

TO: PLANNING AND ZONING COMMISSION

FROM: BRETT BURNINGHAM, PLANNING ADMINISTRATOR; STEVEN

**ESTER, PLANNER I** 

RE: Discussion and Possible Approval of P18-0009 (Site Plan), P18-0010

(Comprehensive Sign Plan), and P18-0017 (Preliminary Plat) "Shops at Terravella", a request from Chris Webb, Rose Law Group, for a Site Plan, Comprehensive Sign Plan, and Preliminary Plat for a commercial center on approximately 8.71 acres located at the northeast corner of

Queen Creek and Ellsworth Roads.

**DATE:** June 13, 2018

#### STAFF RECOMMENDATION

Staff recommends approval of cases P18-0009 (Site Plan), P18-0010 (Comprehensive Sign Plan), and P18-0017 (Preliminary Plat) "Shops at Terravella", subject to the Conditions of Approval outlined in this report.

#### PROPOSED MOTION

Move to approve cases P18-0009 (Site Plan), P18-0010 (Comprehensive Sign Plan), and P18-0017 (Preliminary Plat) "Shops at Terravella", subject to the Conditions of Approval outlined in this report.

#### **RELEVANT COUNCIL GOALS**



#### **SUMMARY**

Chris Webb, Rose Law Group, is requesting approval of a Site Plan, Comprehensive Sign Plan, and Preliminary Plat for "Shops at Terravella." The project site is approximately 8.71 acres located at the northeast corner of Queen Creek and Ellsworth Roads. The applicant is proposing approximately 45,202 square feet of commercial uses that includes an ALDI grocery store, three (3) in-vehicle service facilities, and two (2) inline shops buildings.

#### **HISTORY**

Sept. 16, 2015 Town Council approved the North Specific Area Plan.

Dec. 16, 2015 Town Council approved the North Specific Area Plan Major General

Plan Amendment (Resolution 1076-15) and Rezone (Ordinance

582-15).

Dec. 14, 2016 Planning Commission approved the Terravella Preliminary Plat

(P16-0011).

#### PROJECT INFORMATION

Project Name	Shops at Terravella
Site Location	NEC of Ellsworth Road and Queen Creek
	Road
Current Zoning	C-1 (Light Commercial)
General Plan Designation	Neighborhood
Surrounding Zoning:	
North	R1-5 (Urban Development District)
South	R1-43 (Rural Estate District)
East	R1-9 (Urban Development District)
	R1-5 (Urban Development District)
West	C-2/PAD (General Commercial)
Gross Acreage:	9.86 Acres
Net Acreage	8.71 Acres
Total Building Area	45,202 s.f.
Parking (Required)	180 spaces
Parking (Proposed)	293 spaces
Lot Coverage (Allowed)	60%
Lot Coverage (Proposed)	12%
Landscaping/Open Space (Required)	15% (56,925 s.f.)
Landscaping/Open Space (Proposed)	23.1% (87,825 s.f.)

#### DISCUSSION

This proposal consists of a Site Plan, Comprehensive Sign Plan, and Preliminary Plat for a commercial shopping center, "Shops at Terravella." The property is located at the northeast corner of Queen Creek and Ellsworth Roads. The applicant is proposing approximately 45,202 square feet of commercial uses that includes a grocery store anchor (ALDI), three (3) in-vehicle service facilities, and two (2) inline shops buildings. All in-vehicle service facilities will be required to submit for Conditional Use Permit review and approval.

The current General Plan designation for this property is Neighborhood. The purpose of the Neighborhood district is to provide areas for commercial retail uses designed in scale with surrounding residential uses. The properties to the north and east are designated as Neighborhood on the General Plan, and are developing as Terravella Phase I and Phase II. The property to the west across Ellsworth Road includes the recently approved "Queen Creek Crossing" center shown as Mixed Use on the General Plan Map. The proposed Site Plan is in conformance with the existing General Plan designation of Neighborhood.

The subject property is zoned C-1 (Light Commercial). The Terravella residential development to the north and east is zoned R1-5. There is also a 200 foot wide buffer strip to the east zoned R1-9 along Queen Creek Road. The property to the west across Ellsworth Road is zoned C-2/PAD (Queen Creek Crossing).

The "Shops at Terravella" provide 23.1% (87,825 s.f.) of landscape coverage compared to the 15% required (56,925 s.f.) by the Town. The proposed landscape materials consist of plants and trees including Evergreen Elms, Chinese Pistache, and Desert Willows. A four (4) foot multi-use trail and ten (10) foot sidewalk run along the east side of Ellsworth Road. With the Kinder-Morgan gas easement to accommodate, a ten (10) foot multi-use trail and six (6) foot sidewalk are provided along Queen Creek Road. Screen walls provide buffering from vehicular traffic along Ellsworth Road, while a three (3) foot landscaping berm with shrubs serves to screen parking along Queen Creek Road.

A total of 293 parking spaces are provided, where 180 parking spaces are required by the Zoning Ordinance. A Shared Parking Agreement and Cross Access Agreement will be executed with the final plat.

#### **DESIGN STANDARDS**

The "Shops at Terravella" demonstrate compliance with the following site design concepts within the Town's Design Standards Manual and North Specific Area Plan:

#### Site Design Concepts:

- Connecting Places. Site design includes sidewalk and multiple multi-use paths. A
  4-foot wide multi-use trail and 10-foot wide sidewalk are proposed along the east
  side of Ellsworth Road in conformance with the approved Terravella residential
  plat. Additionally, a 10-foot wide multi-use trail and 6-foot wide sidewalk along
  Queen Creek Road are also required.
- Pedestrian Connectivity. The development is fully accessible by walking, bicycle, and vehicular travel through appropriate scaled sidewalks, multi-use paths, streets, and driveways.
- Screen Walls. Along with the perimeter buffer wall and parking screen walls, an 8' tall screen wall will also be provided at the loading area near the rear of the ALDI grocery store to screen delivery activity from the adjacent residential development.

• NSAP District Icon. Per the NSAP, an identifying district icon is integrated as an agrarian-themed silo feature on the southwest corner of the proposed inline shops buildings. At the corner of Ellsworth and Queen Creek Roads, a seating area resembles a "Q" and "C" to further add a unique sense of place to the development.

<u>Building Design</u>: The applicant has proposed a commercial development that meets the Town's Design standards by providing quality materials and architecturally pleasing building facades.

- Site Layout. The grocery anchor, ALDI, is located centrally on site between a drivethru restaurant to the north and inline shops buildings to the south. Along the southern portion of the property, 2 additional drive-thru facilities are proposed.
- Streetscape. Ellsworth Road frontage features Desert Willows and a variety of shrubs planted in a 30' landscaping setback. Queen Creek Road is limited by the Kinder-Morgan gas easement, but still incorporates Desert Willows, Evergreen Elms, and shrubs in a 30' landscaping setback as well. Each entry contains a band of brick pavers to create a welcoming feel into the development.
- Building Facades. The building facades are designed with agricultural/small town elements. Facade and roof variation create prominence and aesthetic appeal within the site. Several steel awnings and trellises with greenery are provided on the inline shops buildings for further visual detail. Materials such as stone veneer, corrugated metal, metal panels, and composite wood board are used throughout the development. A gray, tan, and brown color palette is the primary scheme, creating a fit, earthy tone for the area.
- Access & Circulation. There are two points of access from Ellsworth Road to the west and two points of access from Queen Creek Road to the south.

