

## GENERAL PLAN PURPOSE

The Queen Creek General Plan serves as the Town’s decision-making road map for future growth including new roads, parks, shopping and homes. It contains a vision supported by goals, strategies, and actions to guide Town development, support a sustainable and robust economy, provide quality recreation, and effectively conserve Queen Creek’s natural resources. The Plan was developed with extensive input from the community to ensure it embraces the vision of Queen Creek. The General Plan provides decision-making guidance to the Town to ensure that future growth proceeds in a manner consistent with that vision.

State law requires cities and towns with more than 2,500 residents to update their General Plan every 10 years; this General Plan updates the adopted 2008 General Plan.

### PLAN VISION

Queen Creek is a unique community known for its friendly, hometown atmosphere, and strong sense of agricultural heritage. This culture is woven throughout the community’s neighborhoods, businesses, and recreational opportunities. The Town General Plan provides for a range of land uses and opportunities that are consistent with the desired community character. The strategic vision of the community aims to continue the environment of “convenience of the city, comfort of the country.”

### PLAN GOALS

1. The **Land Use Element** identifies how land can be used throughout Town with the goal of maintaining the Town’s unique character, effectively managing growth, ensuring employment diversity and economic stability.
2. The **Housing Element** strives to provide a diverse range of quality housing options.
3. The **Growth Area Element** helps guide development in areas where increased growth is anticipated.
4. The **Circulation Element** describes the Town’s transportation system, with the goal of developing a multimodal transportation system for all users.
5. The **Recreation, Parks and Open Space Element** strives to develop a quality and comprehensive park, trail and recreation system.
6. The **Environmental Element** aims to protect and improve the Town’s environmental health.
7. The **Water Resources Element** strives to effectively and efficiently maintain, protect, and preserve water resources.
8. The **Economic Development Element** strives to attract private investment, create an entrepreneurial culture, position the Town as the agritainment capital of Arizona and plan for and invest in infrastructure that supports economic development.
9. The **Cost of Development Element** aims to maintain a consistent level of high quality services for all Queen Creek residents.
10. The **Public Safety Element** describes how the Town will meet its public safety needs and responsibilities as the Town grows.



## UPDATE PROCESS

- The update process, spanning from 2016 through 2017, included extensive public input using an interactive website, social media, and several public meetings.
- The Town Council approved the plan in September 2017, which will be on the May 15, 2018 ballot for residents to vote to approve the 2018 General Plan.
- **To view the 2018 General Plan, visit [QueenCreek.org/PlanQC](http://QueenCreek.org/PlanQC).**  
For questions related to the update, contact the Town at 480-358-3020.

## VOTE ON IT

The 2018 General Plan  
 will be on the May, 15, 2018  
 ballot for a resident vote.

