# Attachment A Contest Rules

# NAME CONTEST FOR THE FIVE PARK MASTER PLAN Official Rules

#### History

The Town of Queen Creek has undergone an extensive process to master plan five of its future community parks. The Five Park Master Plan was a continuation of the Town's planning efforts to address the recreational and family needs identified in the Parks, Trails and Open Space Master Plan, approved by the Town Council in November 2005. The Five Park Master Plan incorporates the very unique and diverse needs of Queen Creek that range from equestrian to active sports recreation. The master planning process was guided by the Parks, Trails and Open Space Committee made up of 11 dedicated and conscientious Town and area residents. The project was managed by the Town's Parks and Recreation Department and the combined efforts of two consulting firms, EPG, Inc. and J2 Engineering and Environmental Design.

### Purpose

The Town of Queen Creek is selecting names for five community parks. The Town of Queen Creek reserves the right to utilize the selected names in any form and for any use it desires now and at any point in the future.

# Rules

The Town shall adopt a name for each Town Park based on one or more of the following criteria, and when deemed appropriate, may do the same for a recreational facility located within the physical boundaries of a Town park. The following criteria shall be used in determining the names of Town parks:

- A. Geographical location of the park or facility; or
- B. Natural or geological features proximate to the park or facility; or
- C. Cultural or historical significance to the Town or surrounding neighborhood; or
- D. The family name of an individual or a family that has made a significant contribution to the community, country, state or the field of parks and recreation; or
- E. Use of the park

Existing names shall not be subject to change unless directed by a vote of the Town Council. Any action to change the name of an existing park shall follow the same process as outlined below.

# Submission Process

- 1. The Town shall post public advertisement seeking suggestions from the public for the naming of a park.
- 2. All parties wishing to propose names for a park shall submit a written proposal providing sufficient information as to how the proposed name satisfies the criteria of the park naming guidelines.
- 3. Adequate historical or descriptive information shall be provided to validate the proposed name so that staff may have a clear understanding and appreciation for the request.
- 4. Last name of living or deceased person or persons is permitted. When naming after a person or persons that are deceased, written documentation of approval by next of kin to be honored (if available/possible) is required as part of the proposal.
- 5. Park staff will review the proposal for adherence to the stated criteria and authentication of statements relative to the contributions of an individual.

# Naming Process

- 1. Recommended park names shall be presented to the Parks, Trails and Open Space (PTOS) Committee for consideration and recommendation to the Town Council.
- 2. After a name is decided upon by the PTOS Committee, the recommendation will be submitted to the Town Council under Public Hearing and Action for approval.
- 3. All submittals meeting the requirements and criteria shall be forwarded to the Town Council along with the name being recommended.
- 4. For a family name to be considered, an individual or family must have contributed significantly to the acquisition or development of the park or facility, to the park system overall, or to the community as a whole. The recommended family name must be accompanied by a biographical sketch which shall provide evidence of contributions to the community, park, facility, or park system overall.
- 5. Parks shall be named no later than twelve (12) months after the park has been master planned, if not sooner.

### Submission Deadline

Entries must be submitted to the Town of Queen Creek Parks and Recreation Department front desk by 5 p.m., March 28, 2008.

# Prize

The person(s) who submit the chosen names shall be formally recognized at a Queen Creek Town Council Meeting. In the event that two entries with the same name are received, the submission date will be used to determine the winner.

#### Submission Format

All names must be submitted using the entry form. Forms are available on the Town of Queen Creek Web site at **www.queencreek.org** or at the Parks and Recreation office.

# Note

\* The Town of Queen Creek will not accept responsibility for entries that are lost, delayed or damaged in any way.