#### **COMPREHENSIVE SIGN PLAN**

A Comprehensive Sign Plan has been included as part of the applicant's project submittal, which outlines the sign standards being requested. In total, the request includes three ground-mounted monument signs along Ellsworth Road and two ground-mounted monument signs on Queen Creek Road. All building wall signage will comply with the Zoning Ordinance. The applicant is requesting approval for the following features that exceed height and street frontage requirements as set forth in the Zoning Ordinance:

Proposed Monument Sign Modifications					
Standard	Required by Zoning Ordinance	Shops at Terravella Proposed Standards			
Number of ground- mounted monument signs per street frontage	Up to 2 ground- mounted monument signs per 600' of street frontage, plus 1 additional sign for each additional 300' of frontage	3 ground-mounted monument signs along 800' of street frontage on Ellsworth Road			
Maximum height for a freestanding monument sign in the C-1 zoning district	8'	10'-2" to the top of the ground- mounted monument signs			

On Ellsworth Road, the applicant is currently permitted to have 2 ground-mounted signs under the Zoning Ordinance standards. With 800' of street frontage, an additional 100' would be needed to allow a third monument sign. It should be noted that gross boundary of the subject site actually has 907' of frontage on Ellsworth Road, but due to the required right-of-way dedications on Ellsworth Road and Queen Creek Road, the site's net Ellsworth Road frontage has been reduced to approximately 800'. The applicant feels the amount of traffic volume on Ellsworth Road justifies the need for additional visibility. Furthermore, the proposed ground-mounted monument signs incorporate an architectural "roof" element, increasing their overall height from 8' to 10'-2". Zoning Ordinance standards currently permit a maximum of height of 8', so the proposed deviation requests an additional 2'-2" of height solely for the added "roof" section on top. Aesthetically, the architectural design of the ground-mounted signs complements the rooflines of the buildings within the development. Staff has reviewed the application and is supportive of the requested deviations.

#### **GENERAL ANALYSIS**

**General Plan Review:** The current General Plan designation for this property is Neighborhood. The Neighborhood district allows for areas of commercial use to be compatible and designed in scale with surrounding residential uses. The "Shops at Terravella" project complies with the Neighborhood district by providing commercial uses that are oriented to compliment the adjacent residential community. The properties to the north and east are also designated as Neighborhood on the General Plan, and are currently being developed as Terravella Phases I and II.

**Zoning Review:** The subject property is zoned C-1 (Light Commercial). All proposed uses are in compliance with this zoning designation.

**Parking Analysis:** Parking needs at this site are met with the proposed 293 parking spaces, where 180 parking spaces are required by the Zoning Ordinance. A Shared Parking Agreement and Cross Access Agreement will be executed with the final plat.

**Landscape / Open Space Review:** A total of 23.1% landscape/open space is provided (87,825 square feet), when 15% is required (56,925 square feet). A small open space amenity is located near the corner of Queen Creek and Ellsworth Roads. This area has been designed with circular bench seating to act as a resting point for pedestrians utilizing the trails or sidewalks, while creating a sense of character for the development.

**Wall/Fencing Plan:** A six (6) foot perimeter wall buffers "Shops at Terravella" from the adjacent residential development. Three (3) foot parking screen walls using materials complementary to the buildings are proposed to screen the parking areas along Ellsworth Road. On Queen Creek Road, a 3' landscape berm with shrubs will provide parking screening, as the Kinder-Morgan gas easement restricts the installation of walls. An eight (8) foot screen wall is also included at the loading area near the back of the ALDI to adequately block delivery activity from neighboring residents.

#### **CONDITIONS OF APPROVAL**

- 1. This project shall be developed in accordance with the plans attached to this case and all the provisions of the Zoning Ordinance applicable to this case.
- 2. All roof top mechanical or HVAC equipment must be completely screened from view by a continuous parapet wall.
- 3. Monument signage and building signage will be reviewed and approved under a separate permit.

#### **ATTACHMENTS**

- 1. Shops at Terravella Aerial
- 2. Shops at Terravella General Plan Exhibit
- 3. Shops at Terravella Zoning Map Exhibit
- 4. Shops at Terravella Site Plan
- 5. Shops at Terravella Landscape Plans
- 6. Shops at Terravella Preliminary Plat
- 7. Shops at Terravella Building Elevations
- 8. Conceptual NSAP Icon (Silo Feature and Corner Seating Area)
- 9. Comprehensive Sign Plan

Project Name: Shops at Terravella Aerial Exhibit

Case Numbers: P18-0009, P18-0010, P18-0017

Hearing Date: June 13, 2018 (Planning Commission)



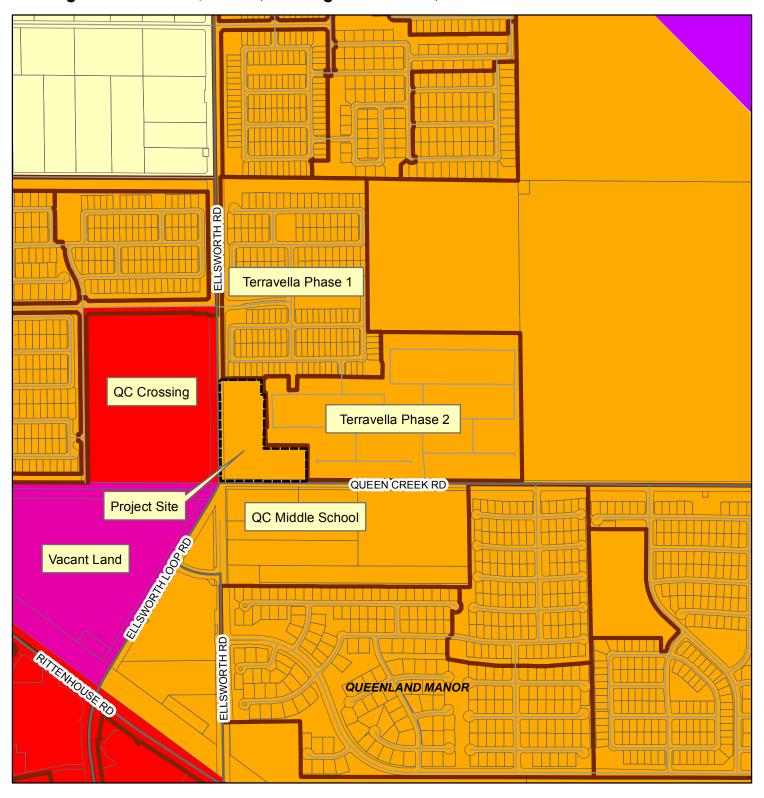


Project Name: Shops at Terravella General Plan Exhibit

Case Numbers: P18-0009, P18-0010, P18-0017







### **General Plan Land Use**

Rural	Commercial	Special District 1	Special District 4
Neighborhood	Industrial	Special District 2	
Urban	Open Space	Special District 3	

Project Name: Shops at Terravella Zoning Exhibit

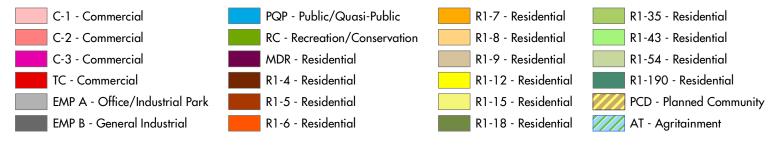
Case Numbers: P18-0009, P18-0010, P18-0017

