



## MINUTES

**Parks & Recreation Advisory Committee**  
22358 S. Ellsworth Rd., Queen Creek, AZ  
San Tan Conference Room  
March 13, 2012  
6:00 p.m.

1. **Call To Order and Roll Call:** Meeting started at 6:35 pm.

**PRAC Members present:** David Dobbs, Dru Alberti, Daniel Babcock, Eileen Koceja, Eric Kerr, and Dawn Oliphant (by phone 7-720p.m.)

**PRAC Members absent:** Michael Shirley, Sylvia Tarin, Nancy Uptain, Jason Weber, Barbara Young

**Staff present:** Debbie Gomez, Adam Robinson, Troy White, and Marianne Fulton

2. **Introductions:** None

3. **Public Comment:** None.

4. **Items for Discussion:** Chairman, David Dobbs changed the order of the agenda items to allow for quorum on action items. The order of the agenda items were changed to the following, A, C, D, B, E.

*A. Consideration and possible approval of the November 8, 2011 meeting minutes*

**Motion to Approve:** Eileen Koceja

**Second:** Daniel Babcock

**Vote:** Unanimous

*B. Discussion and possible approval of a memorial dedication at Desert Mountain Park Ball Field*

Troy White, Public Works Manager presented a proposal by Queen Creek Heat Softball League for two (2) donated scoreboards to be placed at ball fields located at Desert Mountain Park. A stipulation for one of the scoreboards to include a memorial dedication plaque on the scoreboard that would be visible from the bleacher stands.

The items of discussion were:

- Donated scoreboards do not meet set Town established standards in two areas:
  - The league purchased the signs prior to inquiry of Town policies, and chose the color purple for the signs. Approved color for park signs and décor is green.
  - The size of the memorial plaque proposed is the width of scoreboard and is approximately a quarter of the height of the board. The Council

approved policy concerning memorial plaques dictates a 4 x 6 inch plaque.

- Staff recommendation is for committee approval with the following stipulations:
  - Color of scoreboard is changed to green at the end of the season to better fit the décor of the park.
  - All donating parties sign a donation agreement stating the scoreboards become property of Town.
  - Approve size of memorial as proposed as the memorial plaque is proportionate to the scoreboard, and a 4 X 6 plaque per policy statement would not be visible from the bleachers due to the location of the scoreboard on the field.

The committee discussed the proposed donation of scoreboard and the memorial dedication stipulation. The following items were discussed.

- Reason for the color chosen, the timeframe of when the color could be changed, installation date of the sign, league dates, and the options to have a color change to better fit the décor of the park.
- The size of the memorial plaque and the percentage appropriate for any memorial dedications, proportionate sizes of memorial plaques on signs. The intent and purpose of the approved memorial dedication policy being primarily for benches, and the reasoning behind the size of the plaque indicated in the policy being better sized for a bench not a large amenity.
- Comparisons to any other memorials in Town similar to this donation.

**Motion:** To approve the memorial dedication signage as ordered and color of sign be changed to green prior to installation or as soon as new panels are received.

**Motion to Approve:** Dru Alberti

**Second:** Daniel Babcock

**Vote:** PASSED 5 to 1.

#### *C. Recreation Services Update*

Adam Robinson gave an update on the Passport to Discovery 2012 event. He said that overall the event was successful, with the theme celebrating the 100<sup>th</sup> Anniversary of the State of Arizona. He said that the estimated crowd was 1,000.

Adam Robinson provided the following update on recreation programs:

- FY11/12 second quarter special interest class registration is showing a 50 to 80% increase. Staff continues to look for new and creative class opportunities. A number of new adult exercise classes have been added, such as Jazzercise, Pilates, and Body Sculpt. An option for increasing participation in classes could be to look at lowering non-resident fees. This

could also bring an economic benefit to the town center by bringing more people to the area.

- Youth Soccer program ended on March 6<sup>th</sup>. Final participation was 473 children and very positive survey results.
- Youth and Teen program is in the midst of Spring Break with extended hours, 10a.m. to 6p.m.
- The average attendance in the Senior Program has been just over 60 participants.
- Roots n Boots rodeo is just over two weeks away. Sponsorships are going great thanks to Dru Alberti.
- Queen Creek Heat Softball Little League began their 2012 season last week.
- Queen Creek Little League will begin their season on March 31<sup>st</sup>.
- Special Event permit requests are being used more. Citizens are encouraged to use this free process so staff is aware of things that are happening around Town as well as how it may or may not have an effect on roadways and emergency services.

David Dobbs inquired as to how staff regulates boot camps that may be taking place at the park without permission.

Adam Robinson stated that organized classes or events are required to make a reservation and provide insurance for their participants. Staff is not always aware that those classes are taking place. Once staff is made aware of such activities, staff will approach organizer and let them know of Town policies.

Debbie Gomez informed the committee that a RFP for Youth Soccer went out last week seeking a partner for our Youth Soccer Program. Deadline for any submissions is March 27, 2012 at 10 a.m. The RFP includes scope of program needs, background information, and basic guidelines. She reviewed the organizations that have requested information to date.

*D. Policy Review Working Group update*

David Dobbs gave an update of the last two Policy Review Working Group meetings. Mr. Dobbs said staff has provided a background history and policy information from a number of surrounding cities and towns. Definitions and terms have been clarified. Current allocation guidelines have been reviewed including definitions of seasons. Partnership guidelines have been reviewed including resident vs. non-resident compliance and possible flexibilities to allow leagues to continue offering their program. Town management is looking for firm policy vs. guidelines. Discussions on review process for any organization not in compliance with policies and the penalties for continued non-compliance.

Comments from the committee on the update included:

- Ensuring non-resident fees met their intended purpose and ensures that citizens that pay taxes that others do not are not penalized.

- The feasibility of considering priority registration for youth sport organizations.
- Fee penalty tiers for non-compliance, meets, somewhat meets.

Chairman David Dobbs stated another meeting is needed by the Policy Review Working Group to finalize the policies and present a recommendation to the Parks and Recreation Advisory Committee.

*E. Schedule Future Meeting*

Meeting to be announced at a later date once Policy Review has been completed their work.

5. **Announcements: None**

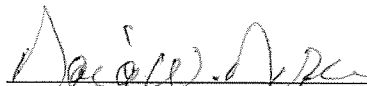
6. **Adjournment:**

- A. **Motion to adjourn:** Erik Kerr
- B. **Second:** Eileen Koceja
- C. **Vote:** Unanimous

Meeting adjourned at 7:48 p.m.

PREPARED BY: Marianne Fulton March 16, 2012

PASSED ON APPROVED ON: 6/12, 2012



David Dobbs, PRAC Chair