



**Minutes**  
**Work Study Session**  
**Queen Creek Town Council**  
Queen Creek Town Hall, 22350 S. Ellsworth Road  
Council Chambers  
March 6, 2013  
5:30pm

**1. Call to Order**

The meeting was called to order at 5:30pm.

**2. Roll Call** (one or more members of the Council may participate by telephone)

Council Members present: Barnes; Brown; Gad; Oliphant; Wheatley; Mayor Barney.  
Vice Mayor Benning arrived at 6:10pm.

**3. Motion to adjourn to Executive Session (to be held in the Saguaro Conference Room of the Municipal Services Building) for the following purposes:**

A. Discussion and consultation with the Town's attorney for legal advice regarding the possible creation of a Central Business District in the Town Center. A.R.S. § 38-431.03(A)(3).

B. Discussion and consultation with the Town's attorney for legal advice and with the Town's representatives to consider the Town's position and instruct its representatives regarding agreements that are the subject of negotiations related to Town Center projects. A.R.S. § 38-431.03(A)(3) and (4).

**Motion to adjourn to Executive Session at 5:31pm**

**1<sup>st</sup> Brown**

**2<sup>nd</sup> Gad**

**VOTE: Unanimous**

The Work Study Session reconvened at 6:20pm.

**ITEMS FOR DISCUSSION** These items are for Council discussion only and no action will be taken. In general, no public comment will be taken.

**4. Presentation by John Taylor on the "First Things First" program.**

John Taylor, Community Outreach Coordinator for the First Things First program and Terri Duhart, Regional Director, gave a presentation on the program.

Ms. Duhart discussed how the funding levels are based on an intense needs assessment of the community; care coordination; clinics and education. She also reviewed the partner agencies/organizations in Queen Creek that participate in the program.

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Mr. Taylor discussed education opportunities for the childcare partners with emphasis placed on taking care of the child.

Council asked how an organization gets qualified to be a provider/partner. Ms. Duhart explained that any can register for certification but would have to go through the certification process which has very stringent requirements.

**5. Presentation on the website re-design.**

PIO Marnie Schubert, gave background history on the implementation of the Town's website. She explained how it is currently administered and that changes in technology, administrators and users needs are the main reason for redesigning and updating the website. She said that with the new website there would be more options to focus on economic development and tourism also.

Ms. Schubert presented two options for the front page: Option 1 (brown) and Option 2 (green) and explained features for both.

Council asked if there would be a blog or forum section. Ms. Schubert responded no, mainly because of maintaining and monitoring but also the possibility of trolling and hijacking conversations. Discussion on social media interaction was also discussed.

Council discussed what features they liked and preferred Option 2 (green) but with the pop-up buttons of Option 1 (brown).

**6. Legislative update.**

No discussion.

**7. Adjournment**

The meeting was adjourned at 6:58pm.

TOWN OF QUEEN CREEK

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Gail Barney, Mayor

Attest:

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Jennifer F. Robinson, MMC

I, Jennifer F. Robinson, do hereby certify that, to the best of my knowledge and belief, the foregoing Minutes are a true and correct copy of the Minutes of the March 6, 2013 Work Study Session of the Queen Creek Town Council. I further certify that the meeting was duly called and that a quorum was present.

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Jennifer F. Robinson, MMC

Passed and approved on April 3, 2013.