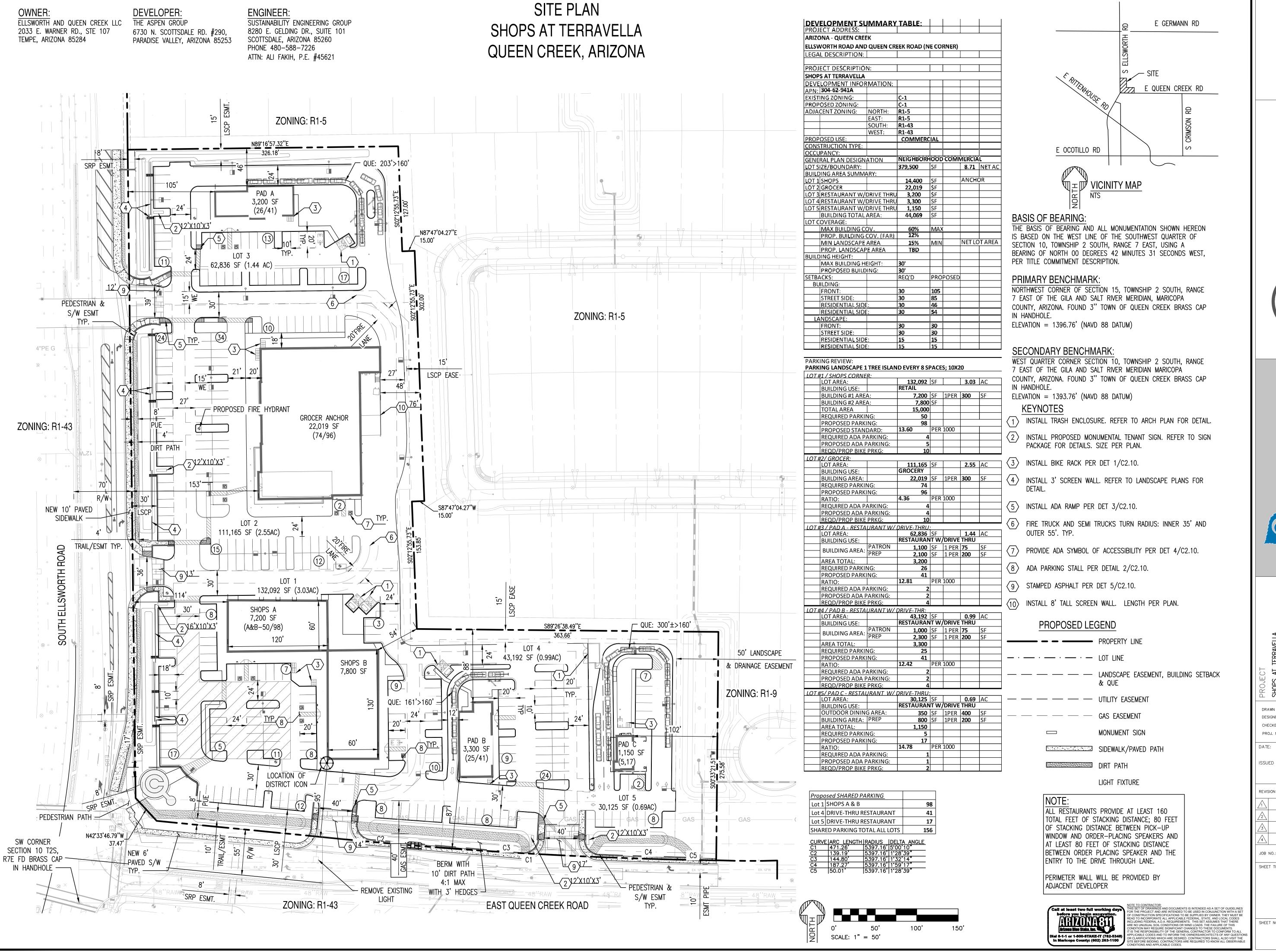
Hearing Date: June 13, 2018 (Planning Commission)

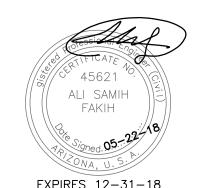




### **Zoning Districts**







EXPIRES 12-31-18

Group

NEC ELLS QUEF SΑ TAPIA -TAPIA -COUNSELI —FAKIH

05-22-18 ISSUED FOR:

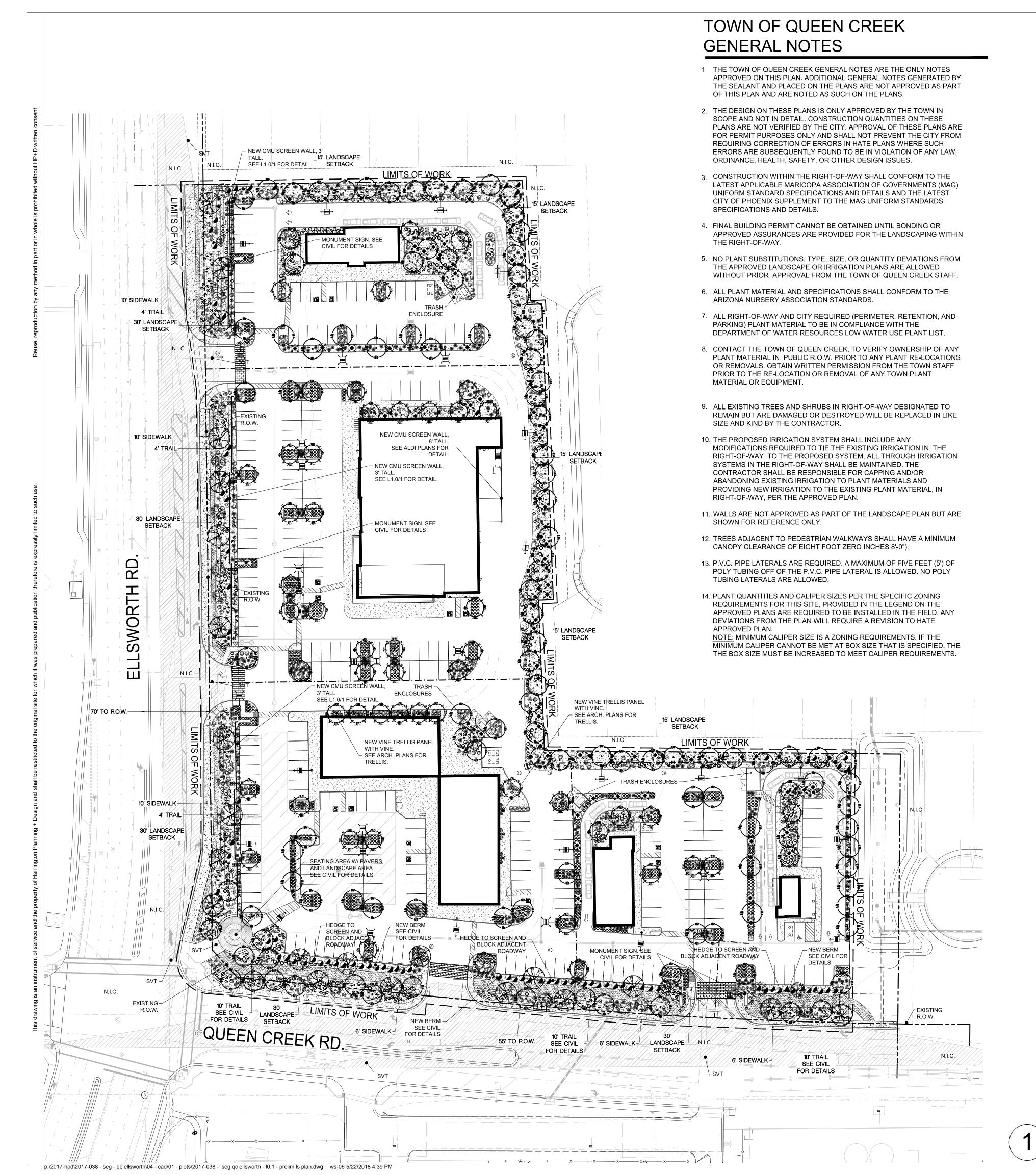
SITE PLAN APPROVAL

REVISION NO .:

