

TOWN OF
QUEEN CREEK
ARIZONA

Draft Corporate Strategic Plan
Summary for 2013-2018

Town Council Meeting

Wednesday, November 7, 2012



KEY RESULT AREAS (KRAs)

Proposed New Goals

KRA 1: Capital Improvement Program

- Goal 2: Updating Small Area Transportation Study (SATS)
- Goal 3: Updating East Park Master Plan

KRA 2: Community Involvement

- Goal 3: Continue transparency within governance model.



KEY RESULT AREAS (KRAs)

Proposed New Goals

KRA 5: Financial Management/Internal Services and Sustainability

- Goal 4: SB 1598 Implementation
- Goal 5: SWOT Analysis of Development Services Department
- Goal 6: Technology Education and Training Initiative



KEY RESULT AREAS (KRAs)

Proposed New Goals

KRA 6: Image and Identity

- Goal 3: Identify and develop the Town's brand

KRA 8: Land Use and Economic Development

- Goal 9: Infrastructure analysis for Planning Area within State Lands
- Goal 10: General Plan Update (2015)



KEY RESULT AREAS (KRAs)

Proposed New Goals

KRA 9: Public Safety

- Goal 6: Analyze technology needs and industry trends for possible changes.
- Goal 7: Update Law Enforcement Master Plan



KEY RESULT AREAS (KRAs)

Proposed New Goals

KRA 10: Technology

- Goal 3: Update building permit application and inspection system for streamlining, reporting and overall efficiencies.
- Goal 4: Upgrade technology for Council meetings

