

TOWN OF
QUEEN CREEK
ARIZONA

RV Hook-ups at HPEC

December 7, 2011



Background

- RV hook-ups were part of the original approved HPEC Master Plan.
- Funds for the overflow parking lot were part of the original capital budget and have been carried forward in anticipation of the County's work on the landfill closure.
- Maricopa County has agreed to a change in the scope of work for the overflow lot.
- Staff recognized an opportunity to maximize resources for HPEC.
- The funding source for the proposed RV project is from the original HPEC capital budget. These funds were approved by a previous Council.



RV Hook-ups

- RV hook-ups were identified as a high priority for event attraction by the Economic Research Association in 2006.
- RV hook-ups are an industry standard for equestrian parks.
- RV hook-ups are a revenue source.
- Without permanent RV stalls temporary accommodations can be provided; however this comes at cost.
- RV hook-ups are a consistent request from HPEC customers.

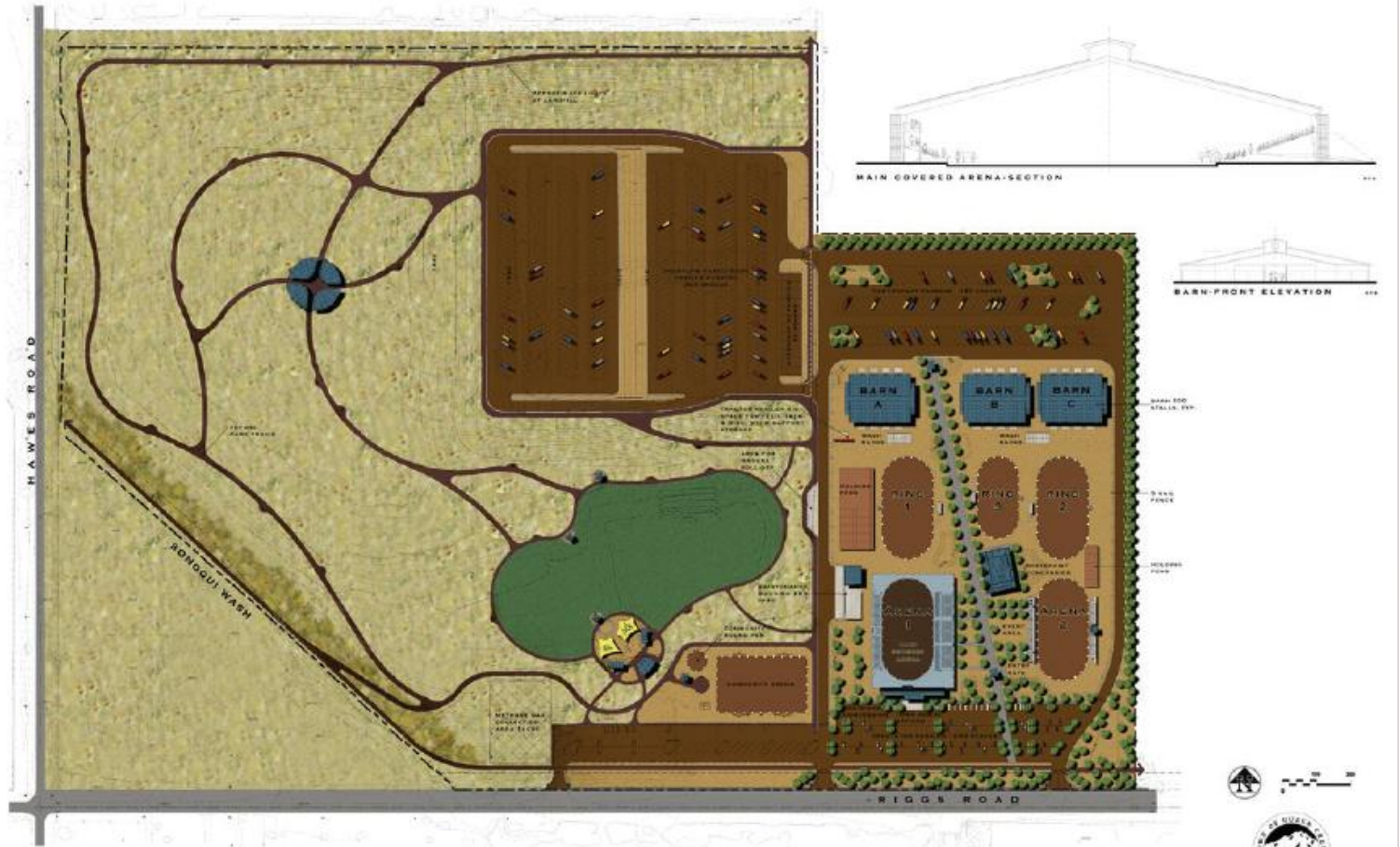


RV Hook-ups

- J2 Architects designed the RV hook-ups.
- The Town has a one-year electrical services contract with Horine Electric.
- Town staff will work to install water lines to the RV stalls.



HPEC Master Plan



HORSESHOE PARK AND EQUESTRIAN CENTRE
MASTER PLAN

7.21.06



Change to the Staff Report

- The information provided in the staff report was based on an estimate on the 60% plans.
- Staff requested Horine to re-bid the electrical hook-ups based on the 90% plans last week.
- There was a calculation error in the aluminum estimate. HPEC will be able to have 40 RV stalls instead of the 30 for the \$178, 218 that was outlined in the staff report.