JOB NO.: 161207

SITE PLAN

C2.00



# LANDSCAPE ARCHITECT

HARRINGTON PLANNING + DESIGN (HP+D) 1921 S ALMA SCHOOL ROAD, SUITE 110 MESA, ARIZONA 85210 JASON HARRINGTON, RLA, ASLA, ASIC, APWA (480) 250-0116 JASON@HARRINGTONPLANNINGDESIGN.COM

# **ENGINEER**

SUSTAINABILITY ENGINEERING GROUP 8280 E GELDING DR., SUITE 101 SCOTTSDALE, ARIZONA 85260 ALI FAKIH, P.E. #45621 (480) 588-7226

### **DEVELOPER**

THE ASPEN GROUP 6730 N SCOTTSDALE ROAD. #290 PARADISE VALLEY, ARIZONA 85253

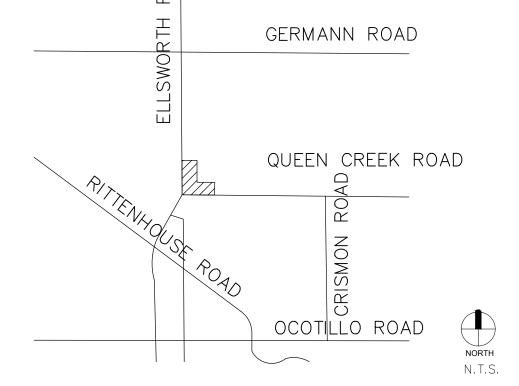
# PROJECT DATA

ZONING: - C-1 CASE #: -PLAN ID #: QS: -APN# - 304-62-941A

# SITE LANDSCAPE NOTES

- 1. FIELD VERIFY EXISTING SITE PRIOR TO BID AND CONSTRUCTION.
- 2. REFER TO CIVIL ENGINEERING PLANS FOR VERTICAL AND HORIZONTAL CONTROL.
- 3. PROTECT ALL UTILITIES DURING CONSTRUCTION.
- 4. ALL VENDOR PRODUCTS LISTED MAY BE SUBMITTED WITH COMPARABLE / EQUAL AS APPROVED BY OWNER.
- 5. THERE ARE NO EXISTING TREES OR SHRUBS ON THIS SITE.

### VICINITY MAP



# PLANTING MATERIAL LEGEND

. All	TREES	SIZE	NOTES	QTY
	Pistacia chinensis Chinese Pistache 'Red Push' Caliper Size: 1.5"	24" Box	*ADWR	51
	Chilopsis linearis Desert Willow "Lucretia Hamilton Caliper Size: 1.5"	24" Box "	STD. TRUNK *ADWR	23
	Ulmus parvifolia Chinese Evergreen Elm Caliper Size: 2.5"	36" Box	*ADWR	123
	Ebenopsis ebano Texas Ebony Caliper Size: 2.5"	36" Box	*ADWR	22
	GROUNDCOVERS / \	<b>VINES</b>		QTY
	Lantana montevidensis Trailing Lantana, 50% Purple 50%	5 Gallon ⁄⁄s Yellow	*ADWR	490
$\overline{\triangledown}$	Convolvulus mauritanicus Ground Morning Glory	5 Gallon	*ADWR	1241
	Podranea ricasoliana Pink Trumpet Vine	1 Gallon	*ADWR	8
	SHRUBS / ACCENTS			QTY
**	Hesperaloe funifera Giant Yucca	5 Gallon	*ADWR	342
	Caesalpinia pulcherrima Red Bird of Paradise	5 Gallon	*ADWR	91
	Salvia leucantha Mexican Bush Sage	5 Gallon	*ADWR	244
	Leucophyllum fr. v. 'Green Cloud' Green Cloud Texas Ranger	5 Gallon	*ADWR	83
Θ	Muhlenbergia capillaris Regal Mist Grass	5 Gallon	*ADWR	352
. •	Ruellia californica Baja Ruellia	5 Gallon	*ADWR	45
*	Agave vilmoriniana Octopus Agave	5 Gallon	*ADWR	42
W.	Agave geminiflora Twin-flowered Agave	5 Gallon	*ADWR	32
Φ	Bulbae frutescens Yellow Bulbine	5 Gallon	*ADWR	61
$\bigcirc$	Dasylirion wheeleri	5 Gallon	***	55
$\bigcirc$	Desert Spoon		*ADWR	

2" deep, stablized.

\*ADWR = Arizona Department of Water Resources Approved

Decomposed Granite. 3/4" screened "Painted Desert" 2" deep in

Decomposed Granite Trail. 1/4" screened "Arizona Gold"

# SITE LANDSCAPE DATA

LANDSCAPE MATERIALS

planting areas per plan.

Low-Water Use Plant

379,500 SF	8.71 AC
45,202 SF	11.91 % OF SITE
87,825 SF	23.14 % OF SITE
201,345 SF	53 % OF SITE
0 SF	0 % LS AREA
65,870 SF	75 % LS AREA
21,995 SF	25 % LS AREA
	45,202 SF 87,825 SF 201,345 SF 0 SF 65,870 SF

1 CMU BLOCK, SUPERLITE: PEBBLE BEACH, SMOOTH FACE. 8"X8"X16".

2 CMU BLOCK, SUPERLITE: PEBBLE BEACH, GROUND FACE. 8"X8"X16".

3 CMU BLOCK, SUPERLITE: PEBBLE BEACH, SPLIT FACE.
4"X8"X16".

4 CMU CAP, SUPERLITE: PEBBLE BEACH. SMOOTH FACE. 2"X10"X16"

5) FINISH GRADE.

6 CMU SUPPORT PROVIDED BY

(7) CONCRETE FOOTING BY CIVIL.

NOTE:
PROVIDE MASONRY CONTROL

JOINTS AT 30'-0" O.C. MAX.

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EV. COMMENT. DATE

REV. COMMENT DATE

City Comments 05.22.18
City Review LS Plan 04.23.18
Preliminary LS Plan 03.15.18
ISSUE DATE

