

TOWN OF
QUEEN CREEK
ARIZONA

Pedestrian Street Light Banner & Flag Program

April 18, 2012



Town Center Committee

- Work Plan for FY11-12 includes:
 - Create an identity for the Town Center.
 - Allow different businesses or organizations the opportunity to display **banners** on the pedestrian street light poles along Ellsworth Road.
 - Install flag brackets on the pedestrian street lights for the display of American **Flags**.



Banners

- Allow Queen Creek business and organizations to display banners on the 19 pedestrian street lights along Ellsworth Road to help promote a “special event”.
- The business/organization would be responsible for the cost associated with producing the banners.
- Opportunity will be first-come, first-serve with Town events and activities taking priority.



Banners

- Business or organization will need to submit an application with details on the event, event date and a visual sample of the banner design.
- Banners will be changed on a six week rotation.
- Public Works Street Division will assist with the installation.
- Business/organization can apply to utilize all 19 poles or half.



Banners



American Flags

- Purchase and install brackets on the pedestrian street light poles.
- Purchase the 19 American Flags to be displayed on appropriate days throughout the year.
- Public Works staff will install the brackets and put the flags up and down on scheduled days.
- Cost of the brackets and flags is estimated at \$2,500.





Questions?