

TOWN OF  
**QUEEN CREEK**  
ARIZONA

# Request to Serve Distilled Alcohol Beverages at Roots N Boots

February 15, 2012



# Background

- The Town holds a government license to sell and serve alcohol at HPEC.
- The Council approved Municipal Alcohol Policy requires that any request to serve distilled alcohol (other than beer/wine) receive Council approval.
- FOHP would like to sell mixed drinks made with Pendleton Whiskey.



# Background

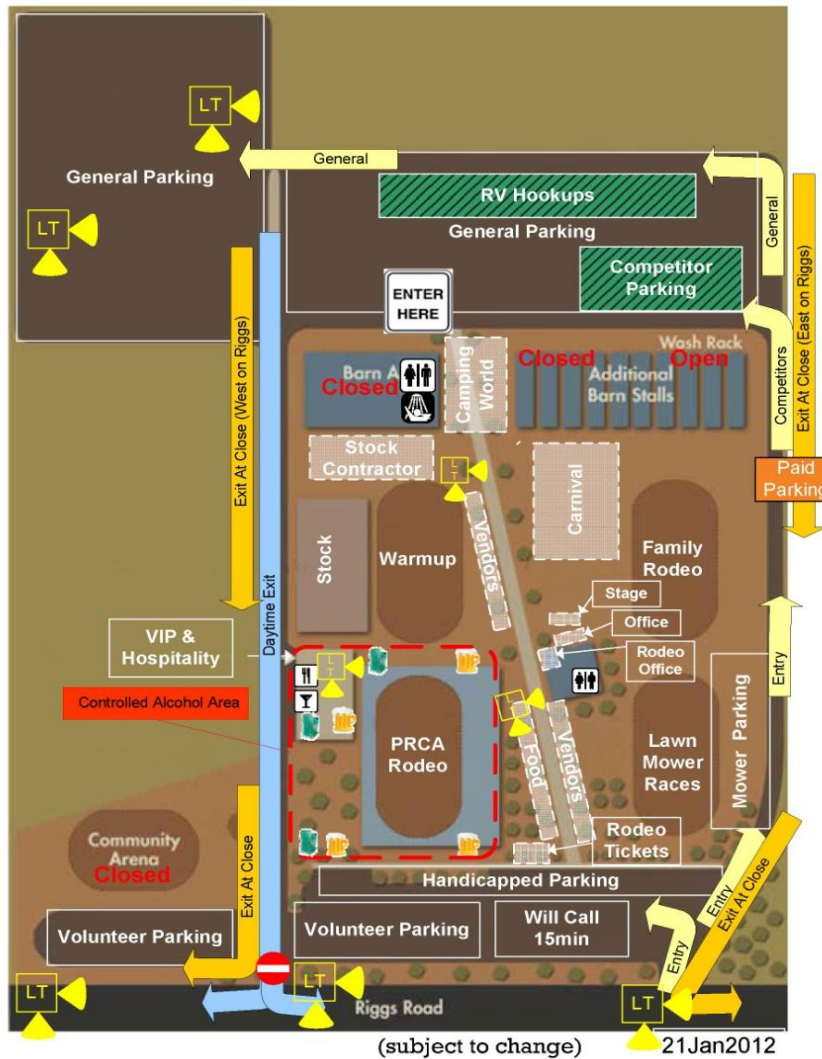
- At last year's RnB all alcohol was sold through the Town's selected concessionaire; the Town received a percentage of the sales.
- This year FOHP would like to take on this aspect of the event.
- Professional bartenders will be serving drinks.
- All identification checks and alcohol ticket sales will be performed by a E-Staff, a private security firm.



# Security

- FOHP is working with MCSO to outline the security plan.
- MCSO will provide off-duty officers, crime prevention posse and mounted posse members.
- E-Staff is very experienced with large events.
- A designated area has been established for all alcohol service; exit/entry points will be monitored.







Questions?

## FACTS about alcohol

EACH OF THESE DRINKS HAS ABOUT THE SAME AMOUNT (ABOUT 1.2 TABLESPOONS) OF "PURE" ALCOHOL, OR ETHANOL

12 OUNCES OF REGULAR BEER = 5 OUNCES OF TABLE WINE = 1.5 OUNCES OF HARD LIQUOR



(5% ALCOHOL)



(12% ALCOHOL)



(40% ALCOHOL)