Landscape Plan

May 22, 2018

DRAWN BY: DMC

CHECK BY: JEH

PROJ. NO.: 2017-038

CASE NO.: NA

SE NO.. NA

NORTH

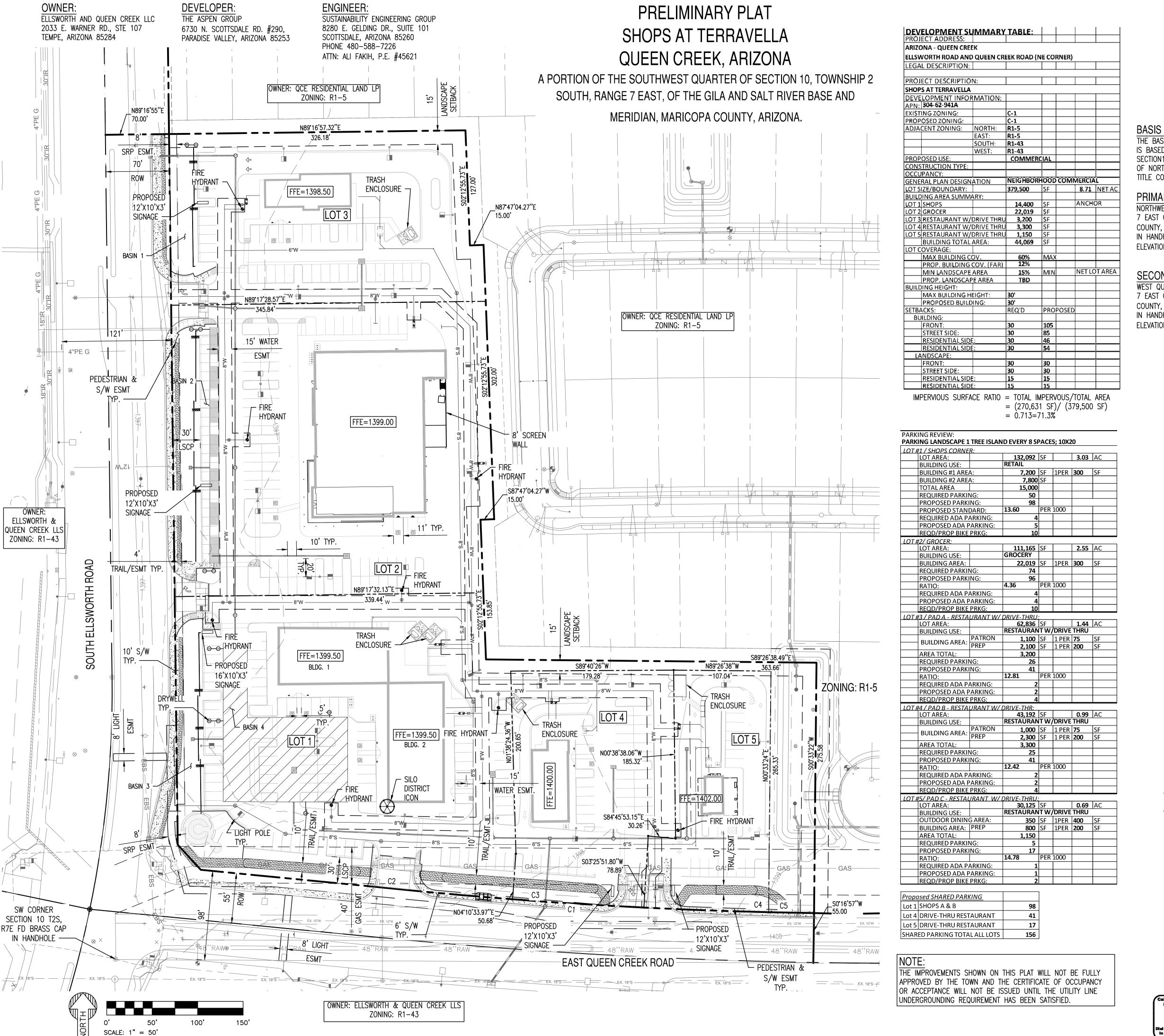
0 25 50 100 PRELIMINARY LANDSCAPE PLAN

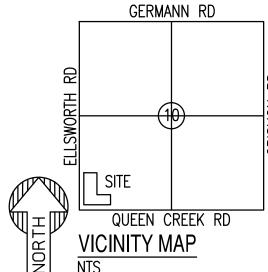
L1.0



SEE PLAN

FOR LENGTH





**BASIS OF BEARING:** 

THE BASIS OF BEARING AND ALL MONUMENTATION SHOWN HEREON IS BASED ON THE WEST LINE OF THE SOUTHWEST QUARTER OF SECTION10, TOWNSHIP 2 SOUTH, RANG 7 EAST USING A BEARING OF NORTH OO DEGREES 42 MINUTES 31 SECONDS WEST, PER TITLE COMMITMENT DESCRIPTION REFERENCED ON THIS SHEET.

### PRIMARY BENCHMARK

NORTHWEST CORNER OF SECTION 15, TOWNSHIP 2 SOUTH, RANGE 7 EAST OF THE GILA AND SALT RIVER MERIDIAN, MARICOPA COUNTY, ARIZONA. FOUND 3" TOWN OF QUEEN CREEK BRASS CAP IN HANDHOLE.

ELEVATION = 1396.76' (NAVD 88 DATUM)

### **SECONDARY BENCHMARK:**

WEST QUARTER CORNER SECTION 10, TOWNSHIP 2 SOUTH, RANGE 7 EAST OF THE GILA AND SALT RIVER MERIDIAN MARICOPA COUNTY, ARIZONA. FOUND 3" TOWN OF QUEEN CREEK BRASS CAP IN HANDHOLE.

ELEVATION = 1393.76' (NAVD 88 MARICCOPA COUNTY DATUM)

# PROPOSED LEGEND

PROPERTY LINE
CENTER LINE
LOT LINE
LANDSCAPE SETBACK
BUILDING SETBACK
UTILITY EASEMENT
GAS EASEMENT
STORM MANHOLE
CATCH BASIN
SEWER LINE
SEWER MANHOLE
WATER LINE
BACKFLOW PREVENTER
FIRE HYDRANT
LIGHT POST

STORM PIPE

LOT 1 BASIN

LOT 2 BASIN

SIDEWALK

DIRT PATH

CURB & GUTTER

CHANGE OF BEARING

DRYWELL

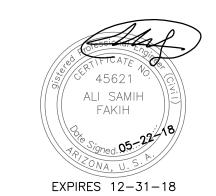
# **EXISTING LEGEND**

			STREET STRIPING
	$\otimes$		GATE VALVE
	— EX. 18"S ——		SEWER LINE
	— EX. 12"W ——		WATER LINE
	— GAS—		GAS LINE
	 	 	STORM PIPE
	•——		LIGHT POST

		4. 4	1	4	

	1399	CONTOL	JR
CURVE	ARC LENGTH		
C1		5397.16	
C2	139.19'	5397.16	
C3	144.80'	5397.16	1°32'14"
$\triangle 1$	107 07'	E 707 16'	1050'17"





Group

NEC ELLS QUEF TAPIA

₩ ∀ -TAPIA DESIGNED -counseli —FAKIH

05-22-18 ISSUED FOR:

SITE PLAN APPROVAL REVISION NO .:

JOB NO.: 161207 SHEET TITLE:

