



2nd Quarter Report

February 1, 2012

Queen Creek Town Council

2nd Qtr Highlights

Taste of Queen Creek













2nd Qtr Highlights

- Members' Luncheons:

October– Doreen Cott, Ombudsman Program

November– Virgilia Singh, ASU Expert Network

December– Ron Cates, Constant Contact

- Mixers:

October– Primerica Office (AZ State Credit Union)

November– Serrano's Mexican Grill

December– No Mixer (Holidays)





Microsoft - Microsoft, Microsoft, Microsoft

- For the same reason, Microsoft needs to focus on high quality content
- Example: Microsoft's response to users' feedback



2nd Qtr Highlights

- EVCCA:

The 2011/2012 EVCCA Legislative Agenda was completed. Introduced December – Orbital – Mesa, AZ

Final touches for Governor's Breakfast in January

- QC Incubator:

40 guests seeking community information.

40+ reservations of the SRP Conference Room

47 reservations of the Private/Resource Conference Rooms

(SCORE and SBDC)



Queen Creek
Chamber of Commerce

2nd Qtr Highlights

- BREs:

We have completed 16 BR&E interviews

We are scheduled to do 16 - 20 interviews in 3rd Qtr.

- Town Center Alliance:

2nd meeting February 2, 2012

Improvements to Ellsworth Road (Tom Narva)

Council Members



2nd Qtr Highlights

- Memberships:
Current Membership Database Updated
Membership Drive
- Holiday Festival and Shop Queen Creek:
Hanna Robinson – iPad2 Winner



2nd Qtr Highlights

- Corporate Business Development
- Business Exposure
 - Web site
 - FaceBook
 - Town Connections
 - Individual Member sites and connections
 - Retail Opportunities



3rd Qtr Chamber Event Schedule

- Membership Luncheon Dates

January 10, 2012	Wayne Balmer (ULI Study)
February 14, 2012	Tom Lindsey (Superintendent)
March 13, 2012	Dennis Deaton (Ownership Spirit)

- Evening Mixer Dates

January 19, 2012	Unison Bank
February 16, 2012	BedMart (Ribbon Cutting)
March 15, 2012	Network Automotive (Ribbon Cutting)



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3rd Qtr Chamber Event Schedule

Additional Ribbon Cuttings / Open Houses

February 23, 2012	At Home Solutions
March 1, 2012	H&R Block
March 16, 2012	Papa Murphy's Pizza
March 22, 2012	Sugar and Spice Resales
TBD	Use My Guy Services
TBD	American Legion Post 129



Queen Creek
Chamber of Commerce

2011/2012 Highlights

- Increase memberships
- Complete 2011 map project (Completed)
- 2012 Scheduled Events - 3rd Annual Business Awards Dinner, and 12th Annual 4th of July Fireworks Celebration at Schnepf Farms.
- 2012 New Events – Taste of Queen/Carnival, Business Expo



QUESTIONS??

