



Minutes
Regular Session
Queen Creek Town Council
Queen Creek Town Hall, 22350 S. Ellsworth Road
Council Chambers
September 19, 2012
7:00 p.m.

1. Call to Order

The meeting was called to order at 7:03pm.

2. Roll Call (one or more members of the Council may participate by telephone)

Council Members present; Brown; Gad; Oliphant; Vice Mayor Benning and Mayor Barney.

Council Members Barnes and Wheatley were attending the National League of Cities Leadership Summit.

3. Pledge of Allegiance: Led by Mayor Barney

4. Invocation: Pastor Luke Simmons of Redemption Gateway Church

5. Ceremonial Matters: Presentations, Proclamations, Awards, Guest Introductions and Announcements.

None.

6. Committee Reports

A. Council summary reports on meetings and/or conferences attended. This may include but is not limited to Phoenix-Mesa Gateway Airport; MAG; East Valley Partnership; CAAG. The Council will not propose, discuss, deliberate or take legal action on any matter in the summary unless the specific matter is properly noticed for legal action.

Phoenix-Mesa Gateway Airport Board – September 17, 2012: Mayor Barney reported on updates given to the Board from ASU Polytechnic & Chandler-Gilbert Community College; Gateway 2030 update and approval of changes to airport rates and charges for parking. The Board also approved a contract for remodeling/expansion of the ticketing terminal. The next meeting is October 15, 2012.

Maricopa Association of Governments Executive Committee – September 17, 2012: Mayor Barney reported his election in June to serve on the Board as an at-large member. Issues discussed at the meeting included acceptance of a grant from Partners for Livable Communities to support planning for aging services; Metropolitan Business

**Minutes for the Regular Session
Queen Creek Town Council
September 19, 2012
Page 2**

Initiative update and the possibility of expanding the boundaries of MAG further into Pinal County. The next meeting is October 15, 2012.

Maricopa Association of Governments Economic Development Committee – September 11, 2012: Mayor Barney reported on the presentation by City of Phoenix on their Local Banking Deposit Program and follow-up presentation/discussion on the Sun Corridor Economic Region in the 21st Century Global Network. The next meeting is October 2, 2012.

Greater Phoenix Economic Council Quarterly Mayors Meeting– September 11, 2012: An overview of GPEC’s International Leadership Council’s China Strategy initiative was given as well as an overview of the Innovation Council’s work to develop a regional science and technology initiative. The next meeting is December 2012.

B. Partner agencies quarterly or periodic updates to Council. This may include but is not limited to Queen Creek Chamber of Commerce; Queen Creek Performing Arts Center; Boys & Girls Club of East Valley; and Maricopa or Pinal County Board of Supervisors or other governmental agencies. The Council will not propose, discuss, deliberate or take legal action on any matter in the summary unless the specific matter is properly noticed for legal action.

C. Transportation Advisory Committee – September 6, 2012: Vice Mayor Benning and Committee Chair Ryan Nichols provided a report on the Committee’s discussion on presentations given on the 2012 Major General Plan Amendments, housing and permit activity and setting a new meeting day. The Committee agreed to meet on the 2nd Thursday of every month. The next meeting is October 11, 2012.

D. Town Center Committee – September 12, 2012: Council Member Oliphant reported on the presentation on the Queen Creek Communiversity; review of new display banners on Ellsworth Road and the discussion of adding the Old Town Queen Creek Alliance as a marketing partner. There was discussion on adding marketing banners to the east side of the underpass. Staff will bring back information at the next meeting which is scheduled for October 10, 2012.

7. Public Comment: Members of the public may address the Town Council on items not on the printed agenda and during Public Hearings. Please complete a “Request to Speak Card”, located on the table at the rear of the Council Chambers and turn it in to the Town Clerk prior to the beginning of the meeting. There is a time limit of three minutes for comments.

None.

8. Consent Calendar: Matters listed under the Consent Calendar are considered to be routine and will be enacted by one motion and one vote. Public Hearing items are designated with an asterisk (*). Prior to consideration of the Consent Agenda, the Mayor will ask whether any member of the public wishes to remove a Public Hearing item for

**Minutes for the Regular Session
Queen Creek Town Council
September 19, 2012
Page 3**

separate consideration. Members of the Council and or staff may remove any item for separate consideration.

A. Consideration and possible approval of the August 15, 2012 Work Study and Regular Session Minutes.

B. Consideration and possible approval of the September 5, 2012 Work Study and Regular Session Minutes.

C. Consideration and possible approval of a multi-year services contract with AAF-McQuay, Inc., in the amount not to exceed \$15,156 annually, renewable annually for up to five years for a total amount not to exceed \$100,00, for chiller maintenance at the Municipal Services Building and Queen Creek Library. This item is authorized in the FY12/13 Budget.

D. Consideration and possible approval of Century Link application to enter into a cable services license agreement with the Town (Town Code Chapter 17, Cable Communications).

E. Consideration and possible approval of a one year contract with up to four (4) possible one-year renewals Winner's Circle Soil Products bedding/shavings on an as-needed basis (Horseshoe Park & Equestrian Centre). This item is authorized in the FY12/13 Budget.

F. Consideration and possible approval of one-year Marketing Partnership Agreements with up to four possible 1-year renewals with Schnepf Farms, The Queen Creek Olive Mill and the Barney Family Sports Complex.

*G. Public Hearing and possible approval of new Series 12 Restaurant Liquor License application (#12079212) submitted by Robin Vanessa Walker, on behalf of TC's Pub and Grub, LLC, 7205 S. Power Rd, Ste 110 (Power Marketplace). The restaurant has a current Series 12 Restaurant license issued to Mark Thomas Settingington/Thirsty Cactus Cantina.