PRELIMINARY PLAT

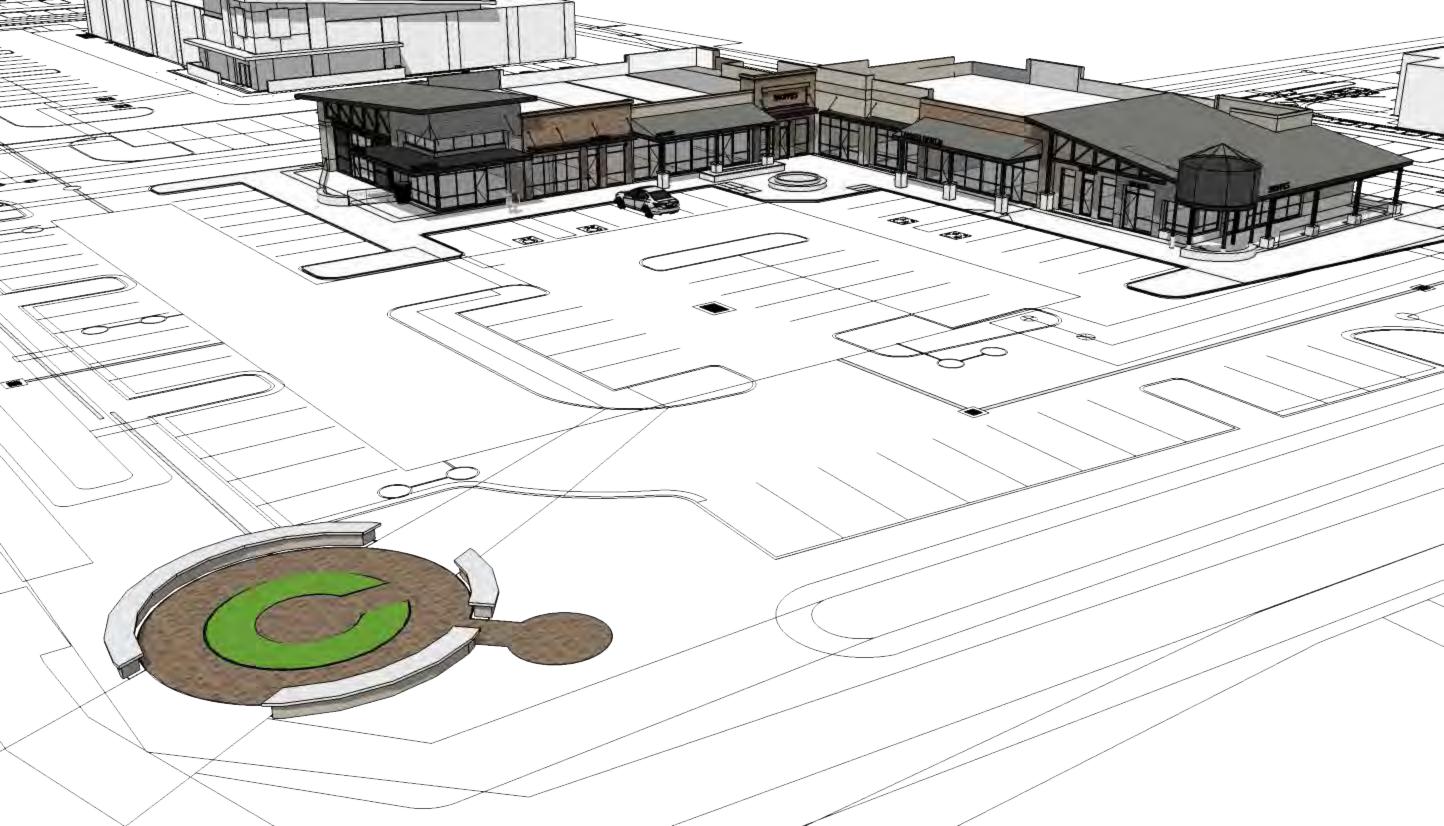
SHEET NO .:

PP-1











# Ellsworth & Queen Creek, LLC Shops at Terravella

NEC of Ellsworth Road & Queen Creek Road Queen Creek, AZ (Case No. P18-0010)

March 27, 2018

### Prepared by:



- ADDRESS: 2831 W. Weldon Ave. | Phoenix, AZ 85017
- PHONE: 602-272-9356
- FAX: 602-272-4608
- www.bootzandduke.com

#### COMPREHENSIVE SIGN PACKAGE SHOPS AT TERRAVELLA QUEEN CREEK, ARIZONA

#### I. INTRODUCTION

The intent of this comprehensive sign package is to establish and maintain a continuity of quality and aesthetics throughout Shops At Terravella for the mutual benefit of all Tenants.

#### II. GENERAL REQUIREMENTS

- **A.** Each Tenant (or representative) shall submit two (2) sets of scale drawings of proposed signage for approval by Landlord indicating the location, size, layout, design, color and method of attachment. Upon Landlord approval, a signed copy will be returned.
- **B.** All signs shall be constructed and installed at Tenant's sole expense.
- C. All signs shall be reviewed for conformance with these criteria and overall design quality. Approval or disapproval of sign submittals based on aesthetics of design shall remain the sole right of the Landlord.
- **D.** Signs installed without written approval from the Landlord may be subject to removal, repairs to sign band or removal of signage resulting from unapproved installations.
- **E.** Tenant and his sign contractor shall repair any damage caused during installation or removal of any signage.
- **F.** Flashing, animated or audible signs are prohibited.
- G. No window signs are permitted without written approval from the Landlord. Window signs, if permitted shall not exceed 25% of the window on which it is displayed.
- **H.** A-frame signs and any portable signs of any nature are prohibited.
- I. Outlining of a building by means of neon lighting, incandescent lighting or other exposed artificial lighting is prohibited.
- J. A fixed balloon used as a sign (which means any lighter-than-air or gas filled balloon attached by a tether to a fixed place) is prohibited.
- **K.** Portable signs, posters, banners or flags are prohibited.
- L. Tenant shall be responsible for obtaining all sign permits from the Town of Queen Creek prior to the installation of any signage.

M. All sign companies contracted by Tenant must carry workman's compensation and public liability insurance against all damage suffered or done to any and all persons and/or property while engaged in the construction or erection of signs in the amount of one million and no/100 dollars (\$1,000,000.00) per occurrence.

#### III. SPECIFIC TENANT RESPONSIBILITIES

A. Each tenant shall, at their own expense, install and maintain their own identification sign in accordance with specifications noted herein. Should Tenant's sign require maintenance or repair, Landlord shall give Tenant thirty (30) days written notice to perform said maintenance or repair. Should Tenant fail to perform, Landlord shall undertake repairs and Tenant shall reimburse Landlord within ten (10) days from receipt of invoice.

#### IV. CONSTRUCTION REQUIREMENTS FOR BUILDING MOUNTED SIGNAGE

- **A.** All fasteners shall be made of aluminum.
- **B.** No labels shall be permitted on the exposed surface of signs, except those required by ordinance.
- C. No exposed tubing, conduit, crossovers or conductors will be allowed. All wiring, transformers, and other electrical components or parts shall be concealed. No exposed raceways will be allowed.
- **D.** All electrical signs shall bear the UL label, conform to 2015 IBC standards, and conform to 1999 National Electrical Code Standards or newer.

#### V. BUILDING SIGNAGE DESIGN REQUIREMENTS FOR ANCHOR TENANT

Anchor Tenant shall be defined as a Tenant occupying 10,000 square feet of floor space or greater. Identification signs shall be designed as an integral part of the building fascia in a manner complimentary to adjacent and facing building fronts. Anchor Tenant will be allowed a maximum of one and one half (1.5) square feet of signage for each lineal foot of frontage on the building front and one half (.5) square feet of signage for each lineal foot of frontage on the building sides and rear up to a maximum 250 square feet aggregate sign area for all building elevations. Major Tenant may erect up to four building mounted signs. In no case shall an Anchor Tenant's sign exceed 80% of the height of the sign band or wall to which the sign is attached, and no tenant sign shall exceed 80% of the length of the leased frontage or 80% of the length of the sign band or wall to which the sign is attached, whichever is less.

#### VI. BUILDING SIGNAGE DESIGN REQUIREMENTS FOR PAD USER

Pad User shall be defined as an entity occupying a single use building. Identification signs shall be designed as an integral part of the building fascia in a manner complimentary to adjacent and facing building fronts. Pad User will be allowed a maximum of one and one half (1.5) square feet of signage for each lineal foot of frontage on the building front and one half (.5) square feet of signage for each lineal foot of frontage on the building sides and rear up to a maximum 250 square feet aggregate sign area for all building elevations. Pad User may erect up to four building mounted signs. In no case shall a Pad User's sign exceed 80% of the height of the sign band or wall to which the sign is attached, and no tenant sign shall exceed 80% of the length of the leased frontage or 80% of the length of the sign band or wall to which the sign is attached, whichever is less.