Revenue Projections

- HPEC would charge \$25/day for electric and water service.
- Staff estimates the RV hook-ups will pay for themselves in approximately 8 years.



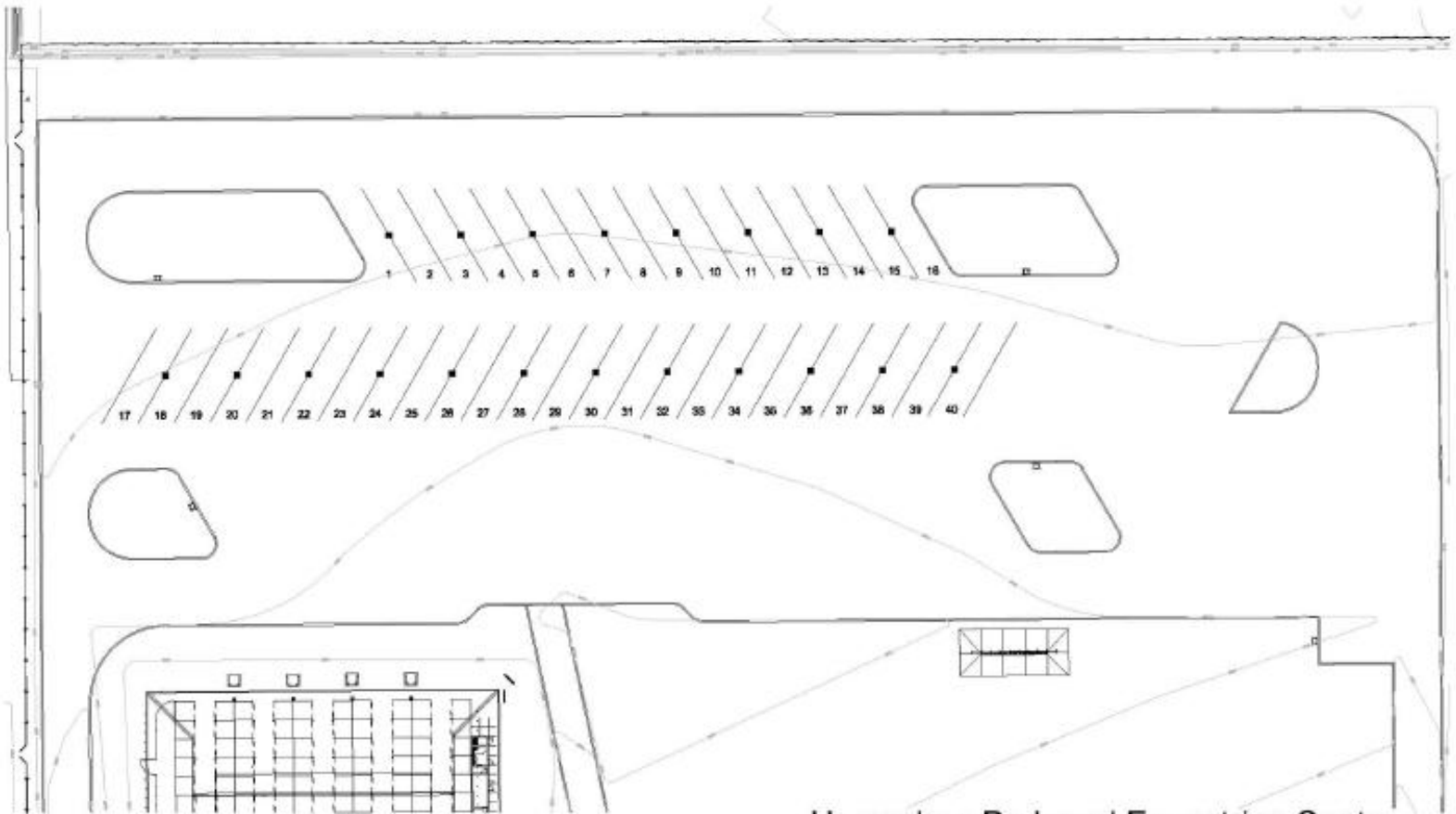
Revenue Projections

				Annual Revenue	Operating Cost	Net Revenue		
Year 1 - Avg. 15 visits/wk: (15x\$25x52)				\$19,500	\$6,500	\$13,000		
Year 2 - Avg. 15 visits/wk: (15x\$25x52)				\$19,500	\$6,500	\$13,000		
Year 3 - Avg. 22 visits/wk: (22x\$25x52)				\$28,600	\$9,500	\$19,100		
Year 4 - Avg. 30 visits/wk: (30x\$25x52)				\$39,000	\$12,870	\$26,130		
Year 5 - Avg. 40 visits/wk: (40x\$25x52)				\$52,000	\$17,160	\$34,840		
Year 6 - Avg. 40 visits/wk: (40x\$25x52)				\$52,000	\$17,160	\$34,840		
Year 7 - Avg. 40 visits/wk: (40x\$25x52)				\$52,000	\$17,160	\$34,840		
Year 8 - Avg. 40 visits/wk: (40x\$25x52)				\$52,000	\$17,160	\$34,840		
						\$210,590		





Questions?



**Horseshoe Park and Equestrian Centre
On-Site RV Pedestal Hook-ups**

Date: 11.30.11
By: J2 Design