Staff pulled Item F.

Motion to approve the remainder of the Consent Calendar as presented (Benning/Gad/Unanimous)

Mayor Barney declared a conflict of interest regarding Item F. and stepped down from dais. Vice Mayor Benning conducted the meeting at this point.

Item F: PIO Marnie Schubert gave an update on on-line marketing activities for the Town and Horseshoe Park & Equestrian Centre; the partner event signage program; and the use of social media to promote events and activities. Ms. Schubert said one change to the marketing partner signage program would be advertising events only.

**Minutes for the Regular Session
Queen Creek Town Council
September 19, 2012
Page 4**

Perry Rea, owner of Queen Creek Olive Mill, commented on his positive experience with the marketing partnership program and believes the program is helpful to all.

Ms. Schubert continued her update on paid advertising in publications and working on expanding the "Shop QC" program further and a new website campaign "be a tourist in your own town".

Council asked for clarification on the size of banners permitted on the underpass and asked if there was any time limit for one banner or business/event to be placed. Ms. Schubert explained the rotation of banners and events advertised. She also briefly reviewed a proposal submitted to the Town Center Committee from the Downtown Business Alliance to be added to the program.

Council commented on the positive marketing efforts for businesses and Town activities.

Motion to approve Item F. on the Consent Calendar as presented (Oliphant/Gad/Unanimous) (4-0)

Mayor Barney returned to the dais and conducted the remainder of the meeting.

PUBLIC HEARINGS: If you wish to speak to the Council on an item listed as a Public Hearing, please complete a Request to Speak Card and turn it in to the Town Clerk. Speakers will be called upon in the order in which their cards are received. Speakers are limited to three (3) minutes each.

None.

FINAL ACTION: If you wish to speak to the Council on an item listed under Final Action, please complete a Request to Speak Card and turn it in to the Town Clerk. Speakers will be called upon in the order in which their cards are received. Speakers are limited to three (3) minutes each.

9. Discussion and possible approval of **Resolution 908-12** adopting the Youth Sports Partnership Policy.

Special Projects Coordinator Debbie Gomez provided a brief review of the adoption of the current youth sports partnership guidelines recommended by the former Recreation Advisory Board and approved in 2003 and the recommendations for criteria amendments from the Parks & Recreation Advisory Committee. Those amendments are:

- Residency requirement: reducing the 80% residency requirement to 40%
- Residency requirement for Boards/Commissions: removing the 50% of members be Queen Creek residents to "Queen Creek residency must be on the board, commission or governing body"
- Field allocations: ensuring fair distribution/use of Town-owned fields to the youth sports organizations; increasing the fee to \$15/hr for lights and charging a new

**Minutes for the Regular Session
Queen Creek Town Council
September 19, 2012
Page 5**

\$7/hr for field use. Also, the Town will cease subsidizing all subsidies for non-Town owned facilities.

Ms. Gomez explained that only Queen Creek Little League is meeting the 80% residency requirement with the Queen Creek Little League Heat Softball and San Tan Youth Football League not able to reach the 80%. The Leagues have expanded their boundaries to be able to have enough players to have viable leagues (enough teams to not have to have multiple repeat opponents).

Council asked if there was a fiscal impact to the Town as a result of the proposed changes. Ms. Gomez responded that with the fee adjustments approximately \$30,000 additional revenue will be generated in the next fiscal year.

Council discussed monitoring/auditing the effect of the 40% residency requirement and the relationship between residency requirements and league boundaries. Town Manager Kross explained that league boundaries can drive the number of teams and make viable leagues.

Recreation Superintendent Adam Robinson further explained that while the focus of the residency requirement was to give participation advantage to Queen Creek residents, there is also a requirement that no Queen Creek resident may be turned away and the Little League programs don't allow any child be turned away. Mr. Robinson said that the Parks and Recreation Advisory Committee is recommending a review of the policy every two years to determine if any adjustments need to be made.

Council Member Oliphant, a member of the Parks and Recreation Advisory Committee acknowledged the Committee and sub-committee for researching the issues and recommending the policy revisions. She added that the Committee members are Queen Creek residents.

Motion to approve Resolution 909-12 adopting the Youth Sports Partnership Policy (Oliphant/Benning/Unanimous)

ITEMS FOR DISCUSSION: These items are for Council discussion only and no action will be taken. In general, no public comment will be taken.

10. Presentation and discussion on growth trends in the community.

Planning Manager Wayne Balmer gave a presentation on housing trends including permitting activity; projected population growth from homebuilding and a comparison of the past six-year permitting activity and size of home permitted.

Council asked if it was known how many of the new homes were owner-occupied and/or speculative builds. Mr. Balmer responded no.

11. Presentation and discussion on residential and architectural design standards.

**Minutes for the Regular Session
Queen Creek Town Council
September 19, 2012
Page 6**

No further discussion.

12. Motion to adjourn to Executive Session: The Council may reconvene the Executive Session for any of the items listed on the Executive Session Agenda.

None.

13. Adjournment

Motion to adjourn the Regular Session at 8:21pm (Benning/Brown/Unanimous)

TOWN OF QUEEN CREEK

Gail Barney, Mayor

Attest:

Jennifer F. Robinson, MMC

I, Jennifer F. Robinson, do hereby certify that, to the best of my knowledge and belief, the foregoing Minutes are a true and correct copy of the Minutes of the September 19, 2012 Regular Session of the Queen Creek Town Council. I further certify that the meeting was duly called and that a quorum was present.

Jennifer F. Robinson, MMC

Passed and approved on October 3, 2012.