#### VII. BUILDING SIGNAGE DESIGN REQUIREMENTS FOR INLINE TENANTS

An Inline Tenant shall be defined as a Tenant occupying less than 10,000 square feet of leased floor space and located in a multiple user building. Identification signs shall be designed as an integral part of the building fascia in a manner complimentary to adjacent and facing building fronts. Inline Tenant will be allowed a maximum of one and one half (1.5) square feet of signage for each lineal foot of frontage on the building front and one half (.5) square feet of signage for each lineal foot of frontage on the building sides and rear up to a maximum 250 square feet aggregate sign area for all building elevations. Inline Tenant may erect up to four building mounted signs. In no case shall a Inline Tenant's sign exceed 80% of the height of the sign band or wall to which the sign is attached, and no tenant sign shall exceed 80% of the length of the leased frontage or 80% of the length of the sign band or wall to which the sign is attached, whichever is less.

#### VIII. BUILDING MOUNTED SIGNAGE CONSTRUCTION REQUIREMENTS

**A.** Final approval of any building mounted sign is at the sole discretion of the Landlord.

#### **Internally Illuminated Pan Channel Letter Specifications:**

- Aluminum Construction with Minimum .063 Backs and .040 Returns
- 5" Deep Returns Painted Akzo Nobel Acrylic Polyurethane Or Equivalent
- Minimum <sup>3</sup>/<sub>4</sub>" Trimcap
- 3/16" Translucent Acrylic Faces Colors Are Open For Corporate Id
- 3/16" White Plex with Translucent Vinyl Overlay will be Acceptable to Achieve Custom Colors
- No Clear Plex or Clear Lexan Faces will be Acceptable
- Internal Illumination with Neon or LED Fixtures
- Neon Signs Shall Use UL Approved Electrobit Housings And 30ma GFI Transformers
- LED Signs Shall Use UL Approved Components Throughout

#### **Internally Illuminated Reverse Pan Channel Letter Specifications:**

- Aluminum Construction with Minimum .063 Faces and .040 Returns
- 3" Deep Returns Painted Akzo Nobel Acrylic Polyurethane or Equivalent
- 3/16" Clear Lexan Backs on All Letters
- No Clear Plex or Clear Lexan Faces will be Acceptable
- Internal Illumination with Neon or LED Fixtures
- Neon Signs Shall Use UL Approved Electrobit Housings and 30ma GFI Transformers
- LED Signs Shall Use UL Approved Components Throughout

#### **Internally Illuminated Cabinet Sign:**

- Aluminum Construction with Minimum .090 Backs and .090 Returns
- 5" Deep Returns Minimum Painted Akzo Nobel Acrylic Polyurethane Or Equivalent
- 3/16" White Plex or White Panaflex with Translucent Vinyl Overlay will be Acceptable to Achieve Custom Colors
- No Clear Plex or Clear Lexan Faces will be Acceptable
- Internal Illumination with Fluorescent Lamps or LED Fixtures
- Fluorescent Lamps Shall Use UL Approved Ballasts
- LED Signs Shall Use UL Approved Components Throughout

#### VIII. FREESTANDING MULTI-TENANT MONUMENT SIGN DESIGN REQUIREMENTS

There will be two types of freestanding identification signs. All project identification signs shall be constructed as per the attached approved details. Individual tenant panel design and location must be approved through the Landlord in writing.

#### One (1) Main Multi-Tenant Identification Sign (M1)

- Main 8'-0" (10'-2" to top of architectural element) high double faced internally illuminated multi-tenant monument sign

#### Four (4) Pad Tenant Identification Sign (M2)

- Pad 8'-0" (10'-2" to top of architectural element) high double faced internally illuminated pad tenant monument sign

#### **Drive Thru Signs**

- Each pad is allowed Two(2) drive thru signs max height 6' tall and 32 sq. ft. in area. Corporate designs for drive thru are ok.

#### IX. SIGN CODE DEVIATIONS

There are 2 deviations being requested from the Article 7.0 of the Town's Zoning Ordinance (Sign Regulations):

- 1. Article 7.2.A.3.2.c and d allows for 2 ground-mounted monument signs per 600' of street frontage, plus 1 additional sign for each additional 300' of frontage. The Shops at Terravella has over 800' of frontage on Ellsworth Road and therefore falls just shy of being allowed 3 monument signs by code. A deviation is therefore requested to allow for the 3rd monument sign. This requested deviation is very minor (almost allowed by code anyway) and is justified and necessary given the enormous traffic volumes on Ellsworth Road, a six-lane arterial. The 3rd monument sign is critical to provide the needed visibility for the project along the busiest road in the southeast valley.
- 2. Article 7.2.A.3.2.b establishes a maximum height of 8' for ground-mounted monument signs. While the actual signage on the proposed monument signs at the Shops at Terravella will not exceed the maximum 8' height, a deviation is requested to allow for an architectural "roof" enhancement to be added to the top of the signs, resulting in a total sign height of 10'-2". Though not required, this architectural enhancement really ties the signs and the center together with colors, designs and materials. While this enhancement could be eliminated, we feel the signs are much more architecturally pleasing and compliment the center better with the added roof elements.

Sign Consultant: Andy Gibson Bootz & Duke Sign Co. 4028 W. Whitton Phoenix, AZ 85019 602-272-9356 / 602-272-4608 Fax Andy@bootzandduke.com



#### CONSTRUCTION

.063" ALUMINUM CONSTRUCTION. 5" DEEP RETURNS, .040" CLC, COLOR AS PER TENANT. 3/4" TRIM CAP, COLOR AS PER TENANT..

#### MOUNTING

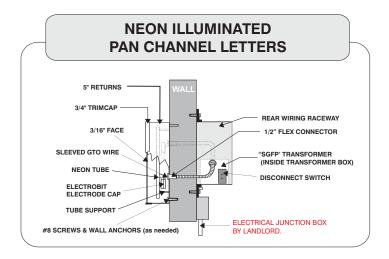
MOUNT FLUSH TO WALL.

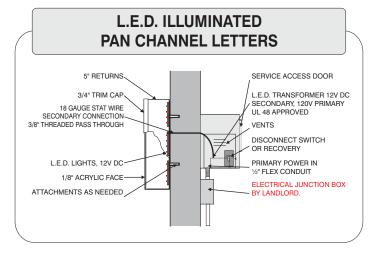
#### **FACE**

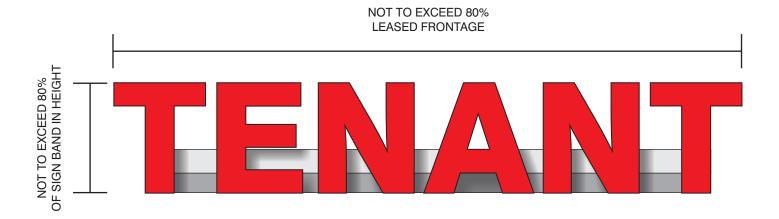
3/16" SG ACRYLIC, COLOR AS PER TENANT.

#### **ILLUMINATION**

L.E.D. OR NEON, SINGLE OR DOUBLE STROKE. 1 STROKE PER 4" WITH REMOTE TRANSFORMER.







#### CONSTRUCTION

.063" ALUMINUM CONSTRUCTION. 5" DEEP RETURNS, .040" CLC, COLOR AS PER TENANT. 3/4" TRIM CAP, COLOR AS PER TENANT..

