

Queen Creek Boys and Girls Club

GREAT FUTURES START **HERE.**



**BOYS & GIRLS CLUBS
OF AMERICA**



QUEEN CREEK CLUB

- History
 - Over 7 years of service in the Town of Queen Creek



kids **won't** graduate on time

Key Strategic Areas of Focus

- Financial stability and growth
- Major assets both existing and for expanded reach
- Reputation, brand, and impact
- Employee recruitment, development, and retention
- Youth and parent programs

GREAT FUTURES START **HERE.**

57%
OF ALUMNI SAY THE CLUB
saved my life.

Maximizing Assets

2014 - 2016

3 years



- **Phase I Capital campaign underway for all facilities**
- **Permanent facility for QC**
- 25% of our facilities retrofitted for efficiency
- Fleet refreshed and annual replacement plan defined
- 6 club extensions identified and implemented
- 75% utilization of programmable space in established clubs





- The BGCEV is celebrating 50 years of providing programs & services to children & families.

- In our experience and most recent success conducting & completing capital campaigns in the Town of Gilbert and the Town of Guadalupe, each municipality gifted the land to the BGCEV. This is a key initial step to conduct a capital campaign.

ORGANIZATIONAL STRATEGIC PLAN OF TOWN OF QUEEN CREEK NEXT STEPS/REQUEST

Step #1)

- Organizational strategic direction 2014; procure commitment of land from Town of Queen Creek to build a permanent facility in and/or around the Founders Park area.

Step #2)

- Conduct a feasibility study as part of the Capital Campaign process in 2014.

57%
OF ALUMNI SAY THE CLUB
saved my life.

1 OUT OF **5**
young people
lives in
poverty

67%
OF ALUMNI SAY THE CLUB
kept me
out of trouble
with the law.

28%
OF ALUMNI SAY THEY
**would have
dropped out**
IF NOT FOR THE CLUB.



3 OUT OF **10**
kids **won't graduate** on time



15.1 million kids are left
unsupervised.

Clubs are open every day after school, when kids need them most.

In a Harris Survey,
90% of Club
alumni reported they
earned a high school
diploma or equivalent.

90%
OF CLUB ALUMNI
GRADUATED



85%
OF ALUMNI SAY THE CLUB
taught me
right from wrong.



3 TO 7 P.M.
JUVENILE
CRIME
ESCALATES



4 million kids
4,000 Clubs
276,000
caring staff and
volunteers

Clubs are located
in **public schools**
and **public housing**,
on **Native American**
lands, in **rural areas**
and **inner cities** -
everywhere kids need
them most.

80% of Club alumni
said the Club had a
positive impact on
their attitude toward
fitness and health,
according to a Harris Study.

3 OUT OF **10**
KIDS ARE
OBESSE OR
OVERWEIGHT



62%
OF ALUMNI SAY THE CLUB
helped me **commit**
to my **education.**

GREAT FUTURES START HERE.



A group of diverse children and an adult are smiling and holding up a sign. The sign is partially visible on the left side of the image. The background is a window with a grid pattern. The overall mood is joyful and celebratory.

THANK YOU!