828.86	\$14,908.86	972	\$	15.34
SOCCER		•													
Partner	Current fees	310	\$ 7.00	\$ 2,170.00	788	\$	2.75	119.59	\$ 15.00	\$	1,793.85	\$ 3,963.85	788	\$	5.03
	\$2.00 field increase	310	\$ 2.00	\$ 620.00	788	\$	0.79								
	Total fee w/ increase	310	\$ 9.00	\$ 2,790.00	788	\$	3.54	119.59	\$ 15.00	\$	1,793.85	\$ 4,583.85	788	\$	5.82
	Current fees	310	\$ 10.00	\$ 3,100.00	788	\$	3.93	119.59	\$ 18.00	\$	2,152.62	\$ 5,252.62	788	\$	6.67
Non Partner	\$6.00 field increase	310	\$ 6.00		788	\$	2.36								
	Total fee w/ increase	310	\$ 16.00	\$ 4,960.00	788	\$	6.29	119.59	\$ 18.00	\$	2,152.62	\$ 7,112.62	788	\$	9.03