### MOUNTING

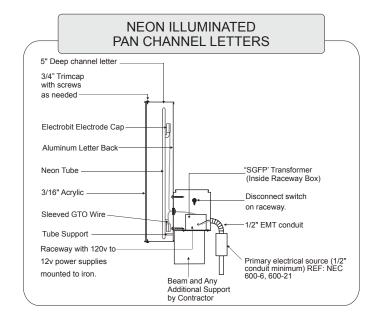
### MOUNT FLUSH TO WALL.

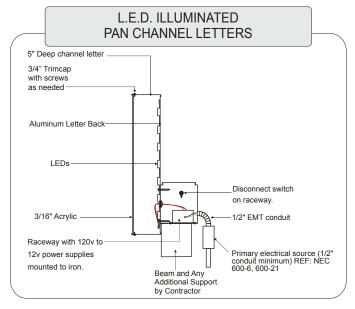
# FACE 3/16" SG ACRYLIC, COLOR AS PER TENANT.

#### **ILLUMINATION**

LED OR NEON, SINGLE OR DOUBLE STROKE.

1 STROKE PER 4" WITH REMOTE TRANSFORMER.





NOT TO EXCEED 80% LEASED FRONTAGE



#### CONSTRUCTION

.063" CLC RETURNS 3" DEEP WITH .090" ALUMINUM FACES PAINTED COLOR AS PER TENANT

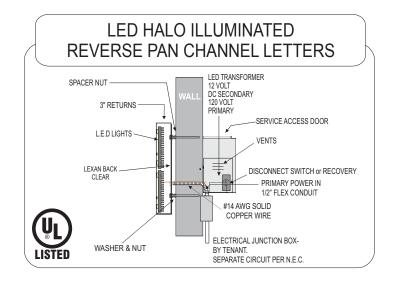
3/16 CLEAR LEXAN BACKS CLIP MOUNTED TO THE LETTERS

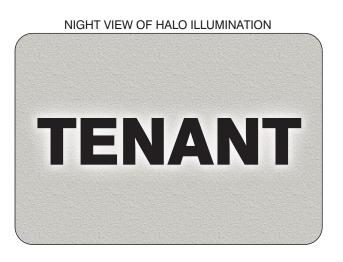
#### MOUNTING

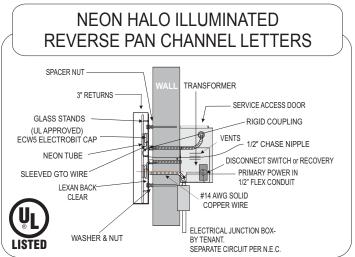
STUD MOUNTED 1" OFF THE WALL TO CREATE HALO ILLUMINATION.

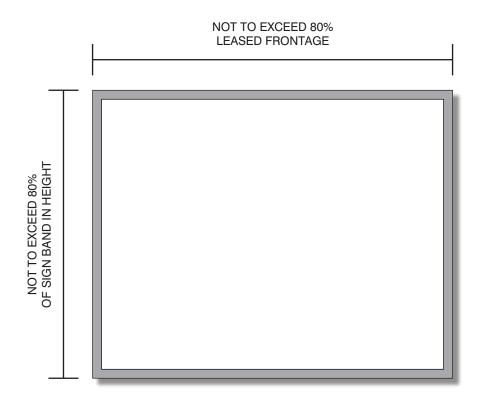
#### ILLUMINATION

L.E.D. OR NEON, SINGLE OR DOUBLE STROKE. 1 STROKE PER 4" WITH REMOTE TRANSFORMER.









#### CONSTRUCTION

ALUMINUM ANGLE FRAME SKINNED WITH .090" ALUMINUM PAINTED CUSTOMER SPECIFIED COLORS

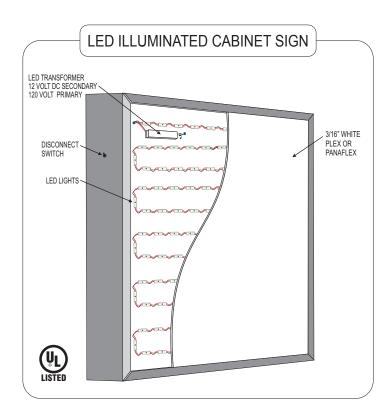
3/16 WHITE ACRYLIC OR WHITE PANAFLEX WITH FIRST SURFACE APPLIED TRANSLUCENT VINYL

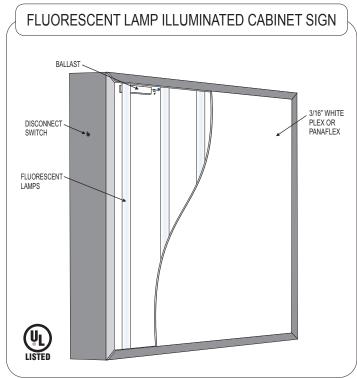
#### **MOUNTING**

FLUSH TO THE BUILDING WITH HARDWARE AS NECESSARY

#### **ILLUMINATION**

LED OR FLUORESCENT ILLUMINATION WITH INTERNAL POWER SUPPLIES OR BALLASTS











SCOPE OF WORK: 46.29 Sq. Ft.

SCALE: 3/8" = 1'-0"

MANUFACTURE AND INSTALL ONE(1) INTERNALLY ILLUMINATED MONUMENT SIGN

#### CONSTRUCTION:

- ALUMINUM ANGLE FRAMED STRUCTURE SKINNED WITH .090" ALUMINUM AND .125" ROUTED PANELS TEXTURE AND PAINTED TO MATCH BUILDING

- ½" ROUTED CLEAR ACRYLIC LETTERS WITH FIRST SURFACE APPLIED 3M TRANSLUCENT VINYL EFFECT BACKED UP WITH 3/16" WHITE ACRYLIC

#### ILLUMINATION:

- CWHO FLUORESCENT LAMPS SPACED AS NECESSARY FOR AMPLE ILLUMINATION WITH BALLASTS MOUNTED INTERNALLY

#### INSTALLATION:

- ON ASA APPROVED PIPES AND FOOTINGS AT CUSTOMER SPECIFIED LOCATION

### All Signs Shall Be Installed In Accordance With N.E.C. Article 600

Engineering Specifications
All Signs Fabricated as per
A.S.A. Specifications & 2012 I.B.C.

Electrical Specifications All Signs Fabricated as per 2011 N.E.C. Specifications





SCOPE OF WORK: 37.33 Sq. Ft.

SCALE: 3/8" = 1'-0"

MANUFACTURE AND INSTALL FOUR(4) INTERNALLY ILLUMINATED MONUMENT SIGN

#### CONSTRUCTION:

- ALUMINUM ANGLE FRAMED STRUCTURE SKINNED WITH .090" ALUMINUM AND .125" ROUTED PANELS TEXTURE AND PAINTED TO MATCH BUILDING

- ½" ROUTED CLEAR ACRYLIC LETTERS WITH FIRST SURFACE APPLIED 3M TRANSLUCENT VINYL EFFECT BACKED UP WITH 3/16" WHITE ACRYLIC

#### ILLUMINATION:

- CWHO FLUORESCENT LAMPS SPACED AS NECESSARY FOR AMPLE ILLUMINATION WITH BALLASTS MOUNTED INTERNALLY

#### INSTALLATION:

- ON ASA APPROVED PIPES AND FOOTINGS AT CUSTOMER SPECIFIED LOCATION

### All Signs Shall Be Installed In Accordance With N.E.C. Article 600

Engineering Specifications
All Signs Fabricated as per
A.S.A. Specifications & 2012 I.B.C.

Electrical Specifications All Signs Fabricated as per 2011 N.E.C. Specifications



