



Year End/Final Quarter Report

August 1, 2012

Queen Creek Town Council

4th Qtr Highlights

- Members' Luncheons:

April – Chris Eggleston, Eggleston Development Group

May – Tabatha Smith, Maricopa Workforce Development

June – Kimber Lanning – Arizona First

- Mixers:

April – Riggs, Ellsworth and Porter Attorneys

May – Kietek Handling Systems

June – ReMAX Property Shop



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4th Qtr Highlights

- EVCCA:

Completed the 2011-2012 Legislative Session Report Card.
Will begin the 2012/2013 meetings August 6, 2012.

- QC Incubator:

Continuing to speak with business owners about our transition to new location and the opportunities that will offer.



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4th Qtr Highlights

- Memberships:

July 2011 – 219

June 30, 2012 – 190

- 3rd Annual Business Awards Dinner: Actively planning the 3rd Annual Awards dinner (09/20/2012). Working on a multiple speaker format (EVP, ASU Business and AZ First)

- 3rd Annual Business Awards Competition:

Nominations close August 3, 2012

Finalists Announced August 24, 2012

Finalists Announced August 27 – September 5, 2012

Awards Dinner – September 20, 2012

SWOT Analysis for 2011-12

- Strengths:
 - Maintained membership level at 190 after completion of all dead accounts (72)
 - Good financial performance \$4000.00
 - Continued local exposure
 - Consistent luncheon attendance (18-27)
 - Variety of mixer locations (attendance down)
 - Board and staff leadership
 - Good relationship with Town Staff



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SWOT Analysis for 2011-'12

- Weaknesses:
 - Corporate/Premier Memberships
 - Need membership increased
 - Need greater regional exposure
 - Reclamation of memberships
 - Web Site Development
 - Advertisement opportunities banners and ads
 - Explore Queen Creek
 - Retail opportunities



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FY 2011-'12 Chamber Goals

- Increase members by 7%
- Complete 2011 map project
- Host Events – 2nd Annual Business Awards Dinner, and 11th Annual 4th of July Fireworks Celebration at Schnepf Farms.



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FY 2012-'13 QC Chamber

- Continue with established budget
- Hold expenses at 2011-2012
- Net Income: \$ 4,000.00
- Increase membership by 7% to 203

- Key Points:
 - Maintains at least one premium membership
 - Maintain similar event performances
 - Does not include 4th of July expenses or revenues
 - Resume golf tournament with managed expenses & increased revenues
 - Increase reclamation efforts on membership



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2012-'13 Chamber Event Schedule

- 9/11 – Remembrance Day Ceremony (9/08/2012)
- Awards Dinner – 3rd Annual @ Encanterra (9/20/2012)
- OWW – 5th Annual trip with Chamber support (TBD)
- Trunk or Treat – (Tentative)
- Membership Drive – Location TBD (11/15/2012)
- Holiday Parade – TOQC (12/01/2012)
- SQC – Holiday Campaign (11/23/2012 - 12/21/2012)
- Golf Tournament – (February 2013)



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QUESTIONS??



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