

TOWN OF
QUEEN CREEK
ARIZONA

Economic Development Strategic Plan

October 3, 2012



Background

- Economic Development Strategic Plan – October 2007
- Success
- Opportunities
- Challenges
- Pilot programs



2012 – 2015 Strategic Plan

- Targeted Industry Sectors
 - Aerospace & Aviation
 - Health & Wellness
 - Education
 - Arts, Culture & Experience
 - Clean & Renewable Energy and Water



2012 – 2015 Strategic Plan

- Key Result Areas
 - Aligned with the Council's Corporate Strategic Plan
- Goals
 - Diversify and strengthen Queen Creek's economic base
 - Position Town Center as development location
 - Strengthen Queen Creek's Brand



2012 – 2015 Strategic Plan

- Objectives

- Small business development
- Partnerships
- Infrastructure needs
- Resort/Hotel development
- Town Center Development
- Build awareness of Queen Creek as a business location
- Tourism destination

- Investment Program





Questions?